応募者プロフィール分析データ

2023年4月

年間分析 P1

求人サイトAgreの訪問数、応募数、属性別応募数の推移

月間分析 P2

男女比、年齢層、属性

業種分析 P3-16

- レストラン／カフェ
- 居酒屋／BAR
- コンビニ／スーパー
- コールセンター
- 事務／オフィス
- 営業／企画
- イベント／レジャー
- 軽作業／ドライバー
- 建設／製造／工場
- 福祉／介護／保育
- ホテル／工場リゾート
- ファッション／理美容
- IT／WEB

属性分析 P17-25

- バイト・パート／主婦・主夫
- 大学生／専門学生／高校生
- 正社員／契約社員／派遣社員

※求人サイトAgreの応募者データ（男女、年齢、属性、応募業種、応募給与）をもとに分析した資料となっております

「はたらく」に、まっすぐ。

株式会社求人おきなわ

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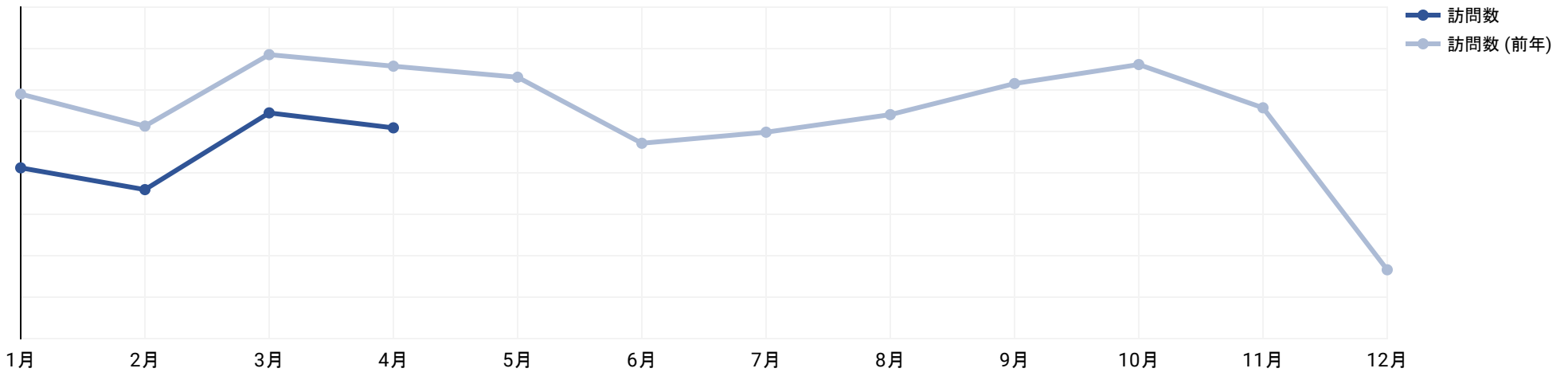
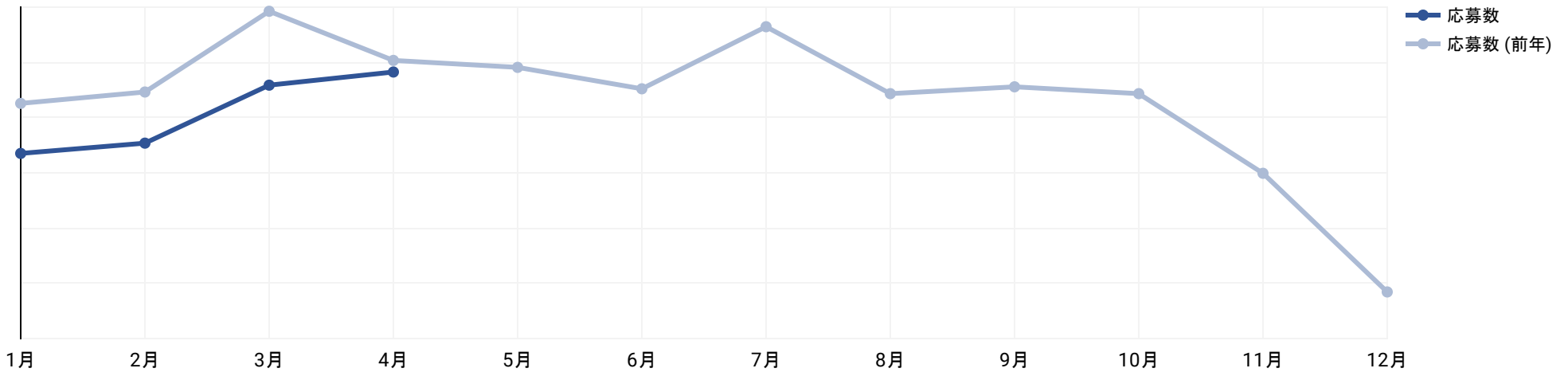
求職者動向分析

2023/01/01 - 2023/12/31

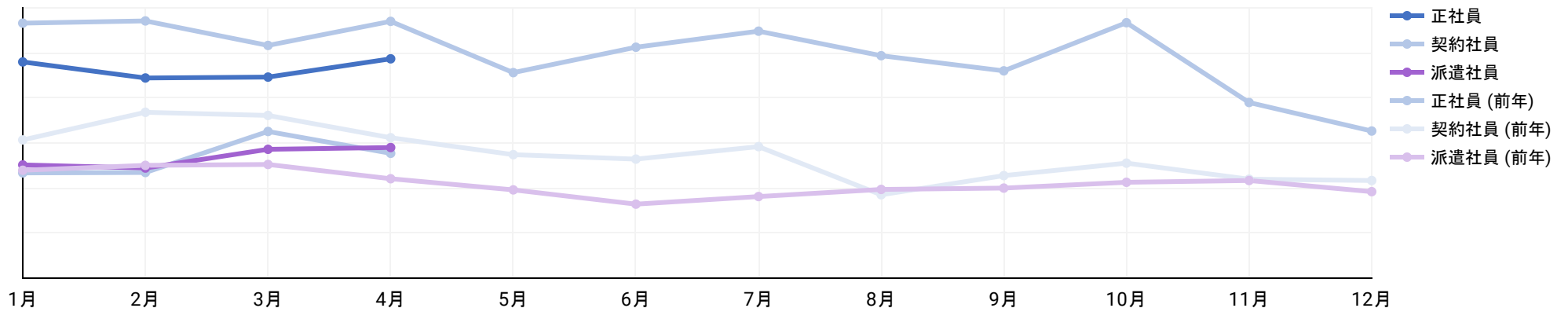
訪問数の推移

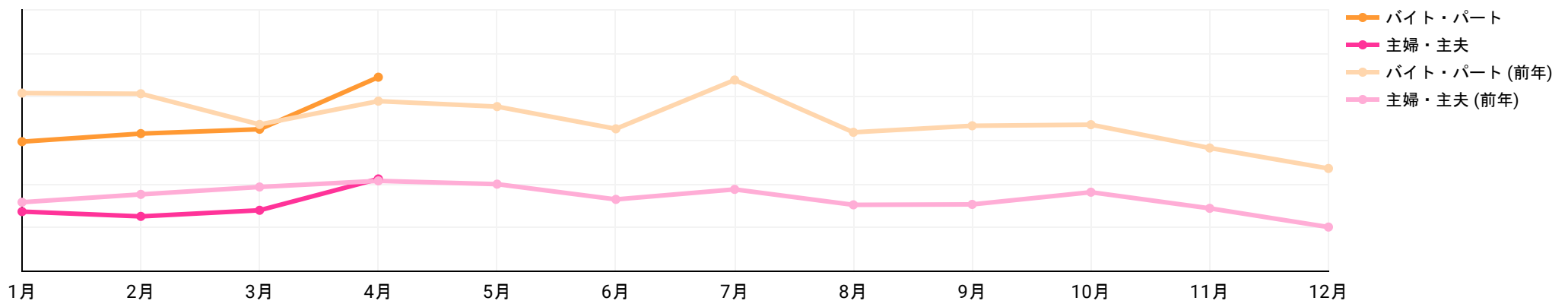


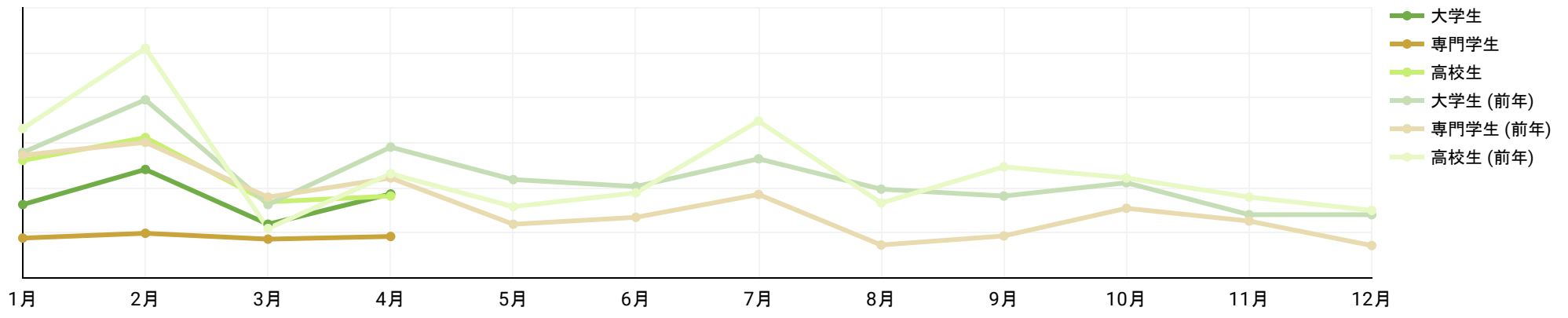
応募数の推移



属性別応募数の推移







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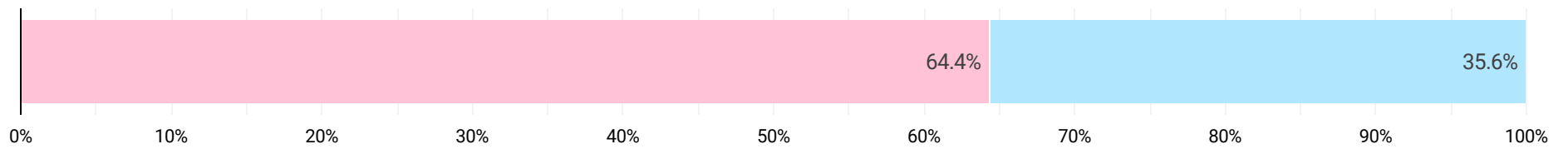
応募者プロフィール分析

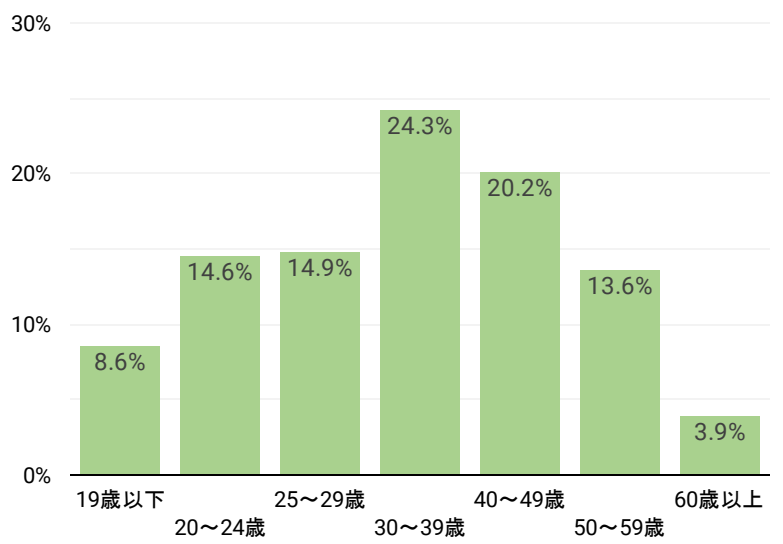
2023/04/01 - 2023/04/30

男女比

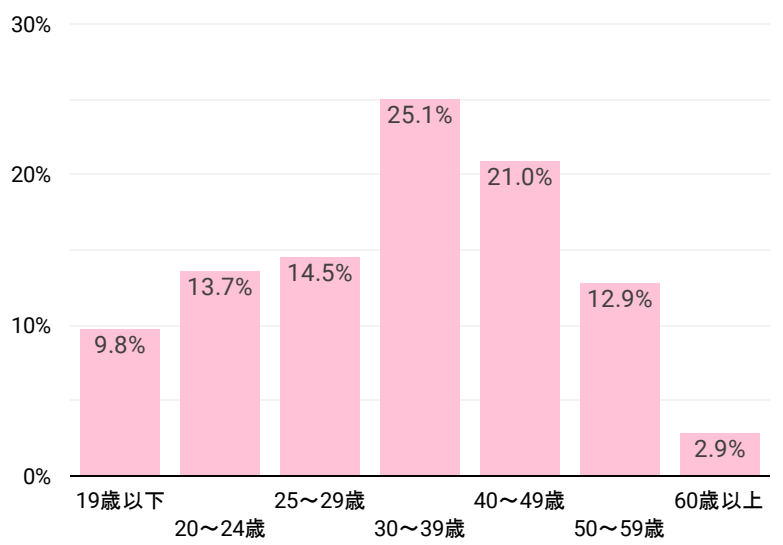


年齢層

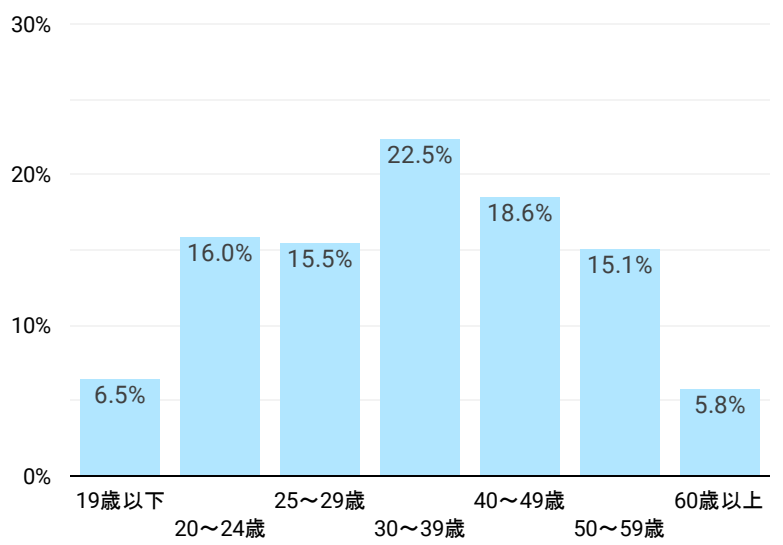
全体



女性

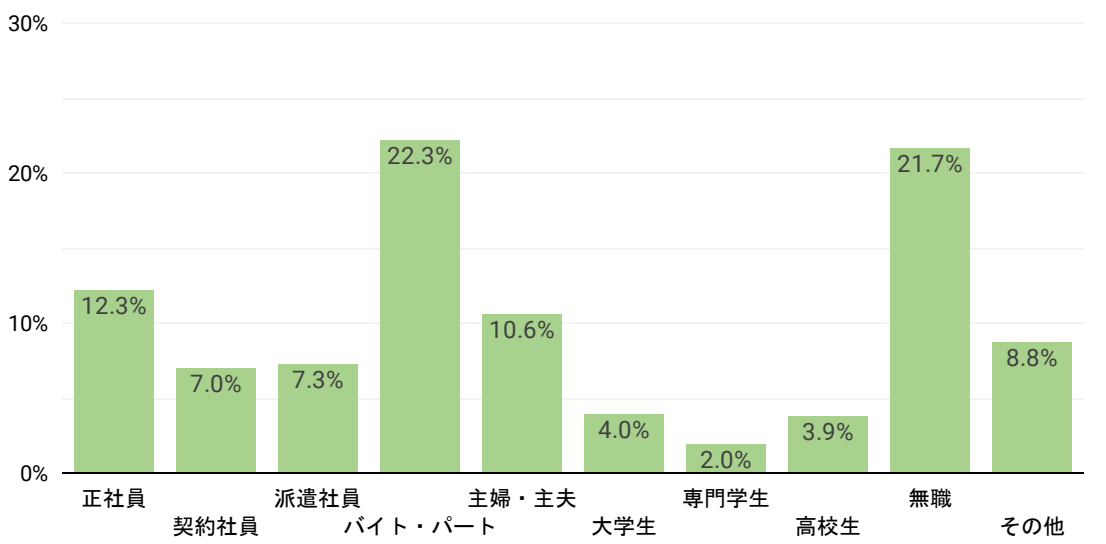


男性

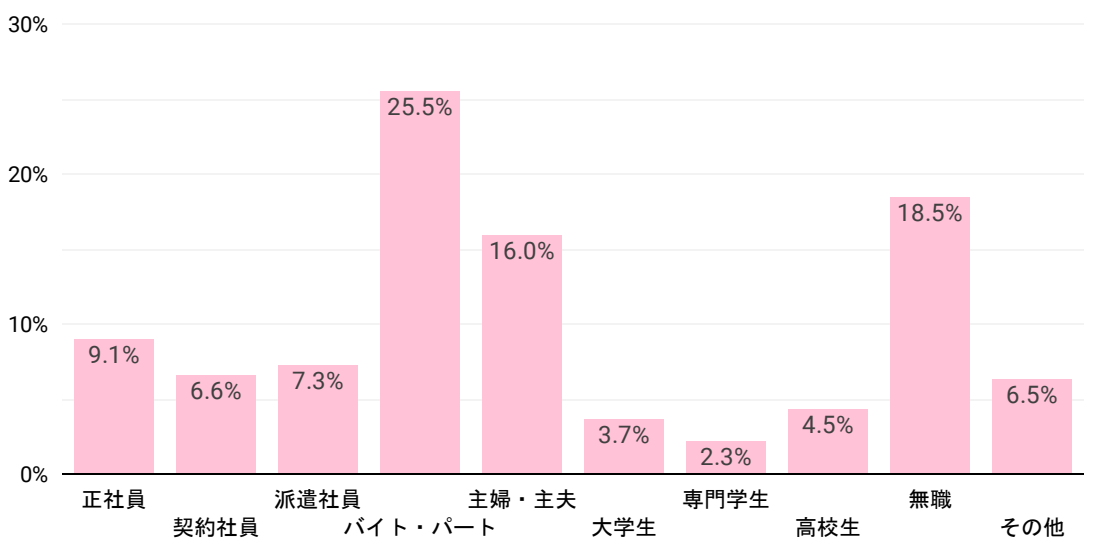


属性

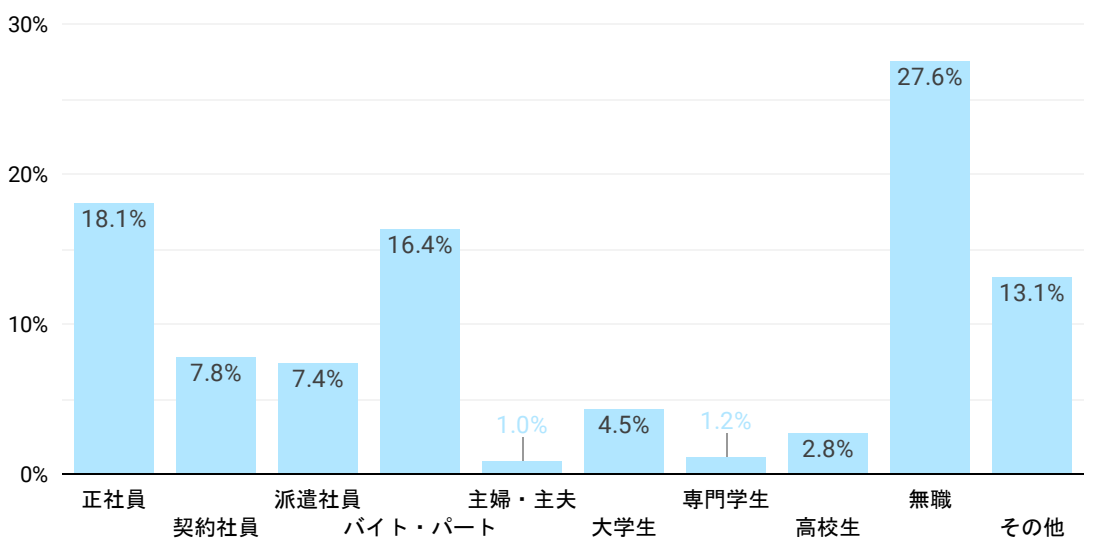
全体



女性



男性



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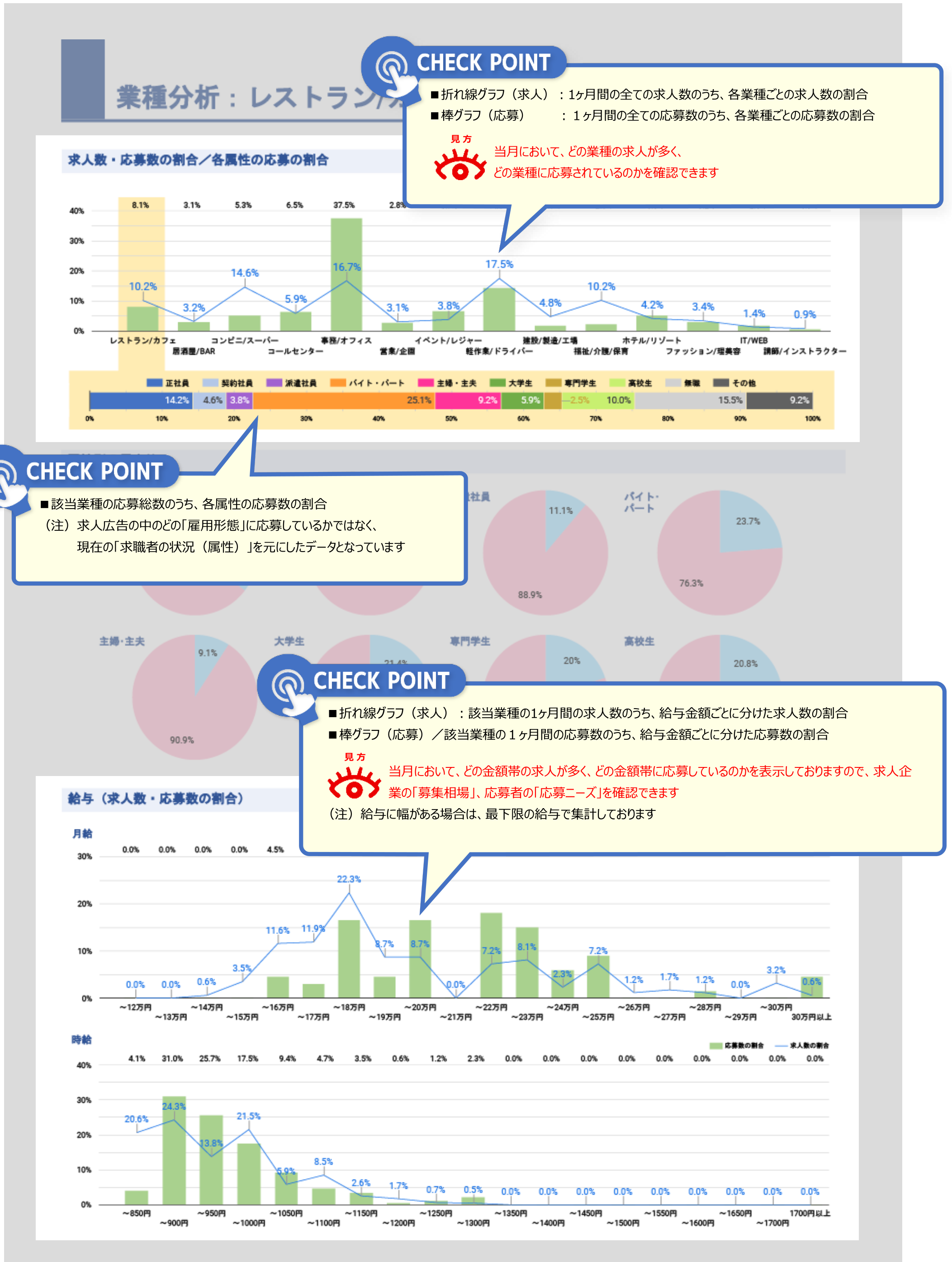
業種分析データの見方



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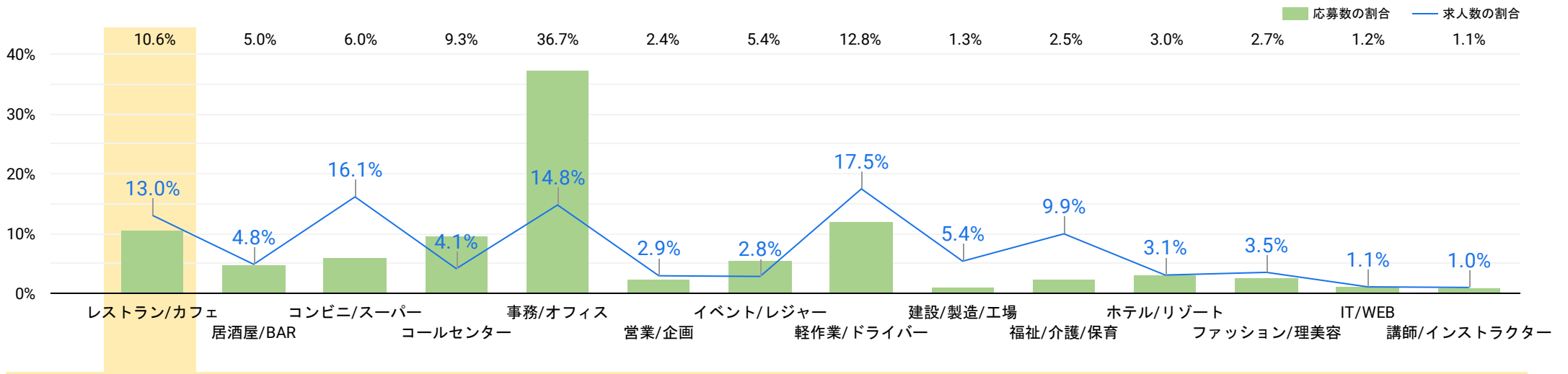
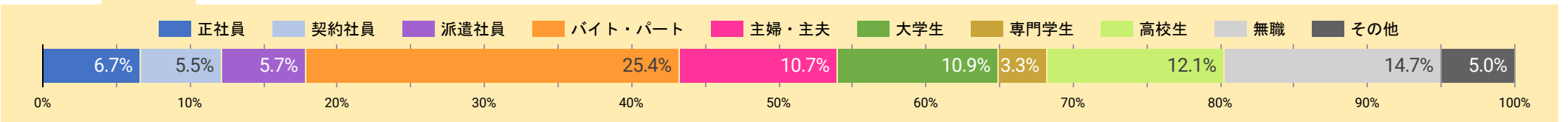
業種分析：レストラン/カフェ

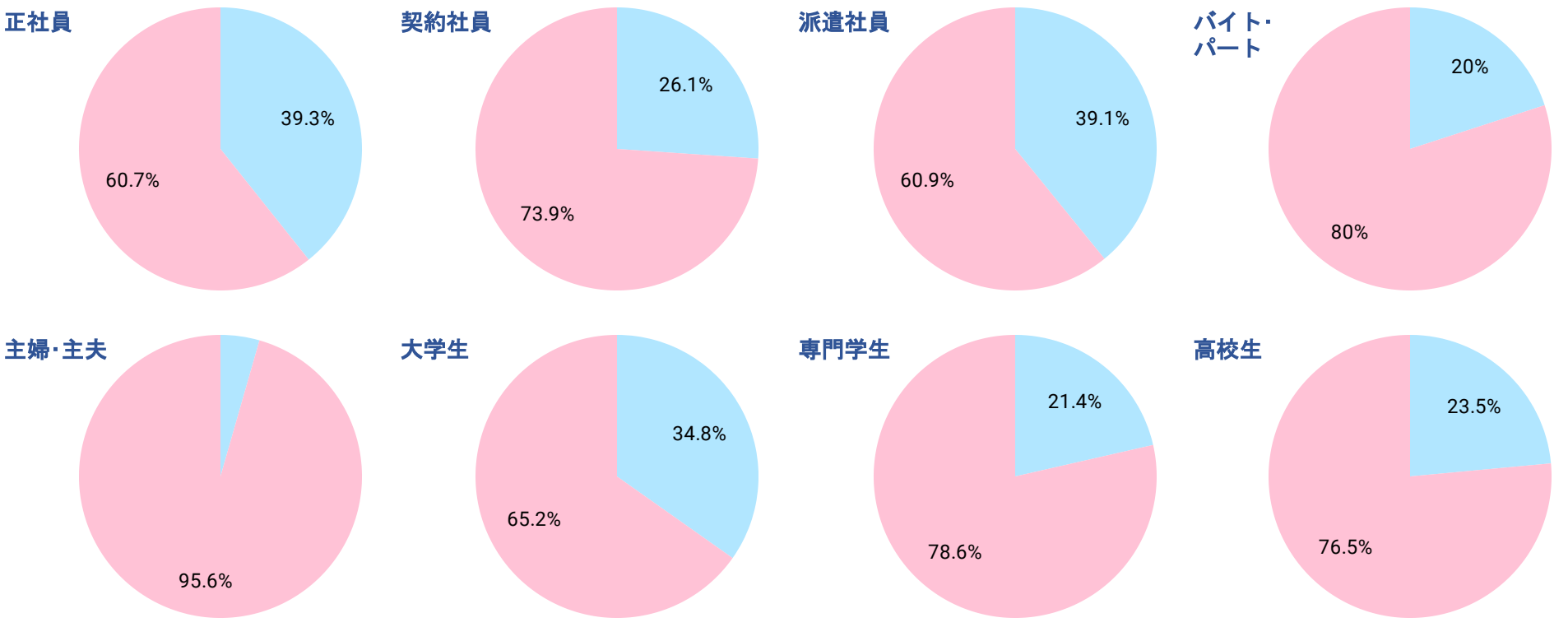
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



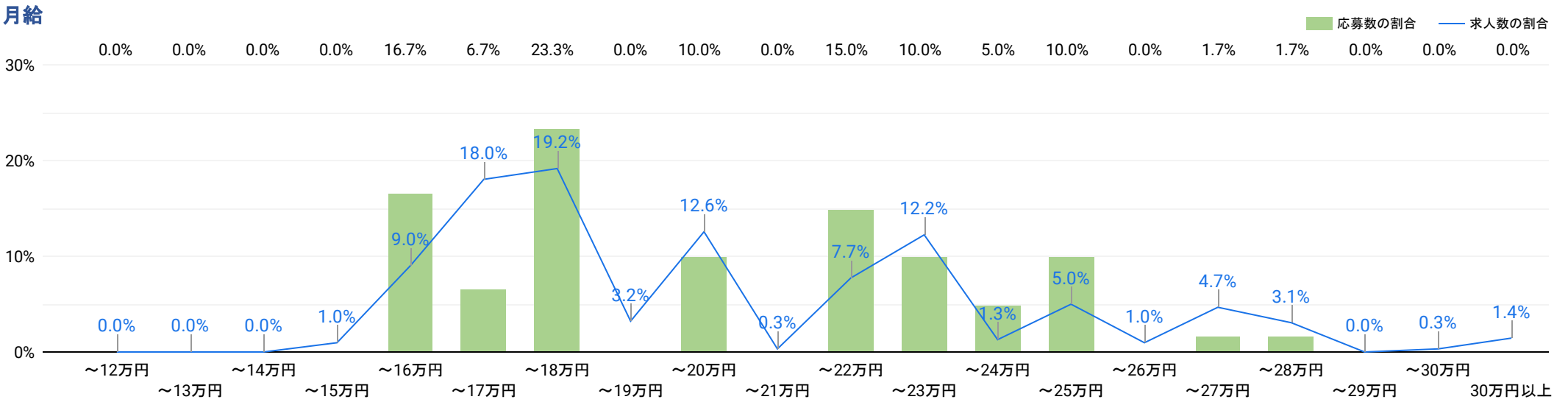


属性別の男女比

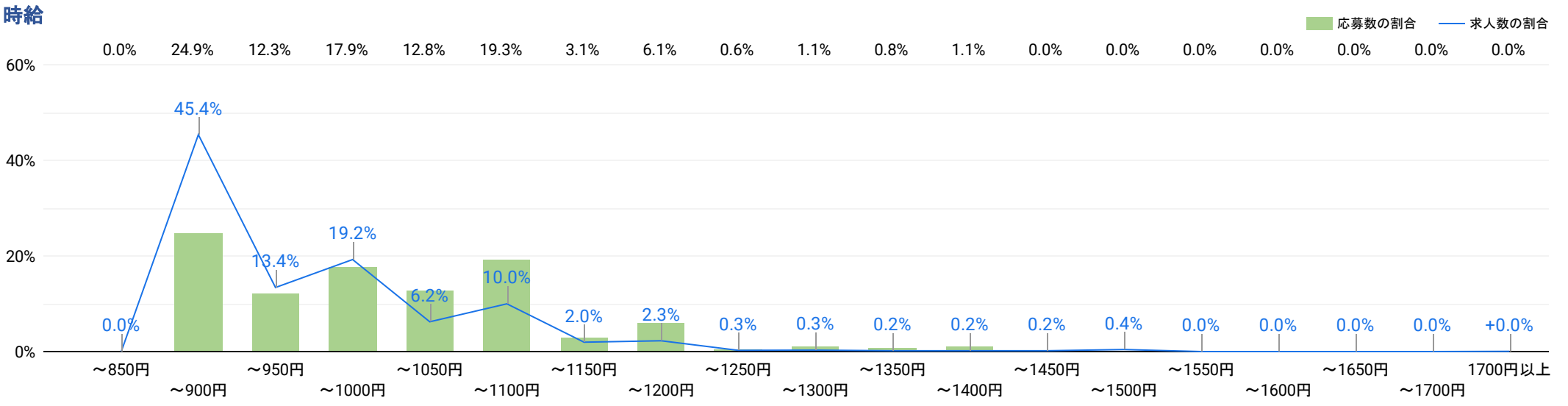


給与（求人数・応募数の割合）

月給



時給



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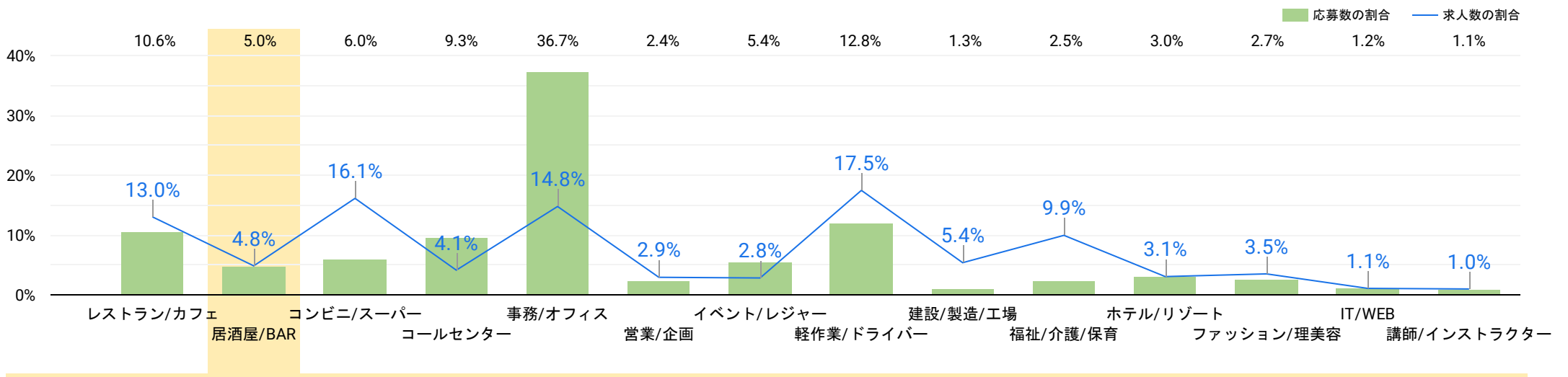
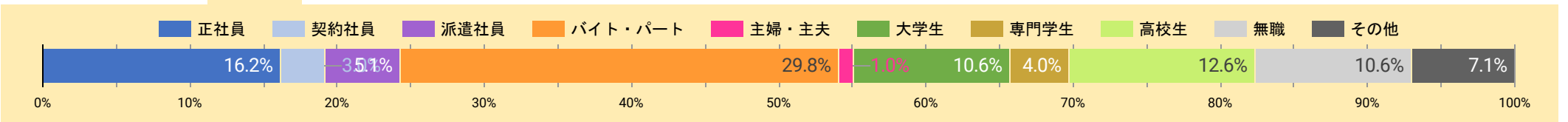
業種分析：居酒屋/BAR

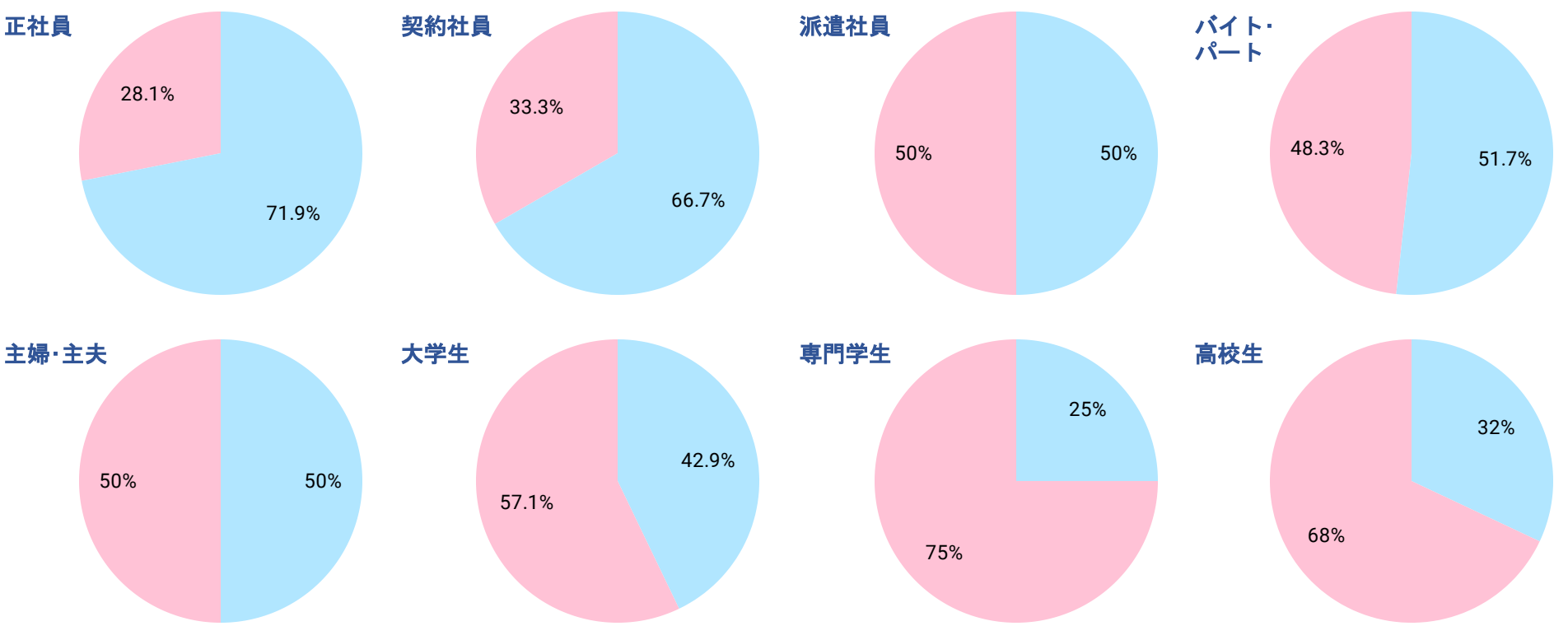
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



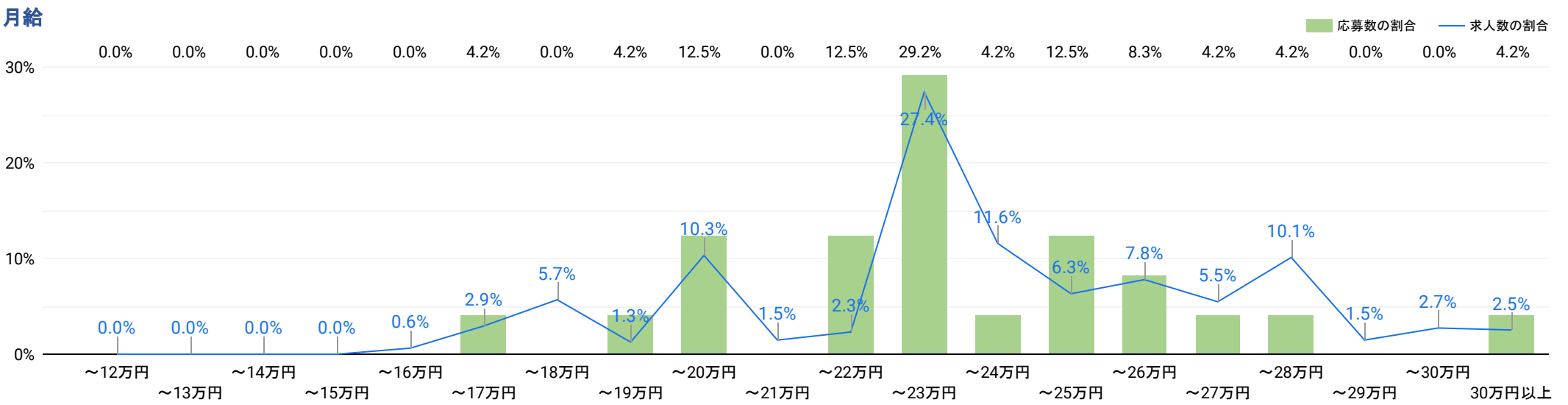


属性別の男女比

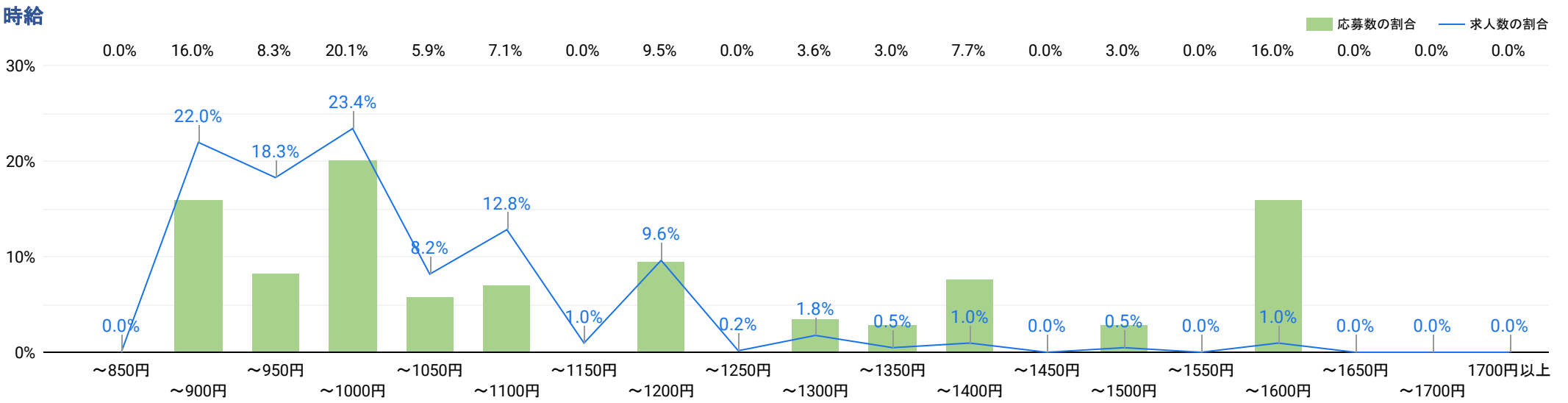


給与（求人数・応募数の割合）

月給



時給



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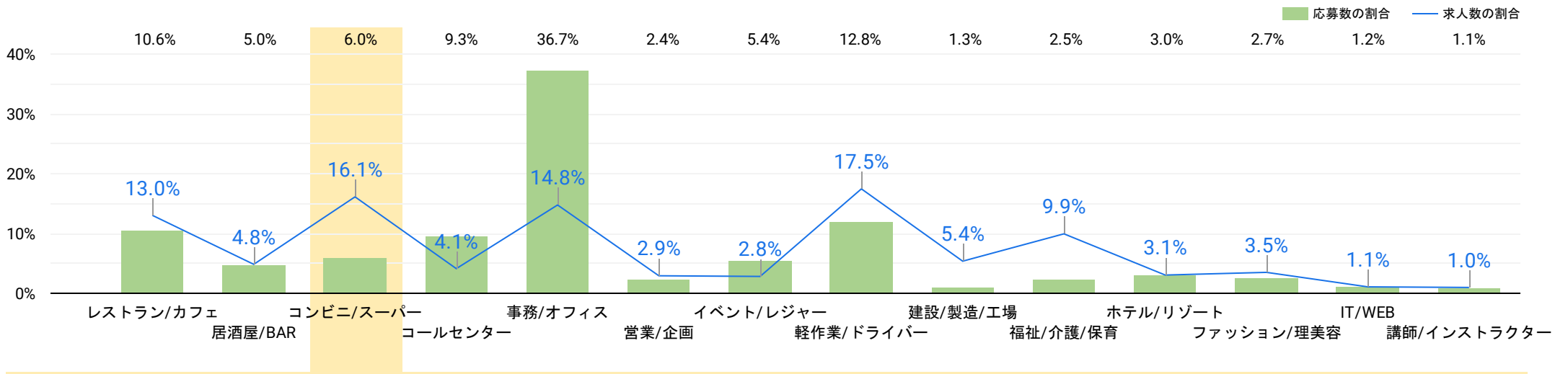
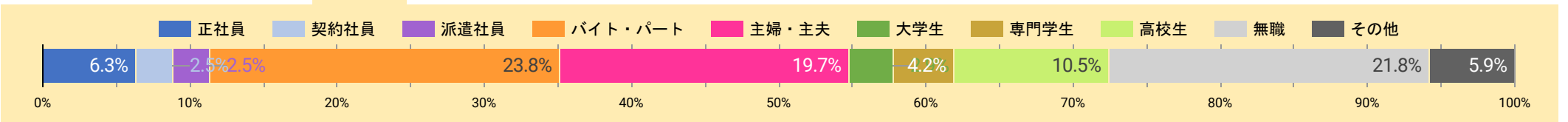
業種分析：コンビニ/スーパー

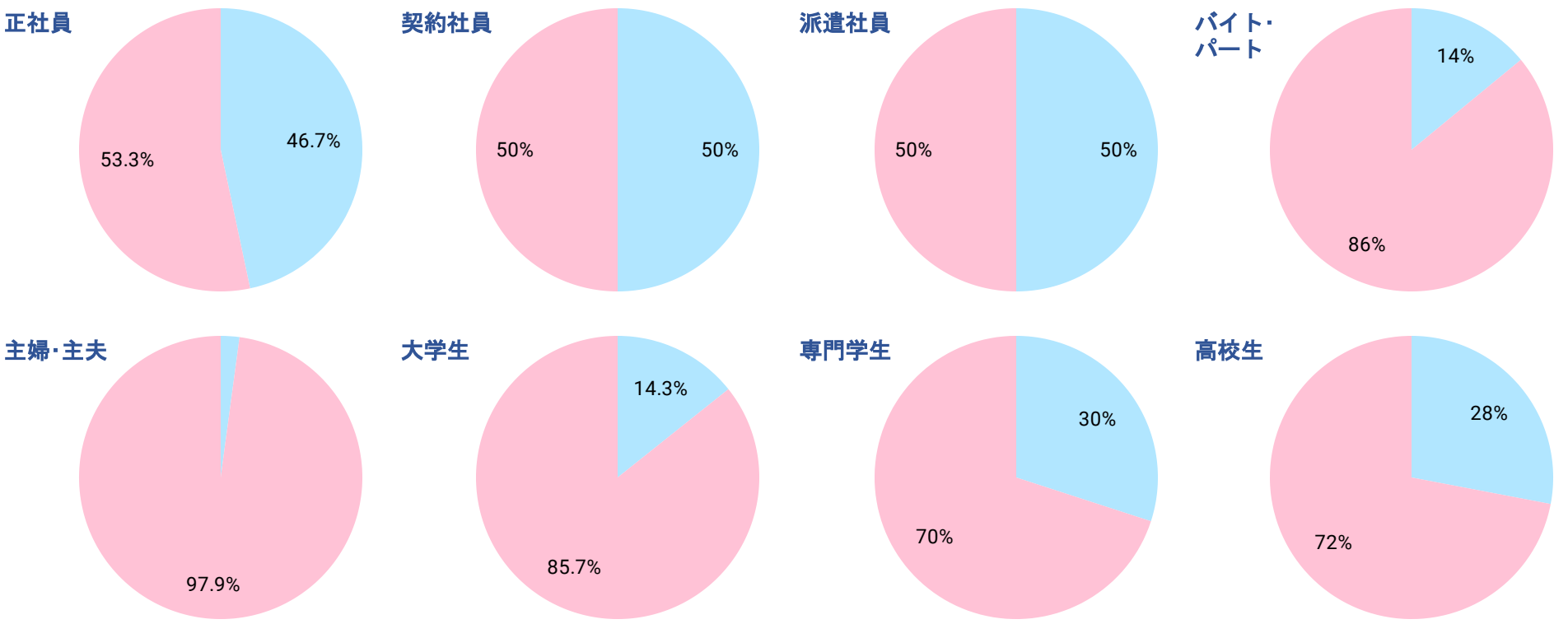
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



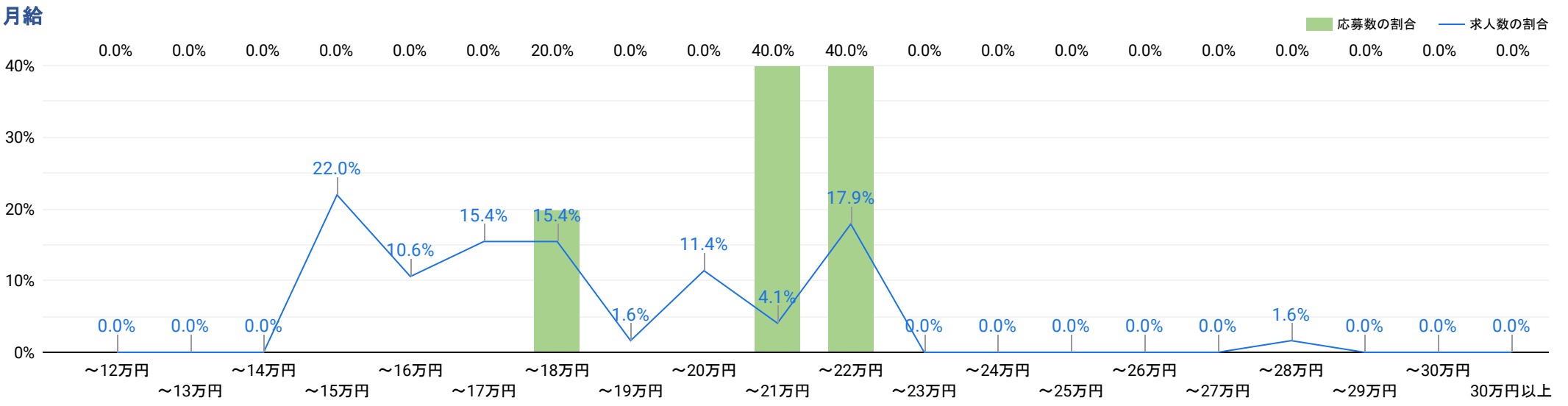


属性別の男女比

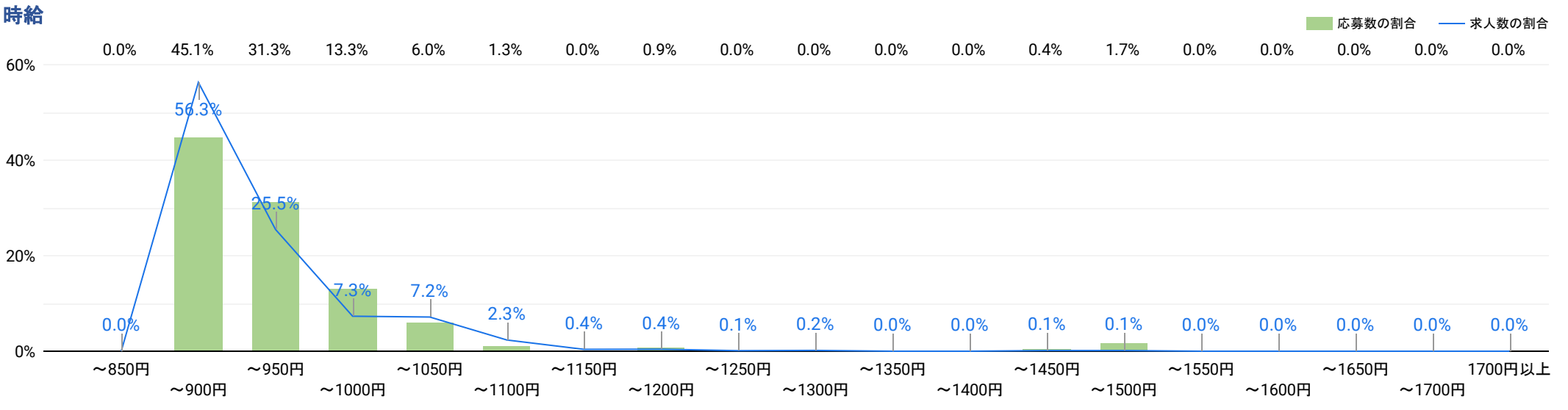


給与（求人数・応募数の割合）

月給



時給



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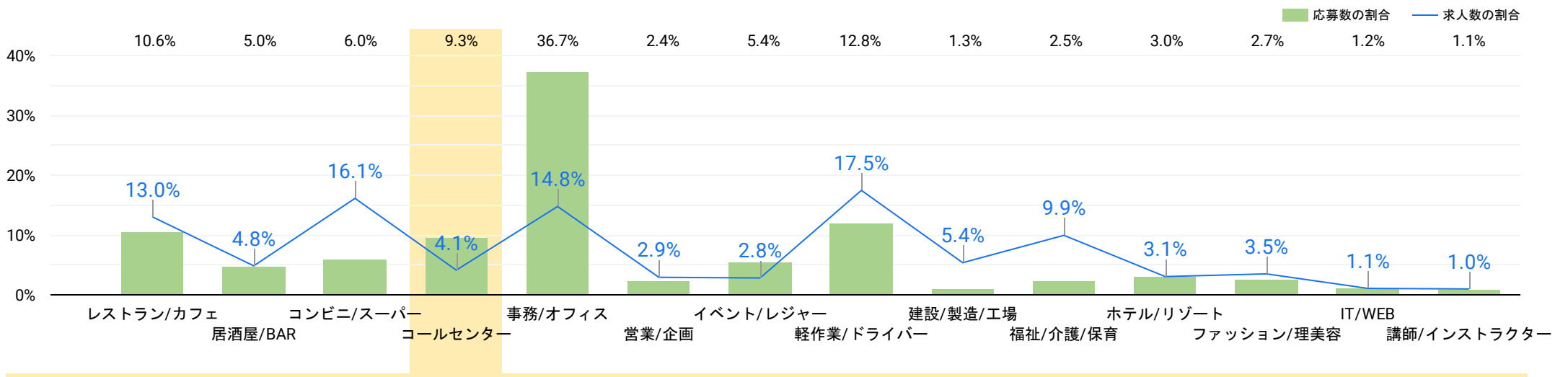
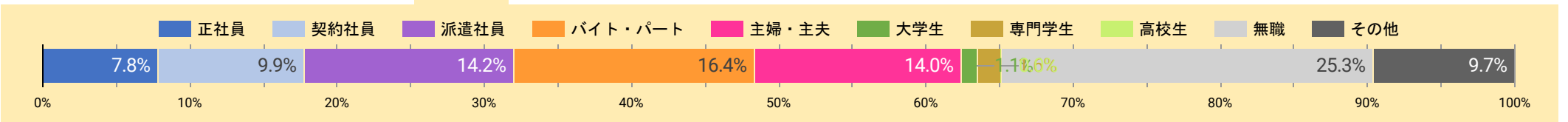
業種分析：コールセンター

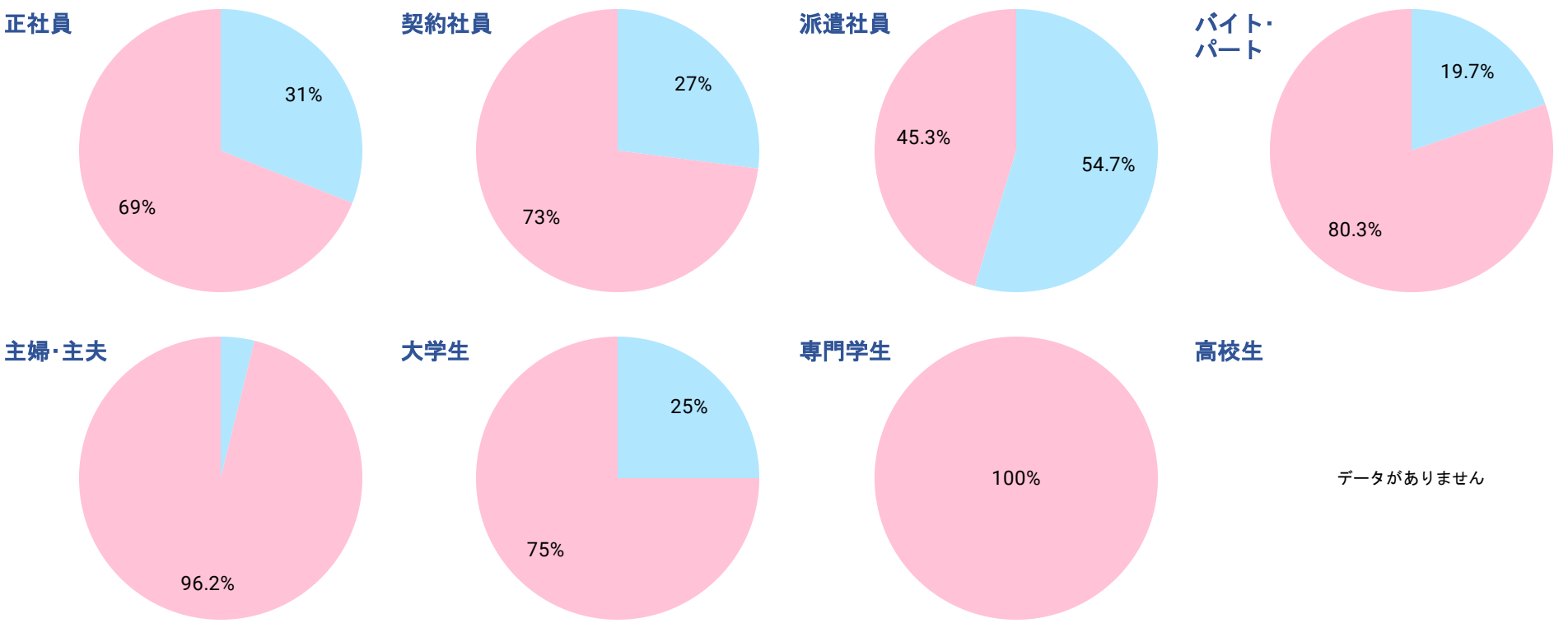
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



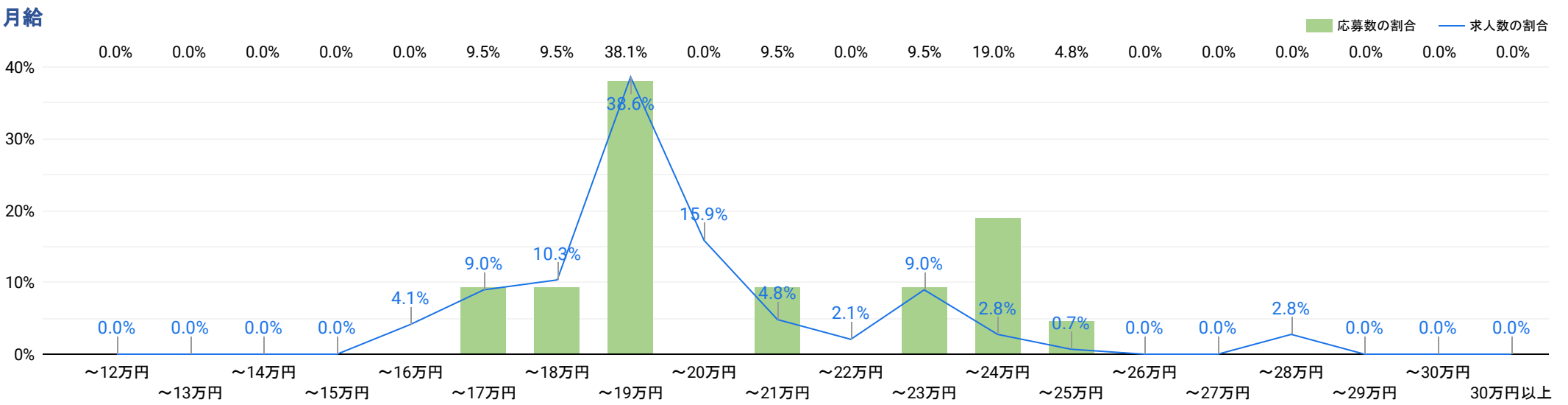


属性別の男女比



給与（求人数・応募数の割合）

月給



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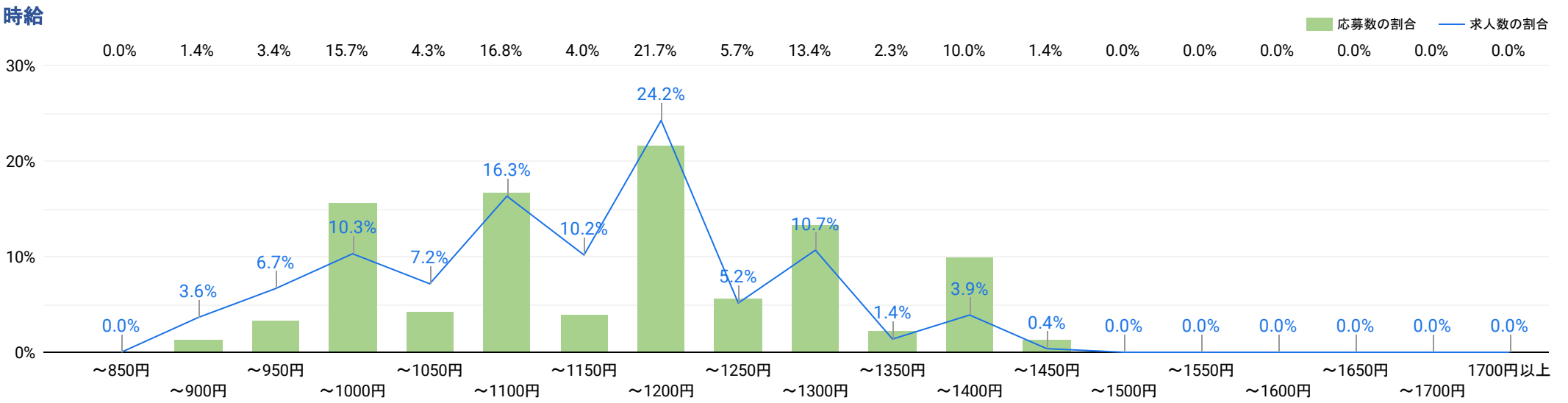

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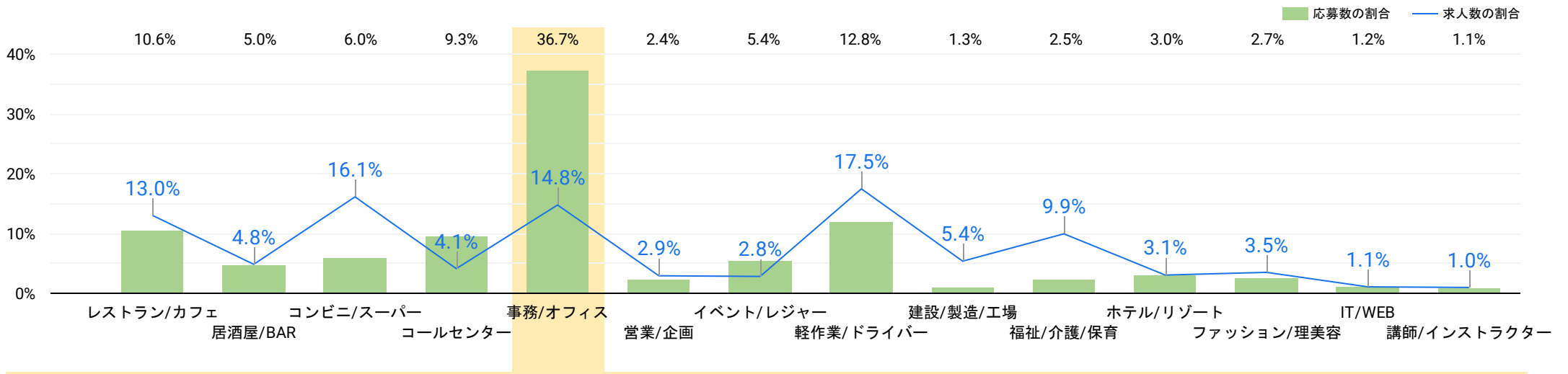
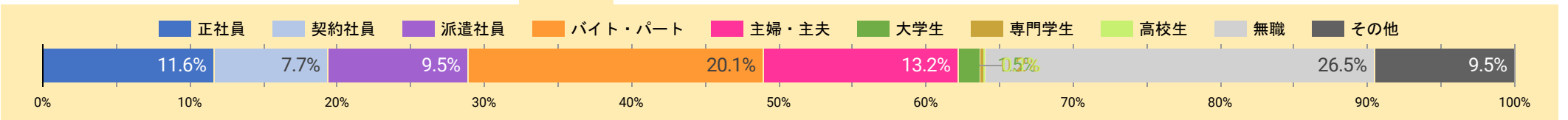
業種分析：事務/オフィス

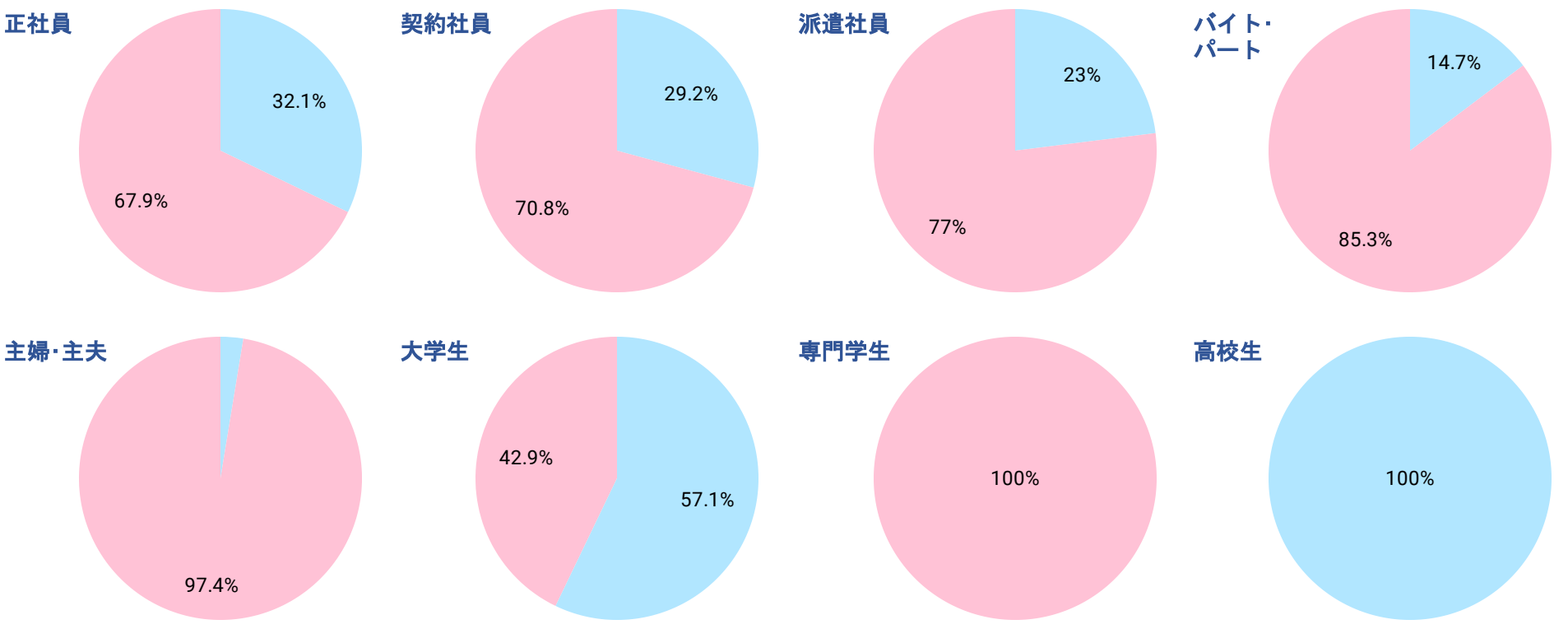
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



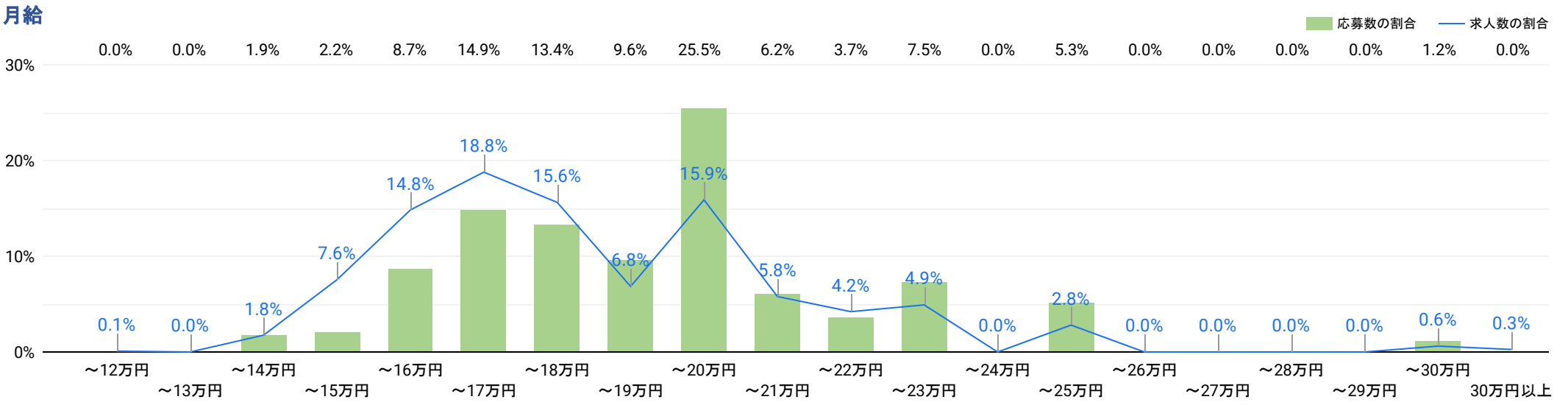


属性別の男女比



給与（求人数・応募数の割合）

月給



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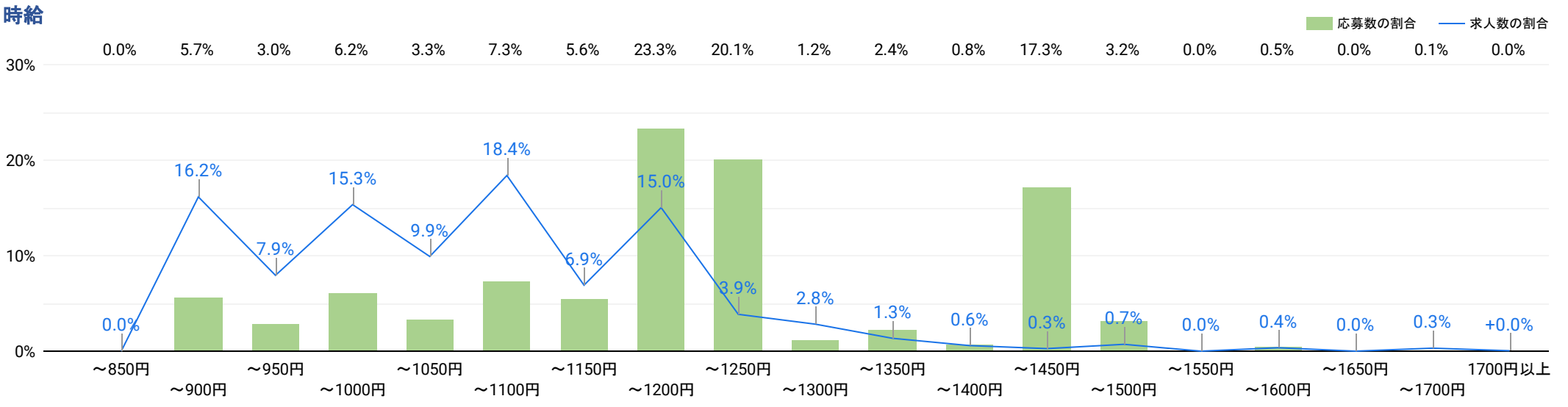

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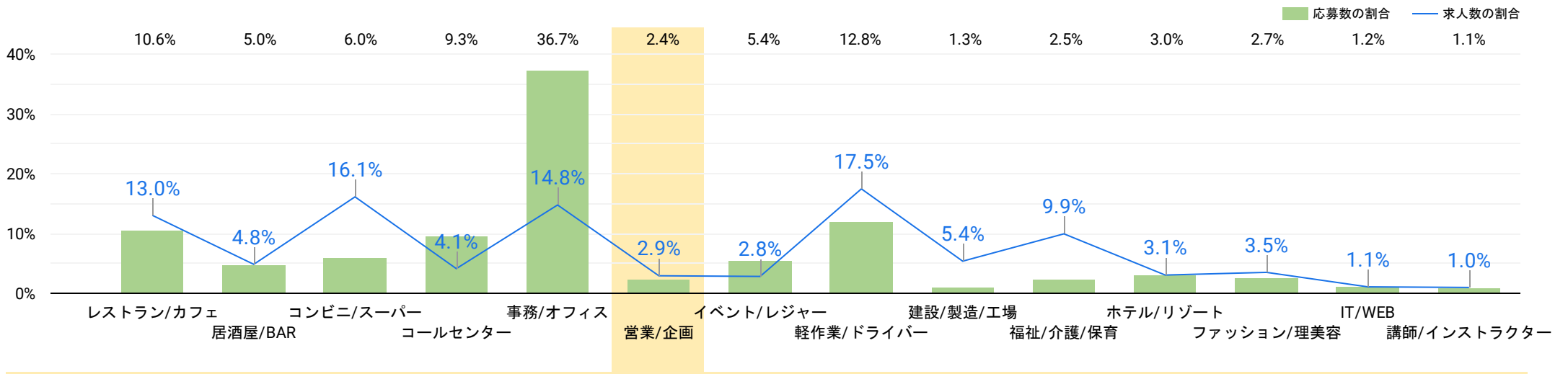
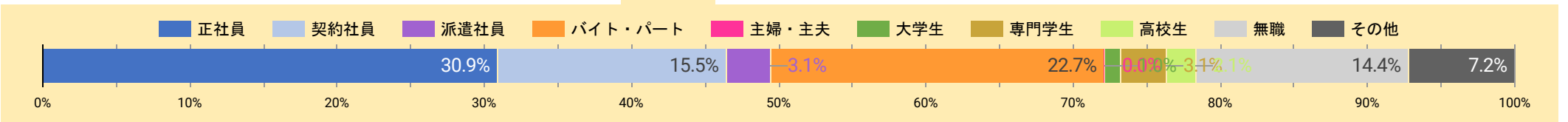
業種分析：営業/企画

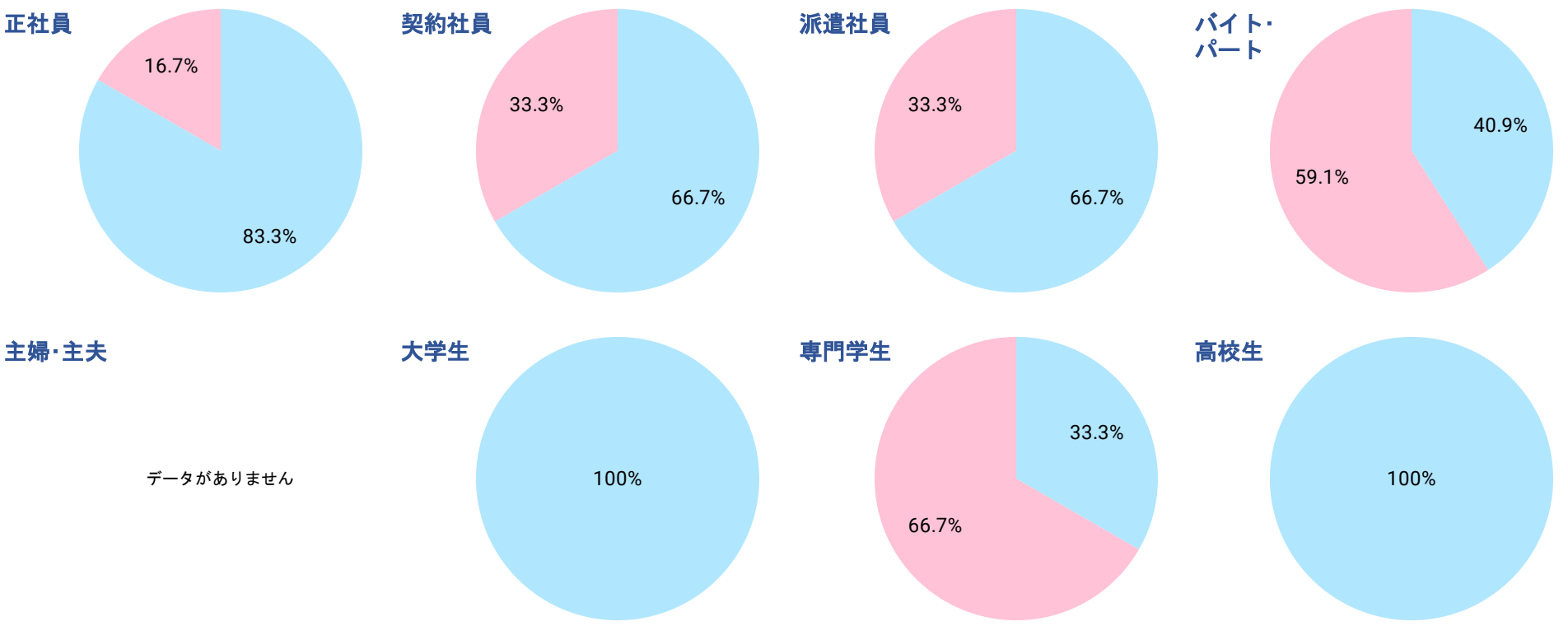
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



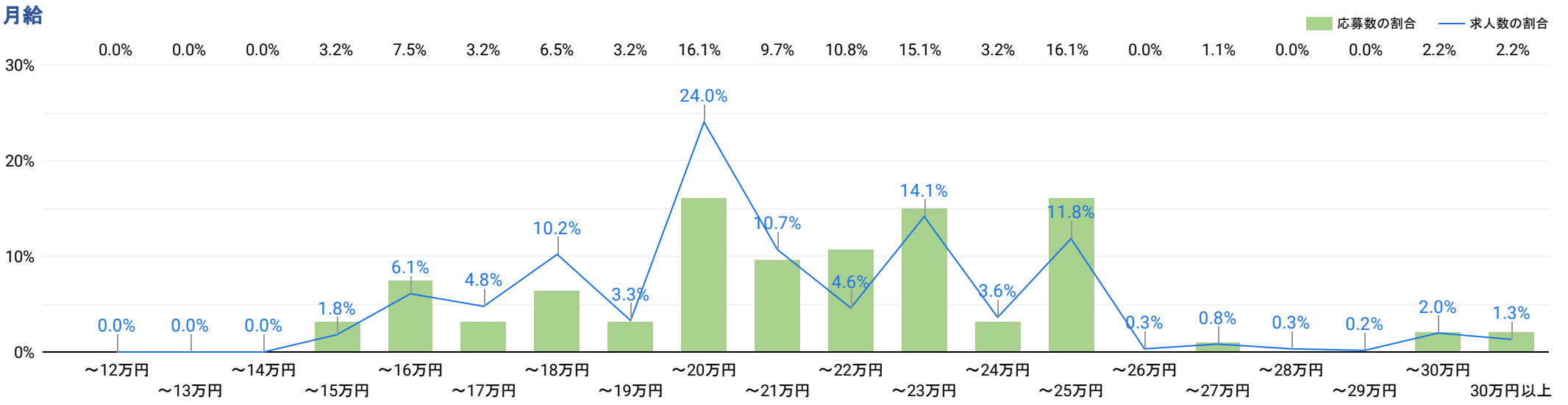


属性別の男女比

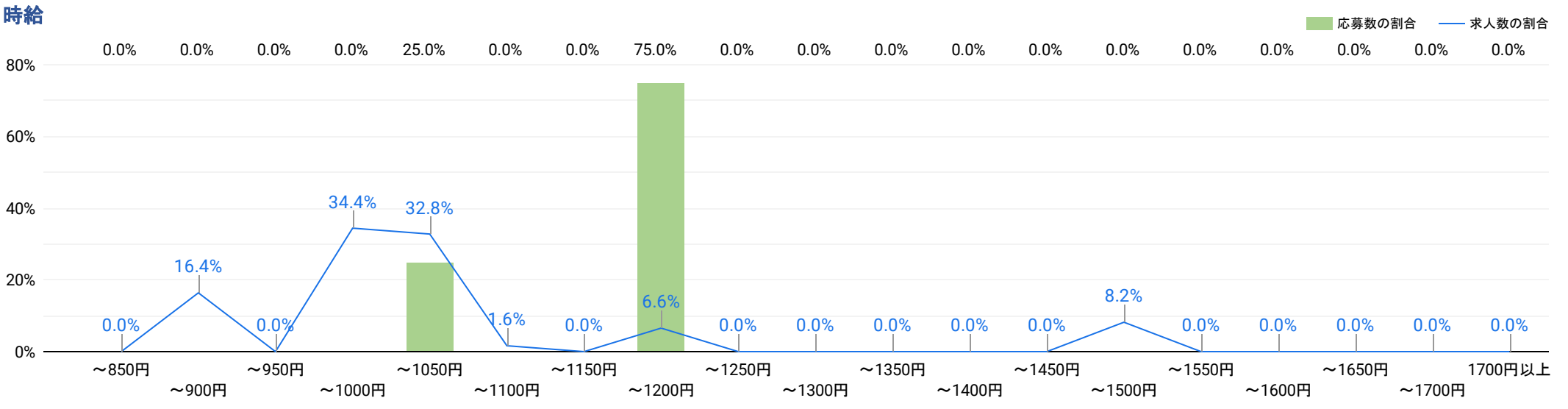


給与（求人数・応募数の割合）

月給



時給



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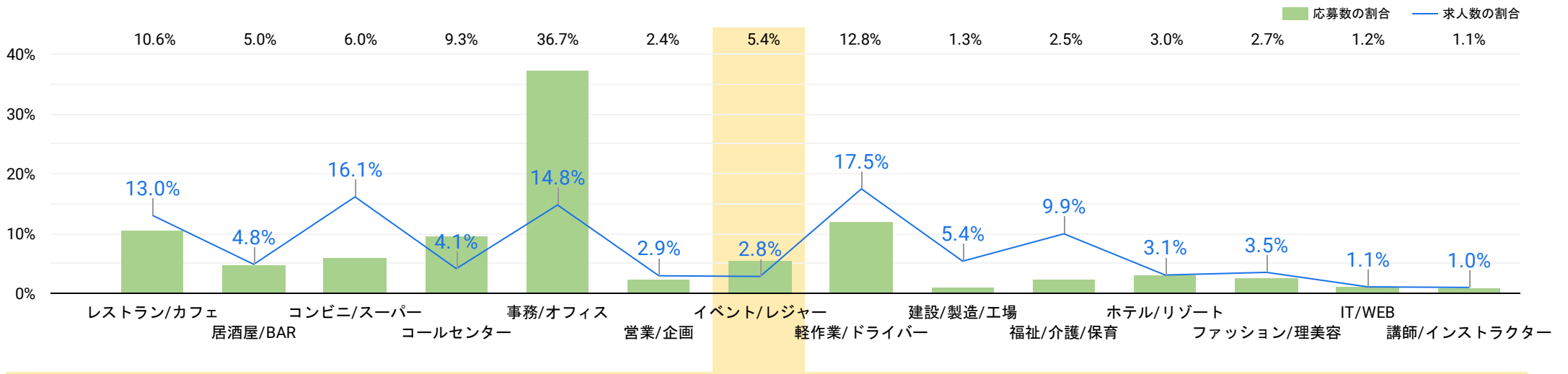
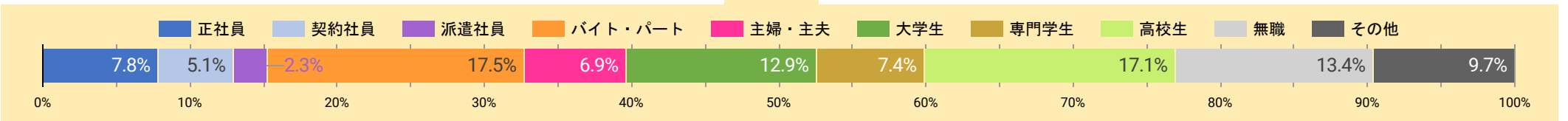
業種分析：イベント/レジャー

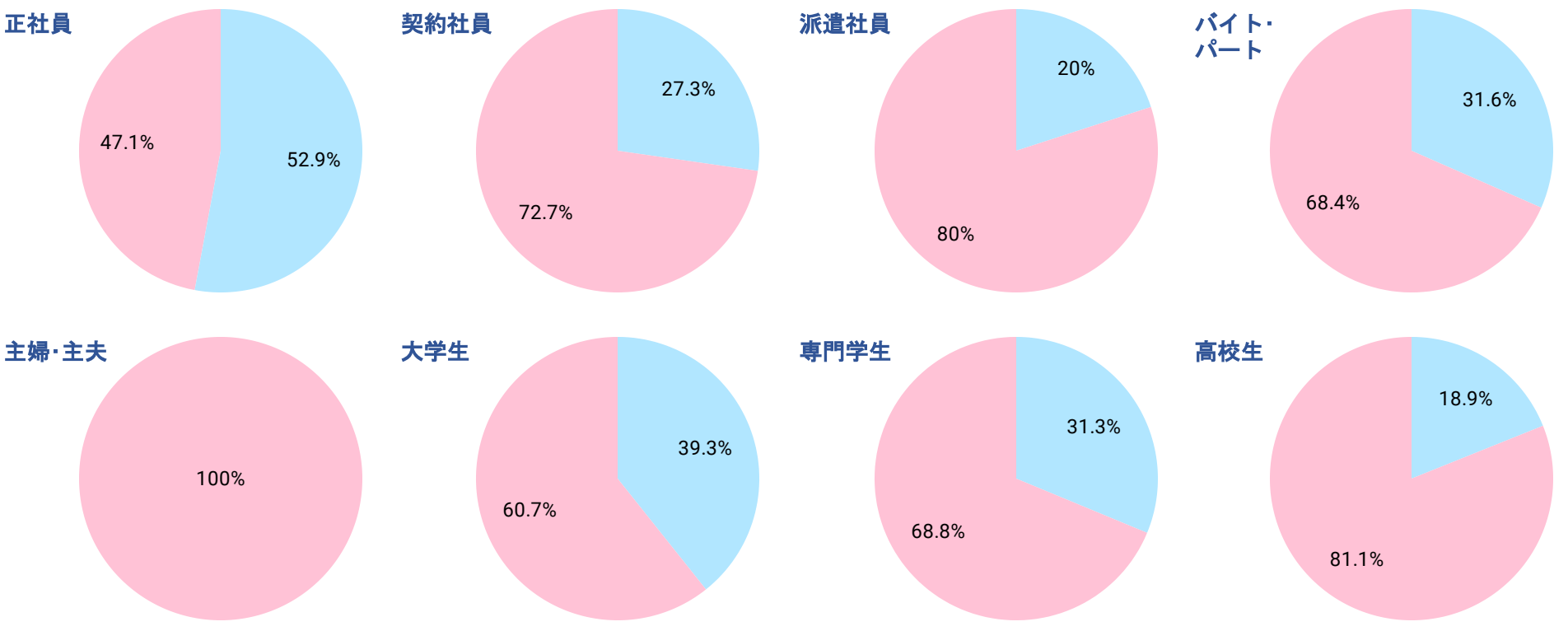
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



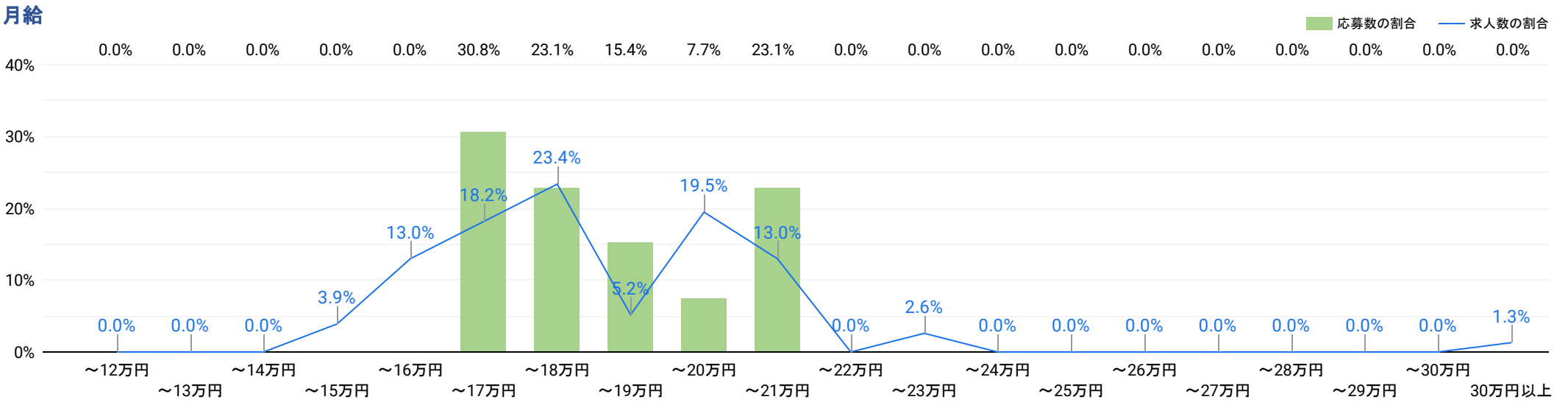


属性別の男女比

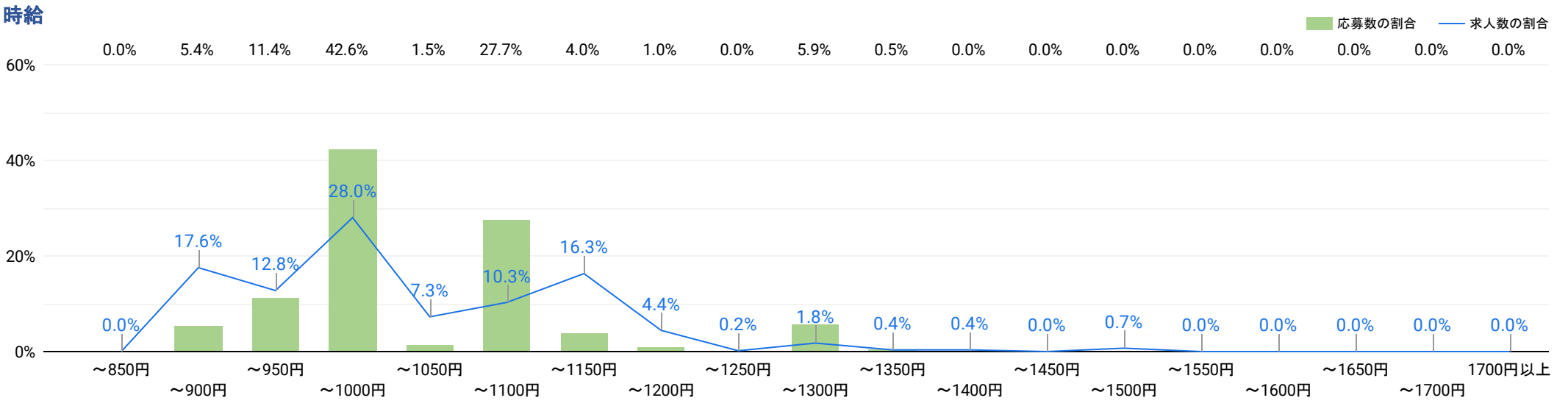


給与（求人数・応募数の割合）

月給



時給



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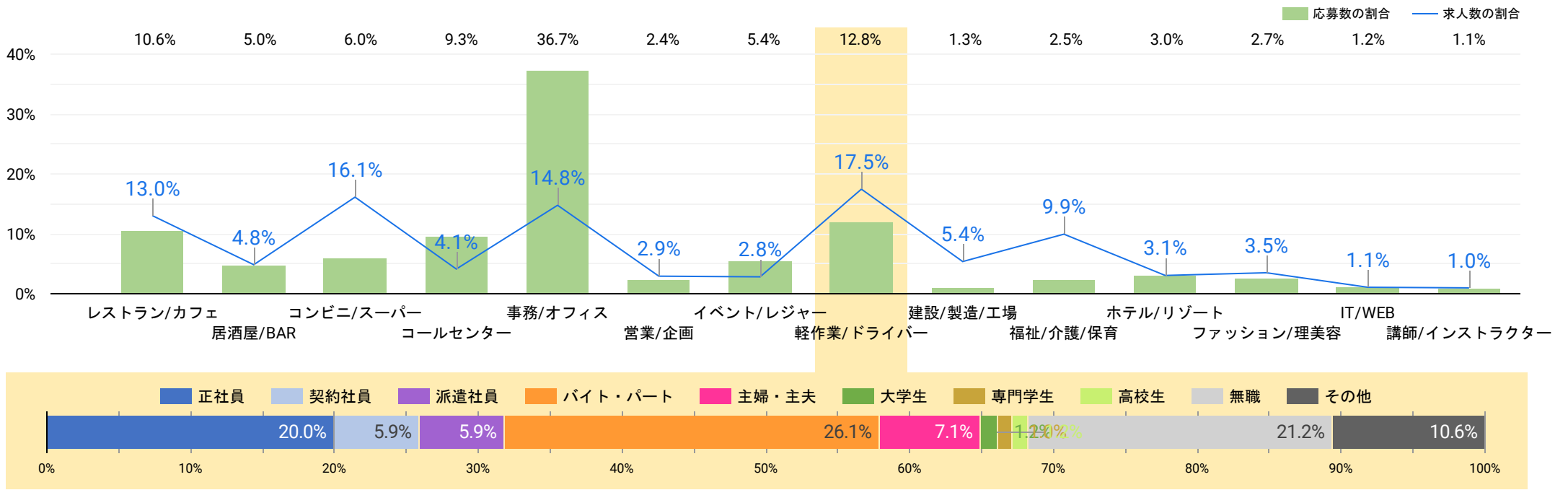
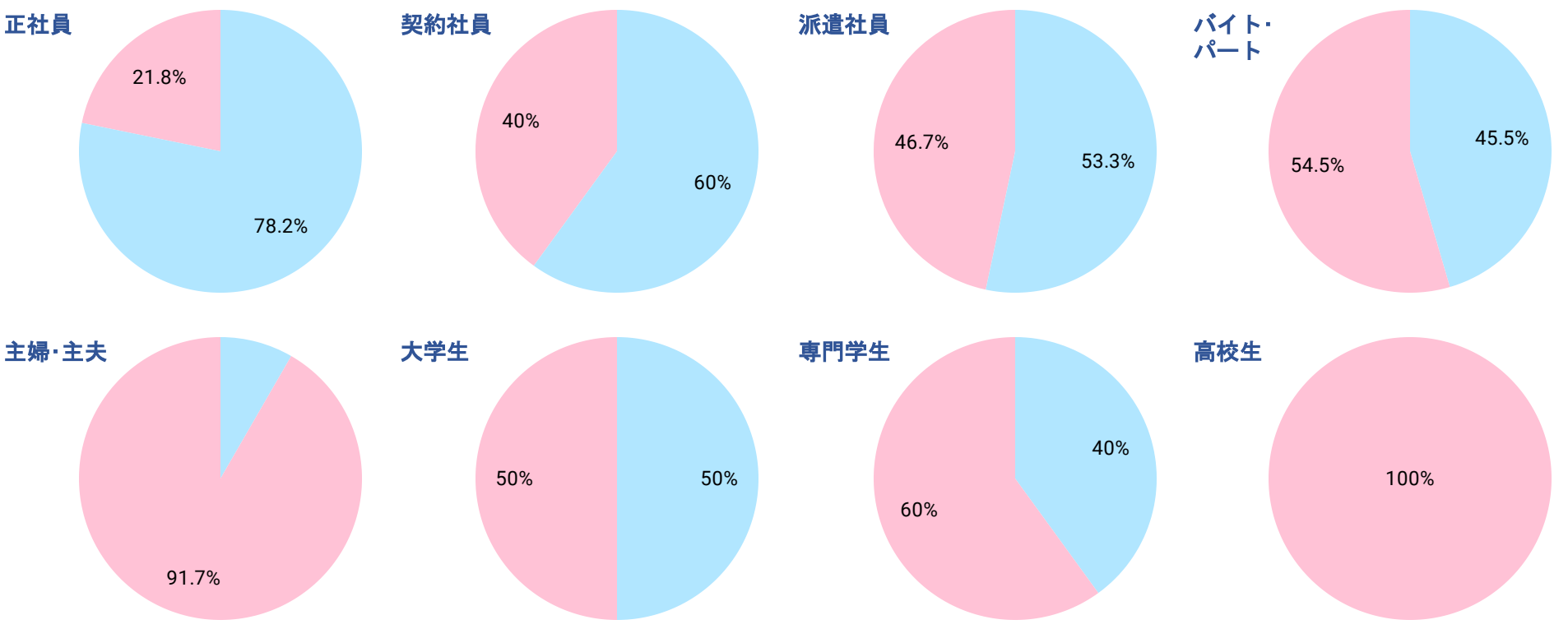
業種分析：軽作業/ドライバー

2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合

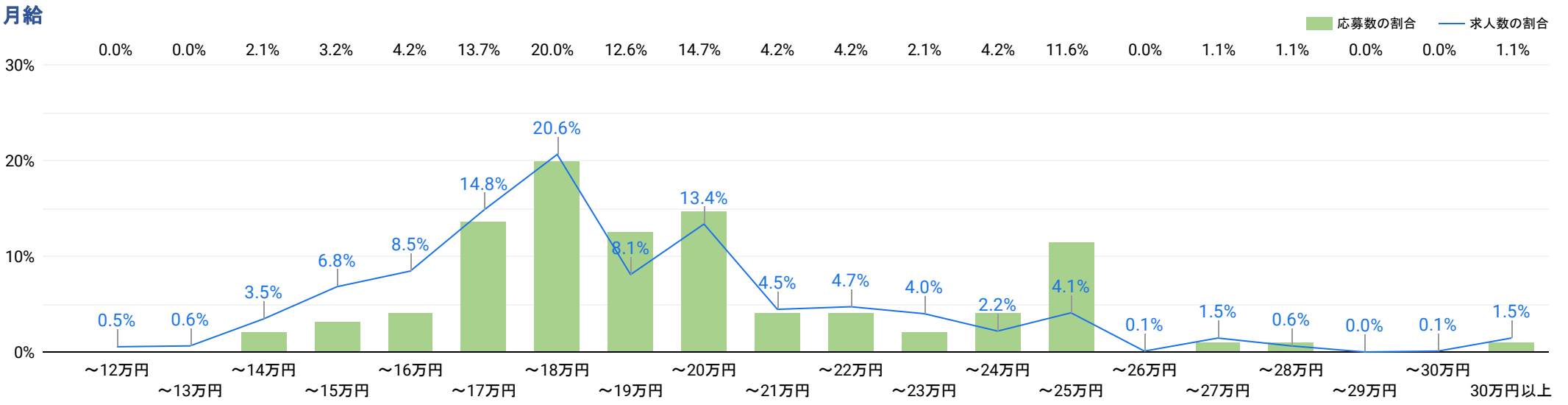


属性別の男女比

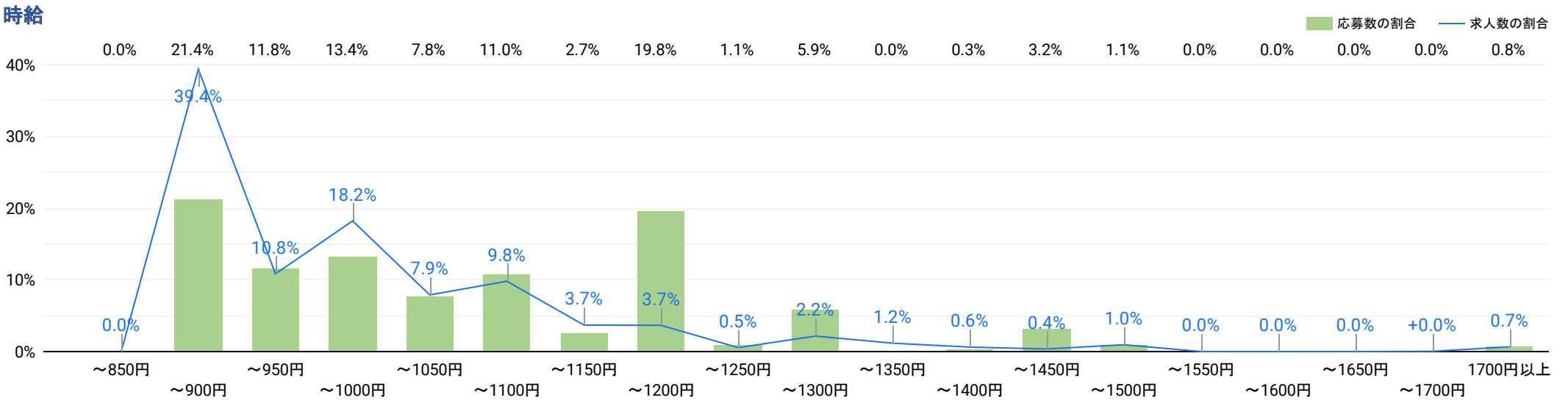


給与（求人数・応募数の割合）

月給



時給



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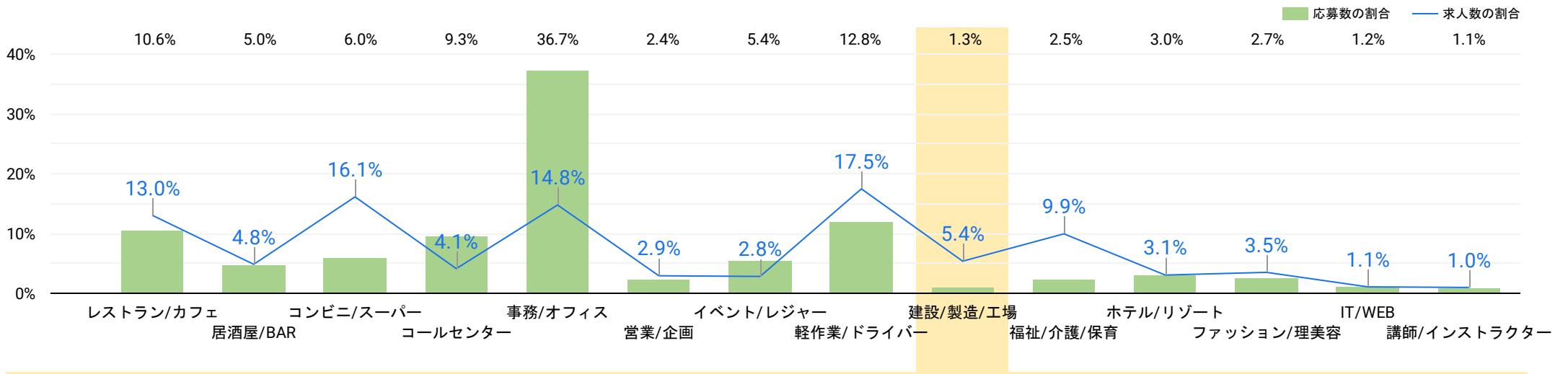
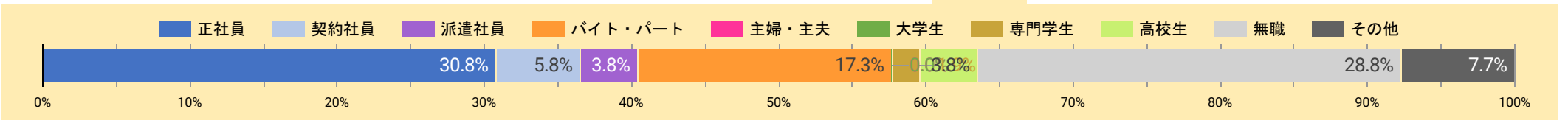
業種分析：建設/製造/工場

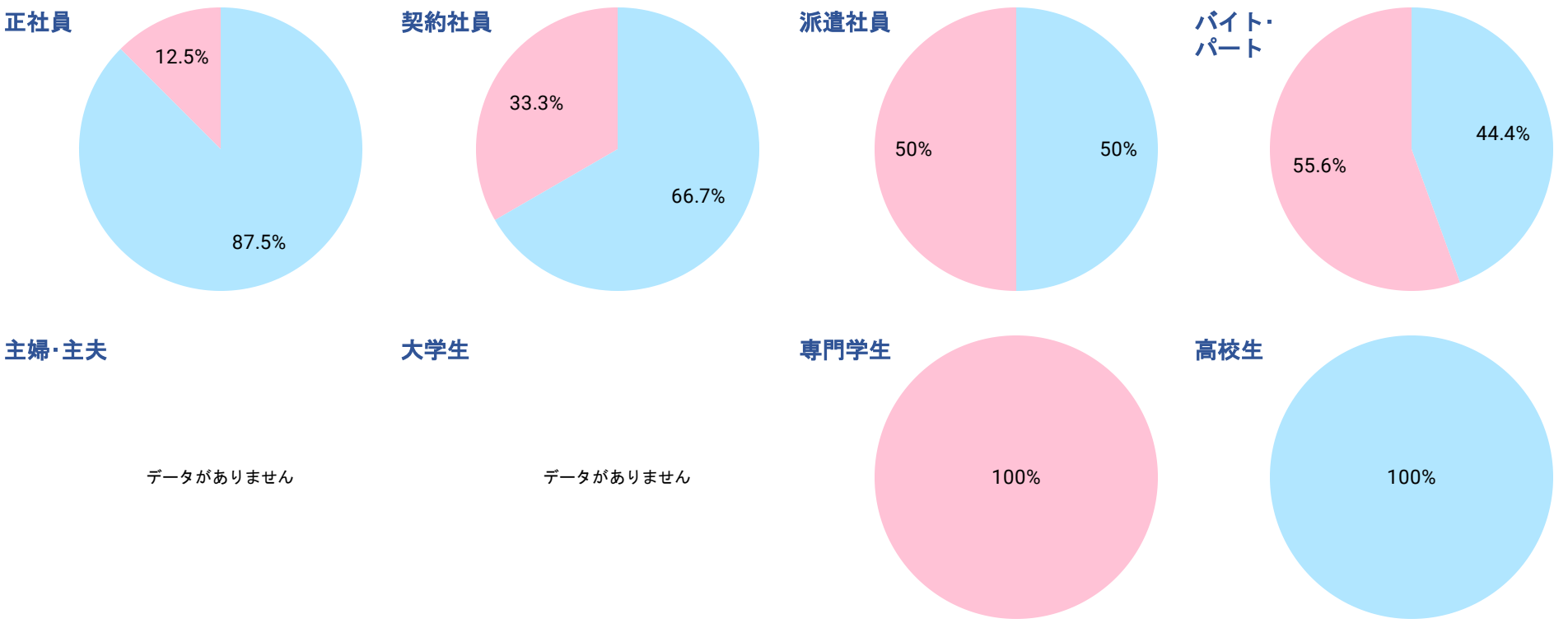
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



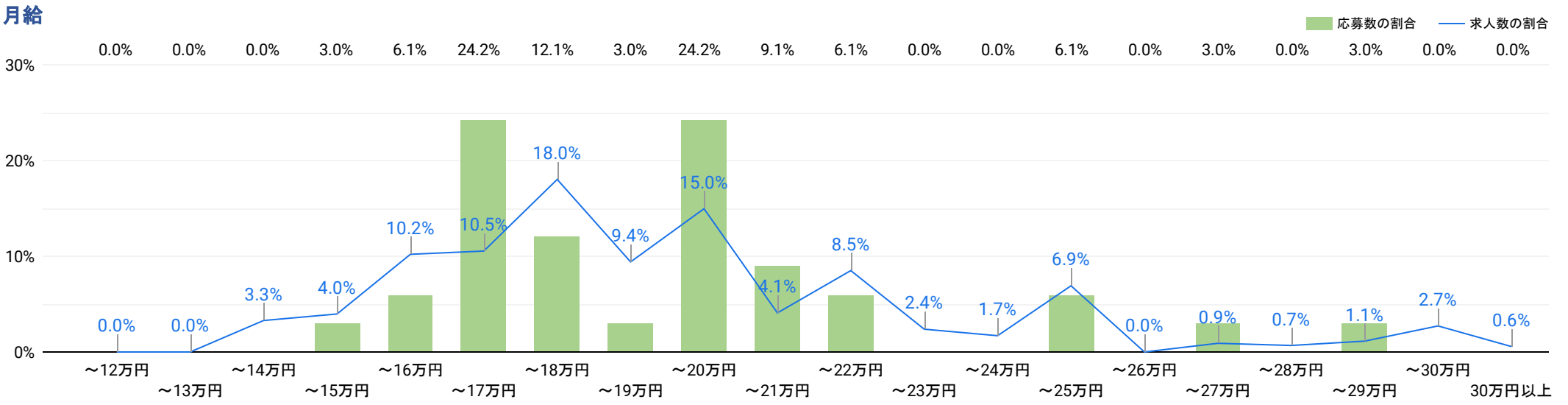


属性別の男女比

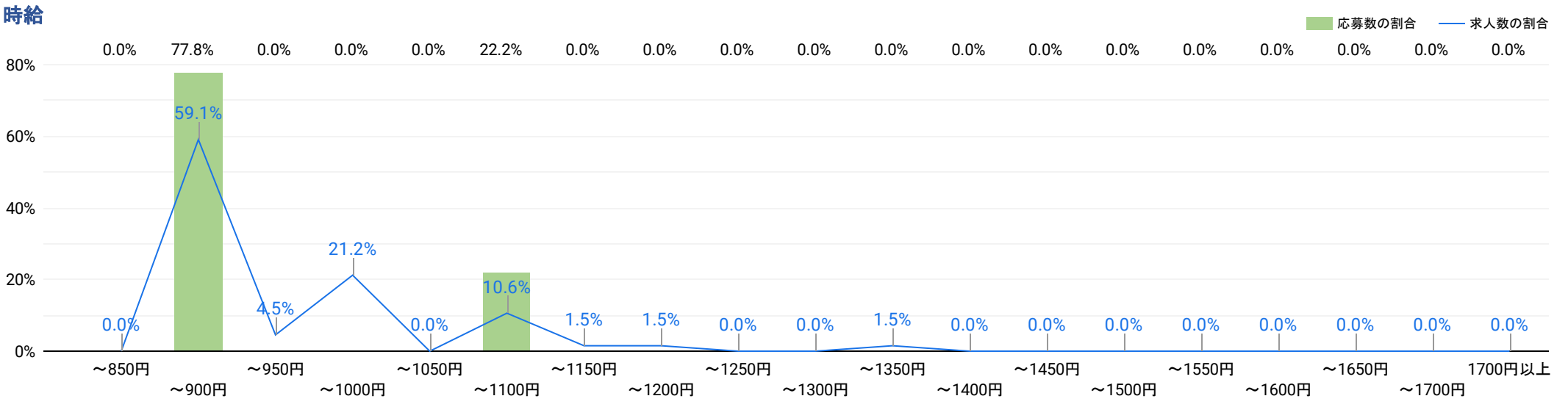


給与（求人数・応募数の割合）

月給



時給



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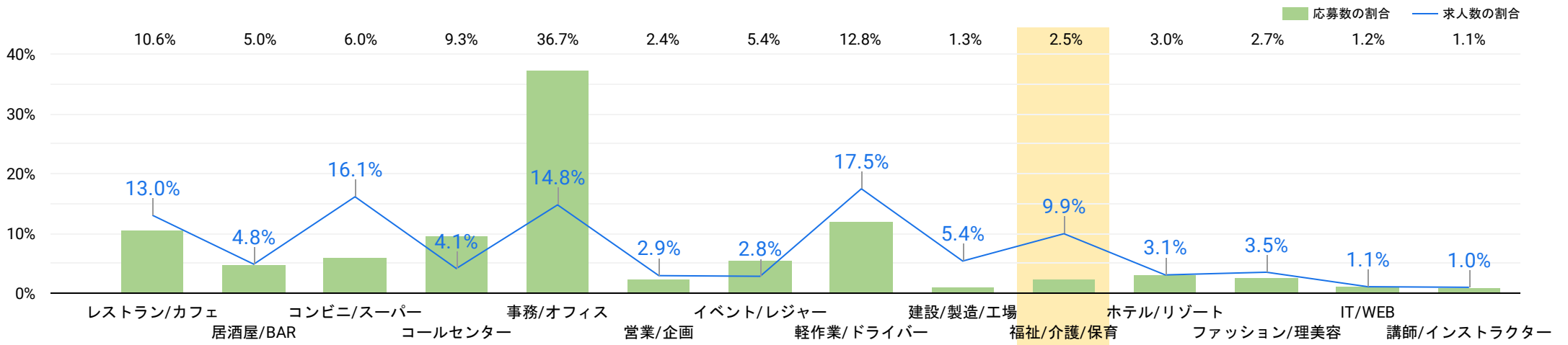
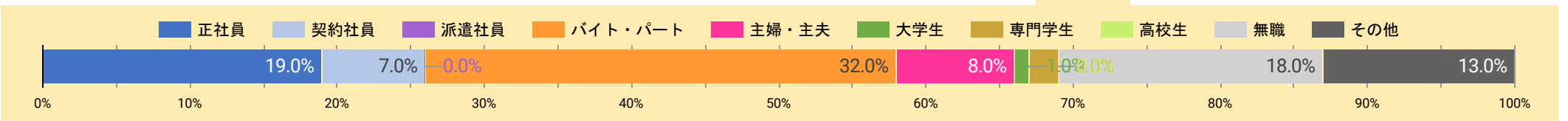
業種分析：福祉/介護/保育

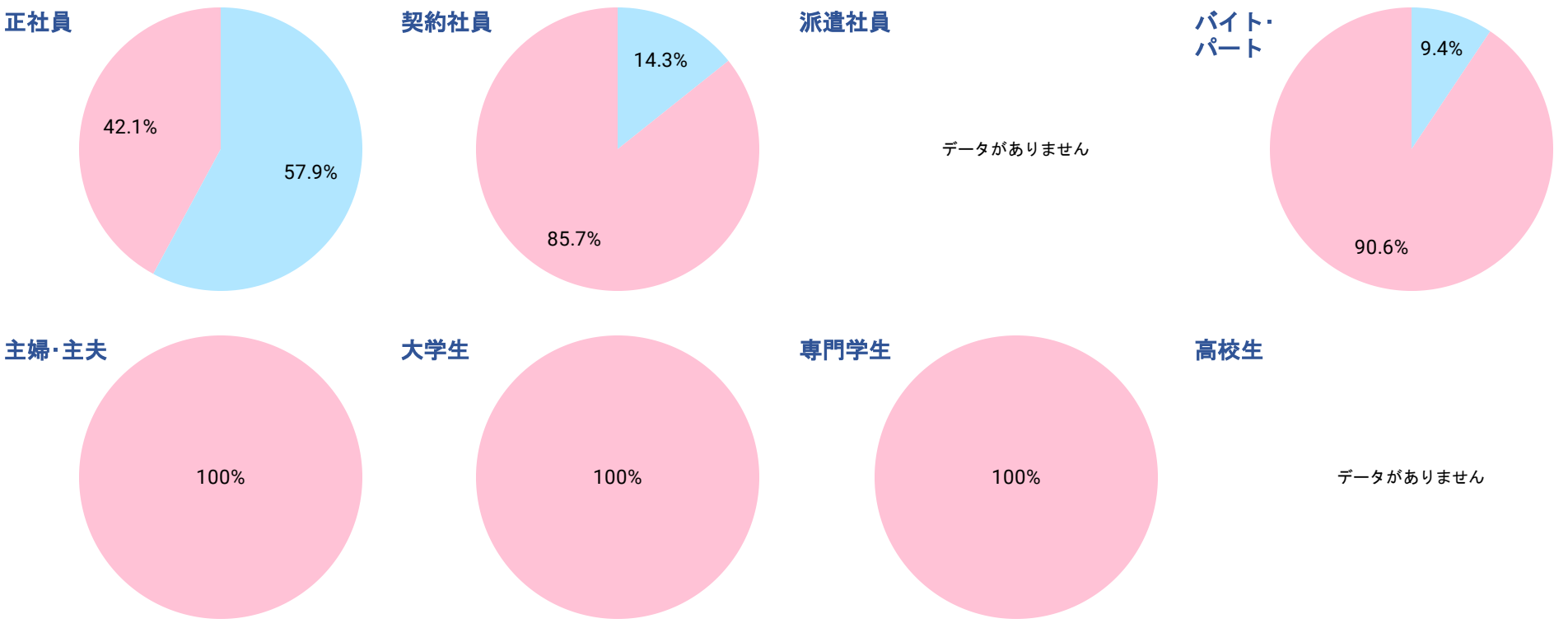
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



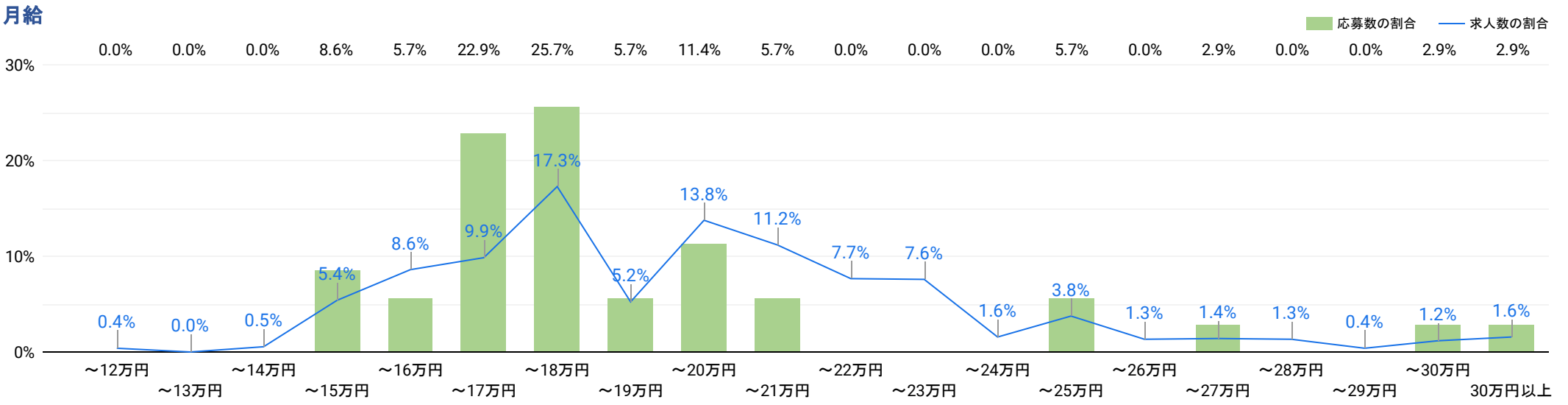


属性別の男女比

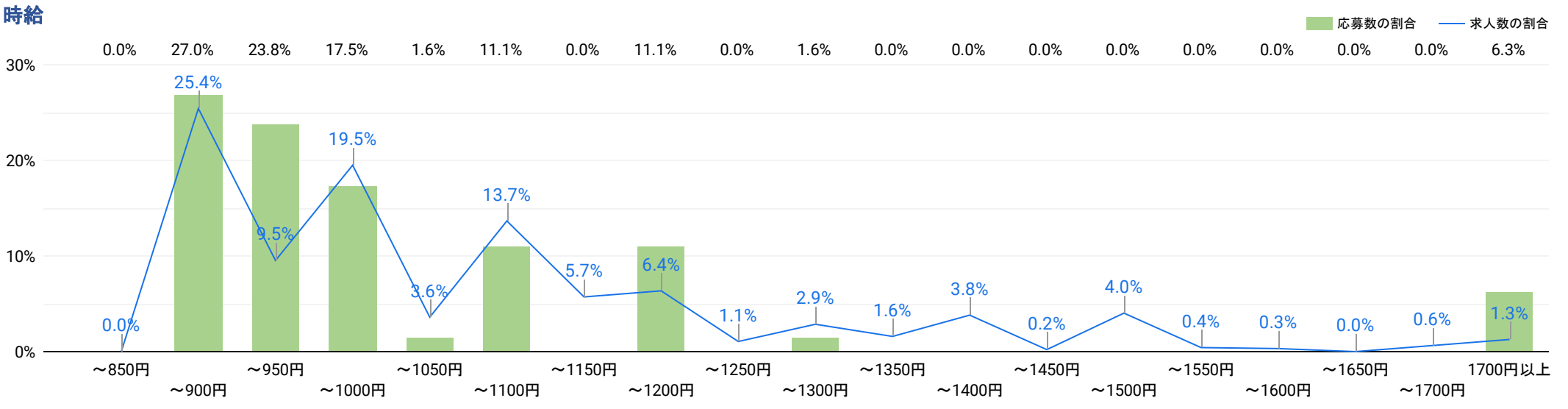


給与（求人数・応募数の割合）

月給



時給



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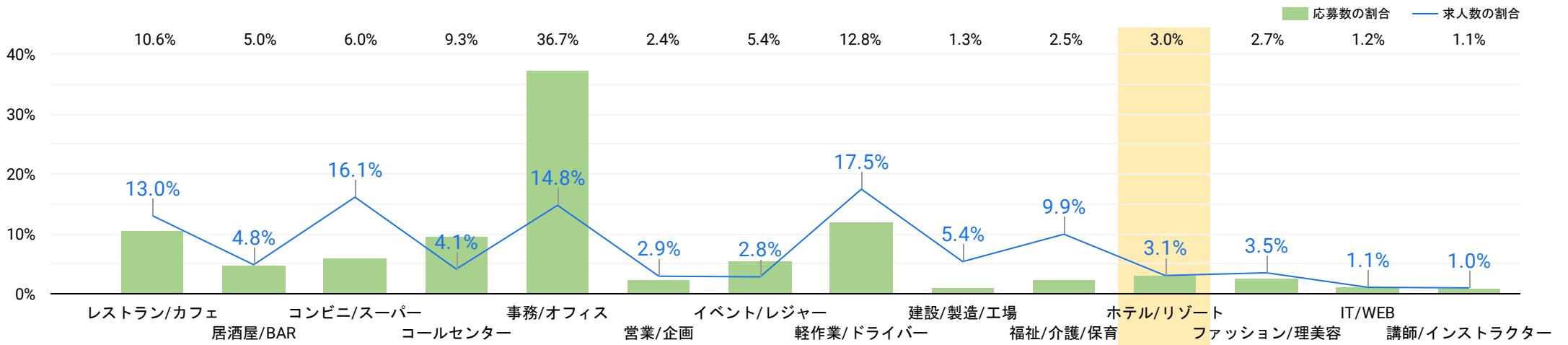
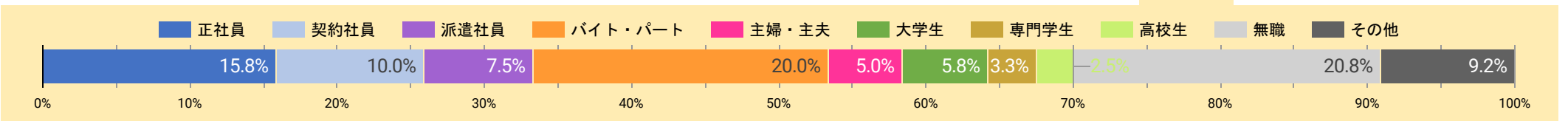
業種分析：ホテル/リゾート

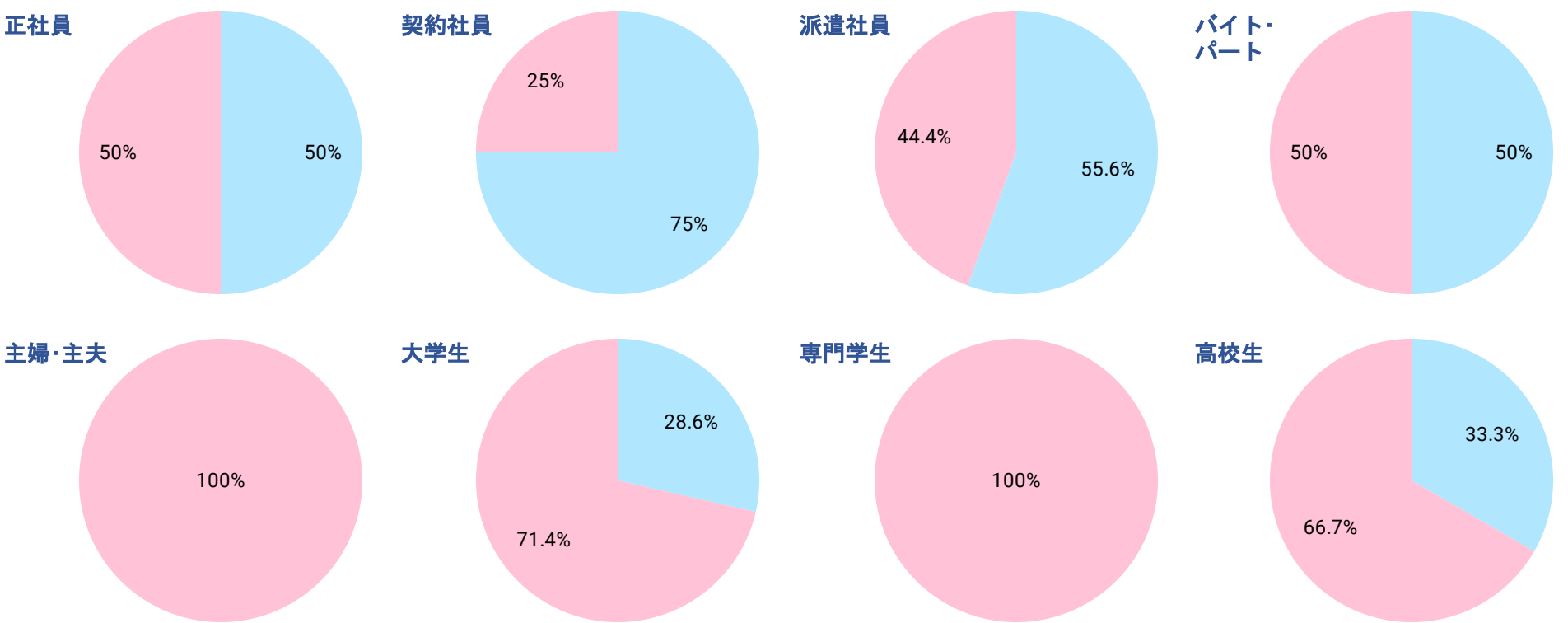
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



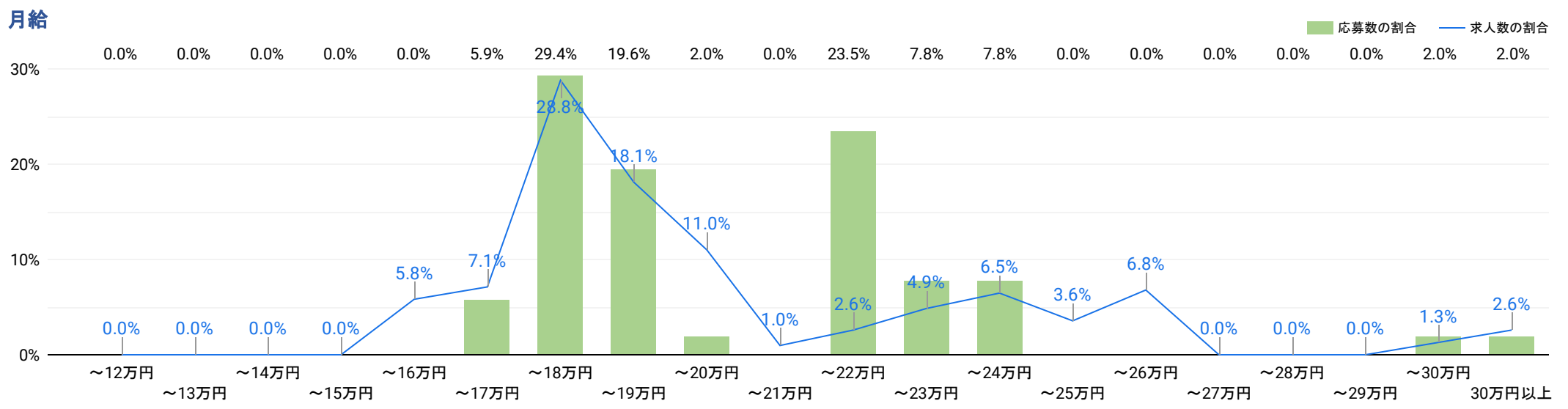


属性別の男女比

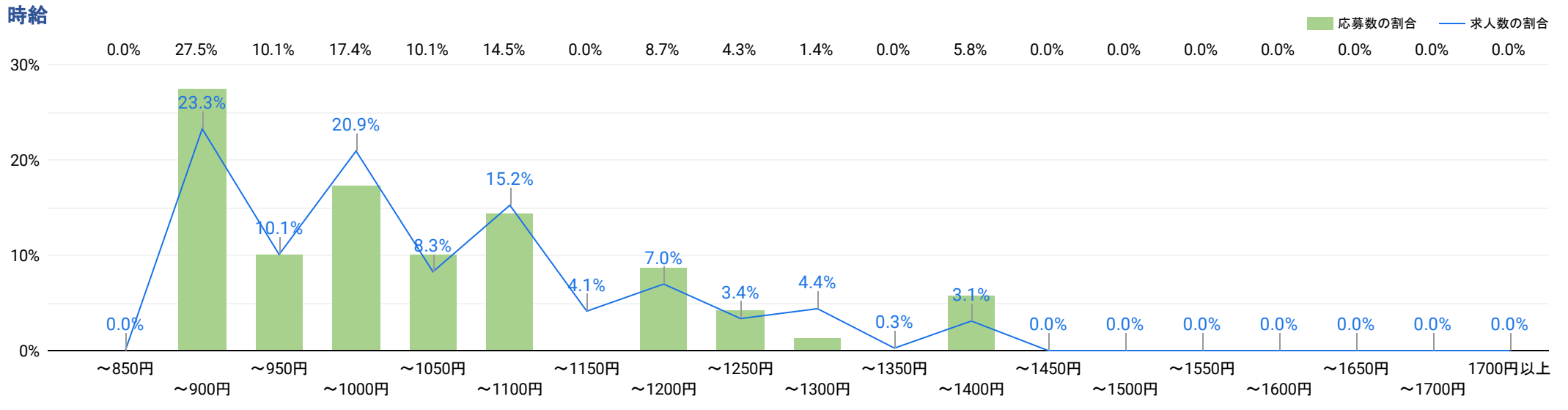


給与（求人数・応募数の割合）

月給



時給



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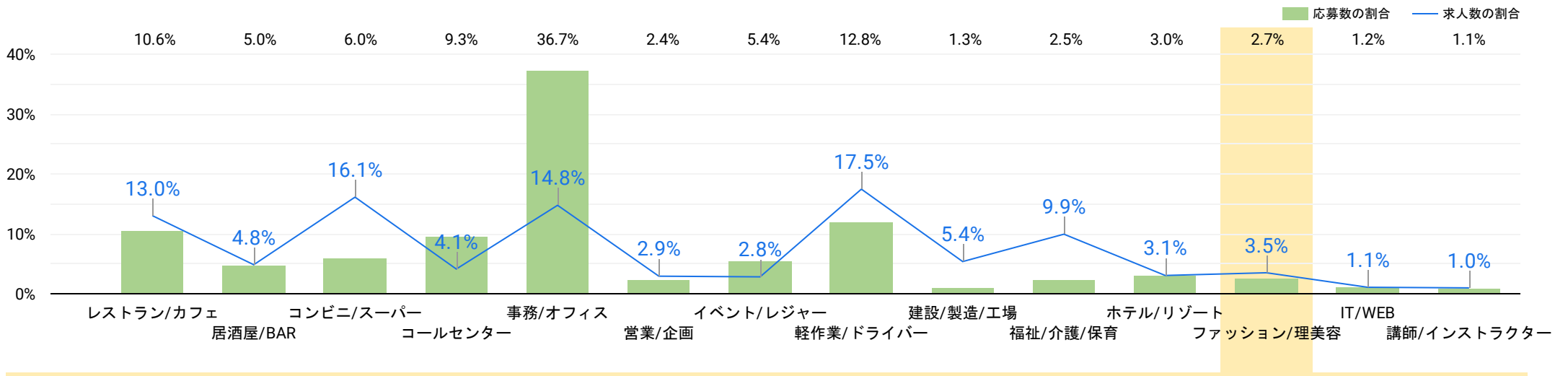
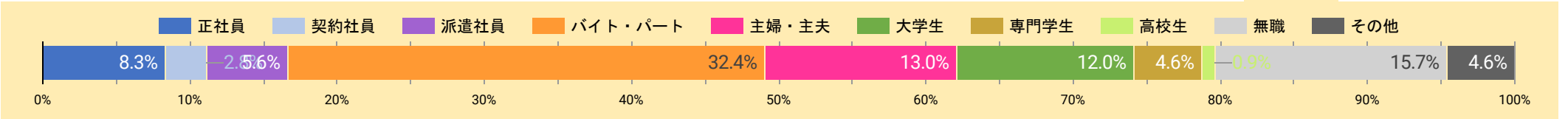
業種分析：ファッション/理美容

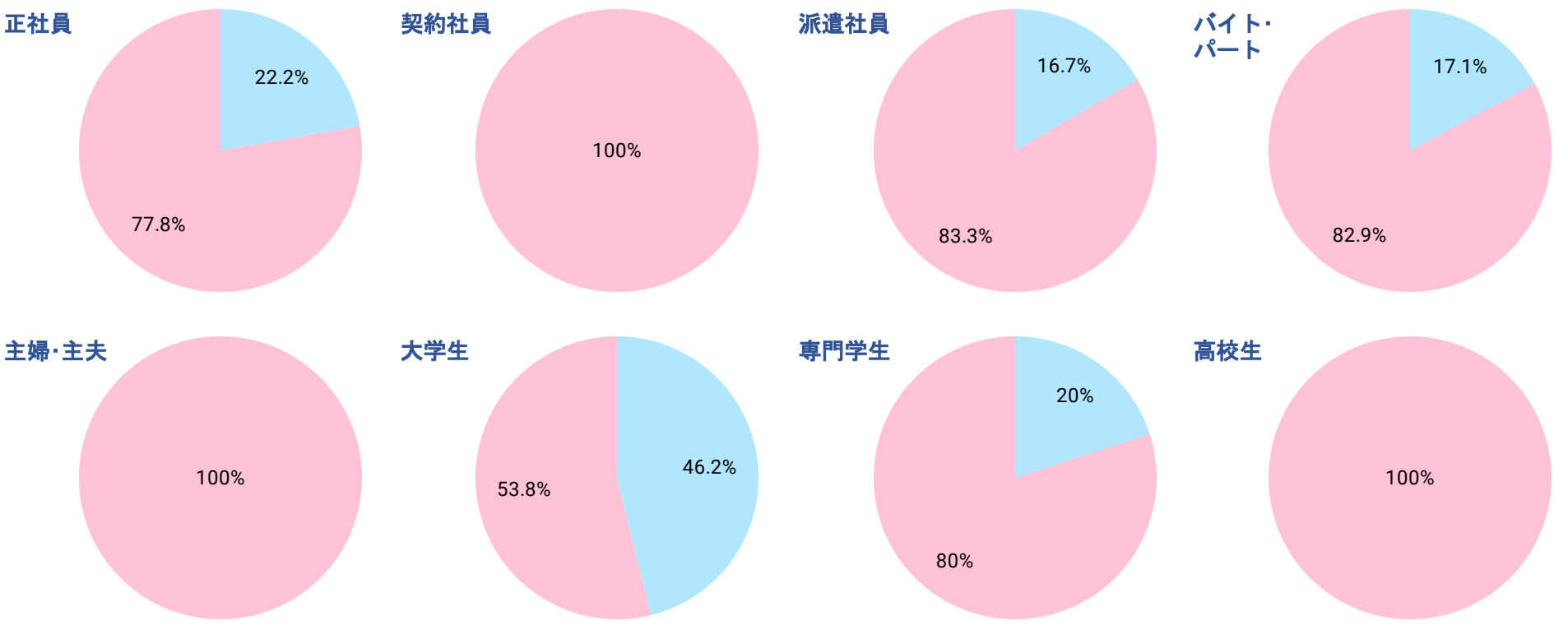
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



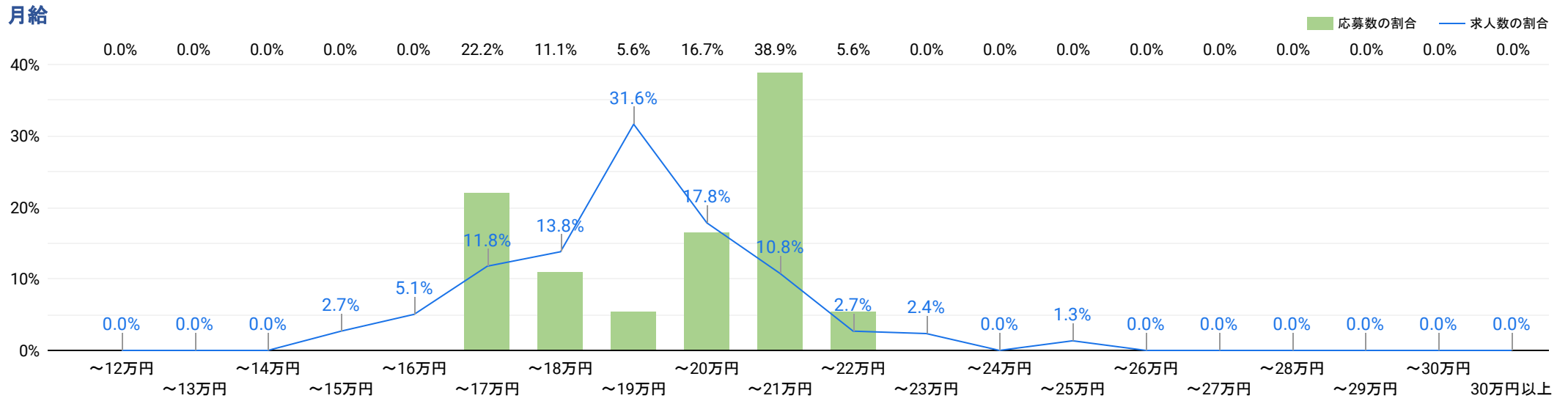


属性別の男女比

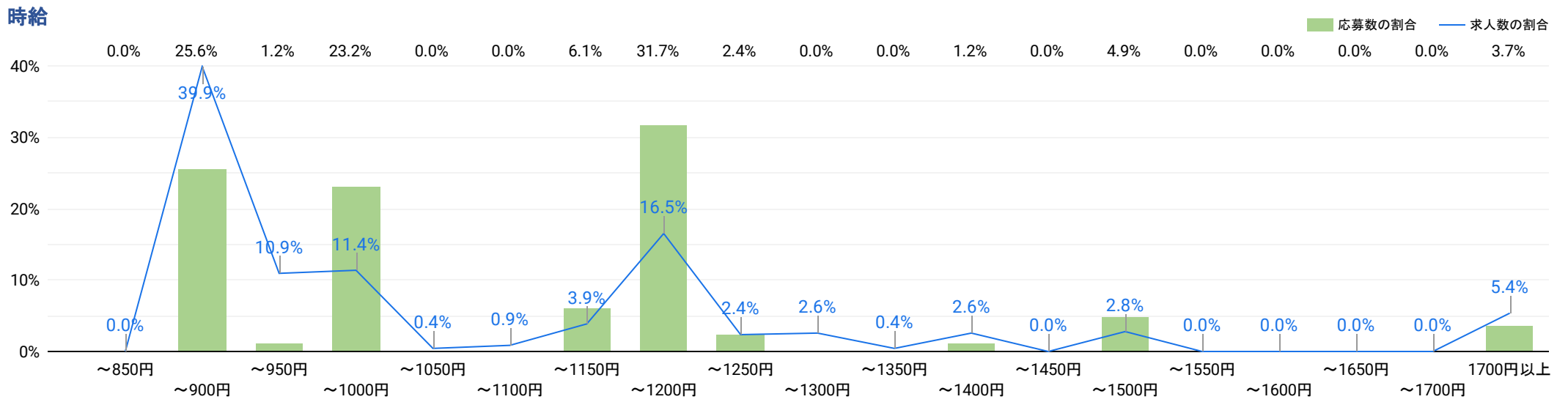


給与（求人数・応募数の割合）

月給



時給



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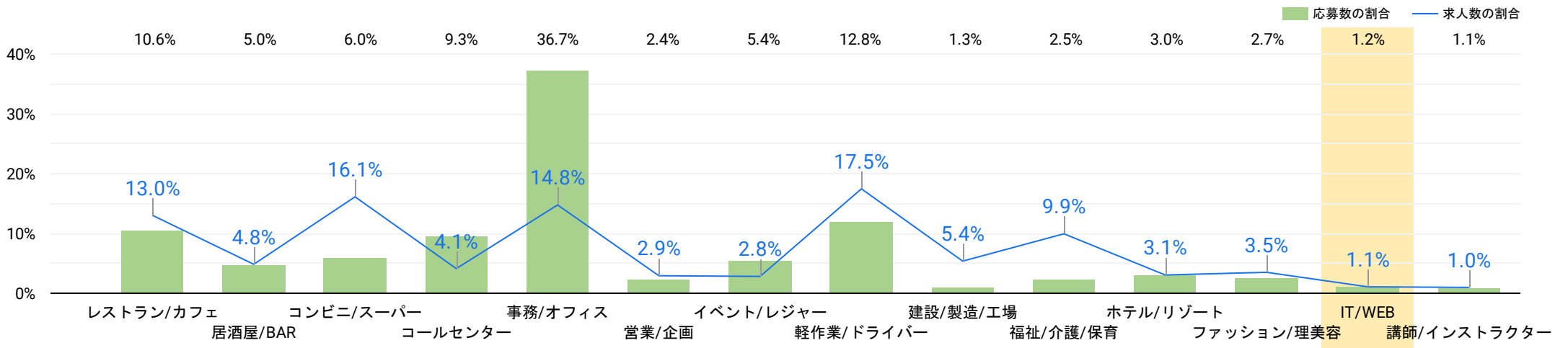
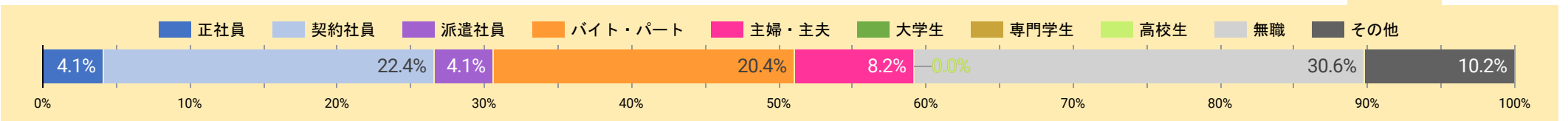
業種分析：IT/WEB

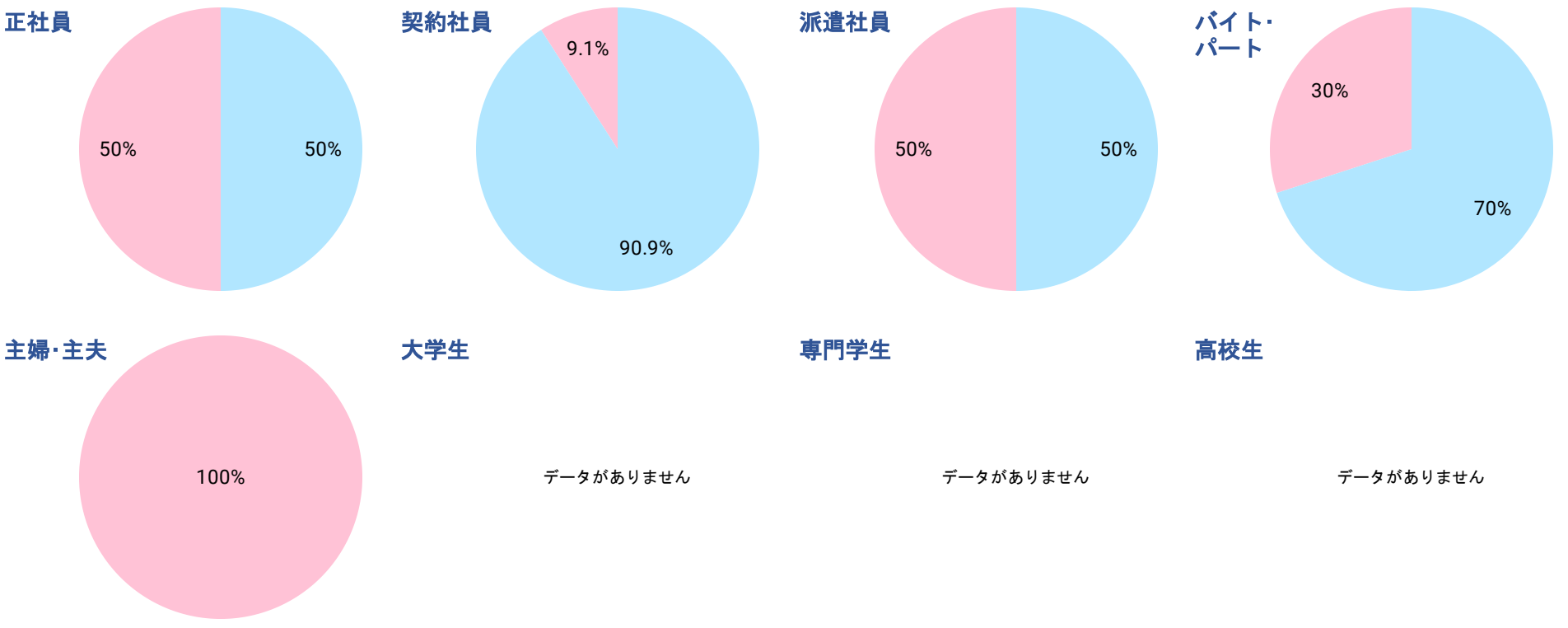
2023/04/01 - 2023/04/30

求人数・応募数の割合／各属性の応募の割合



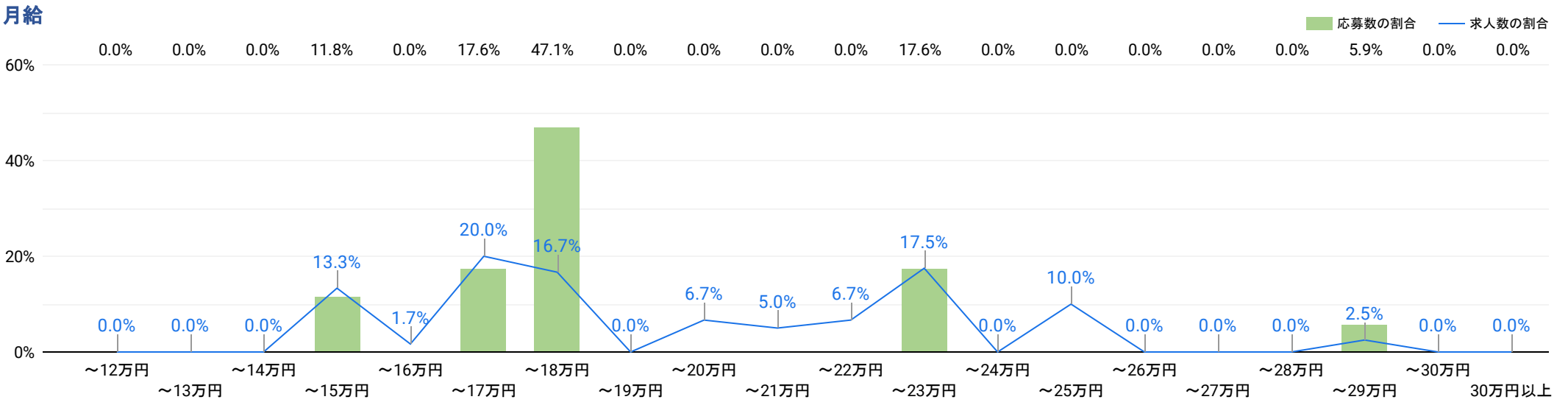


属性別の男女比

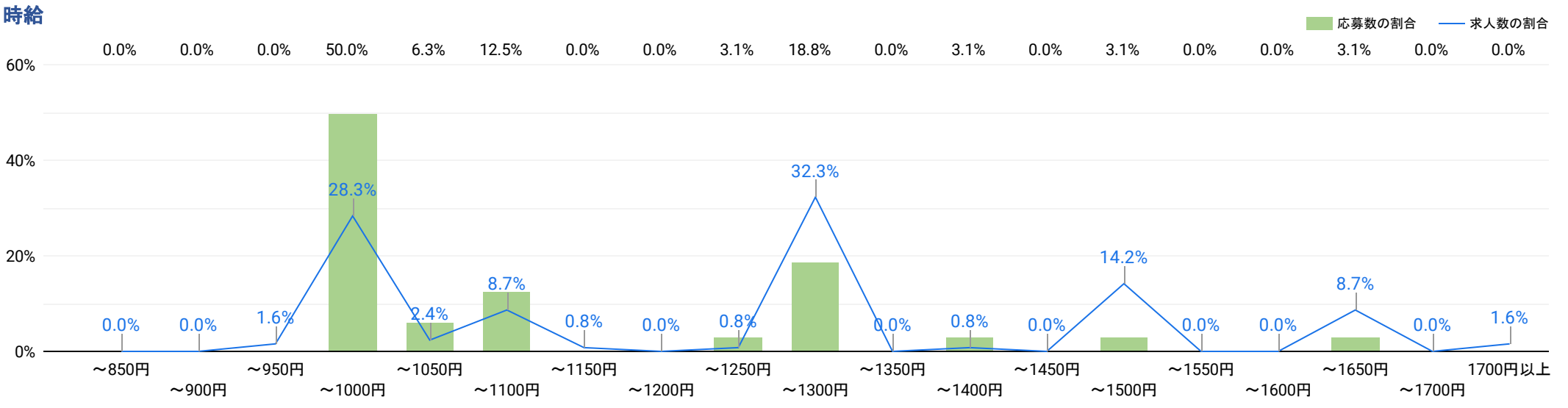


給与（求人数・応募数の割合）

月給



時給



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属性分析データの見方

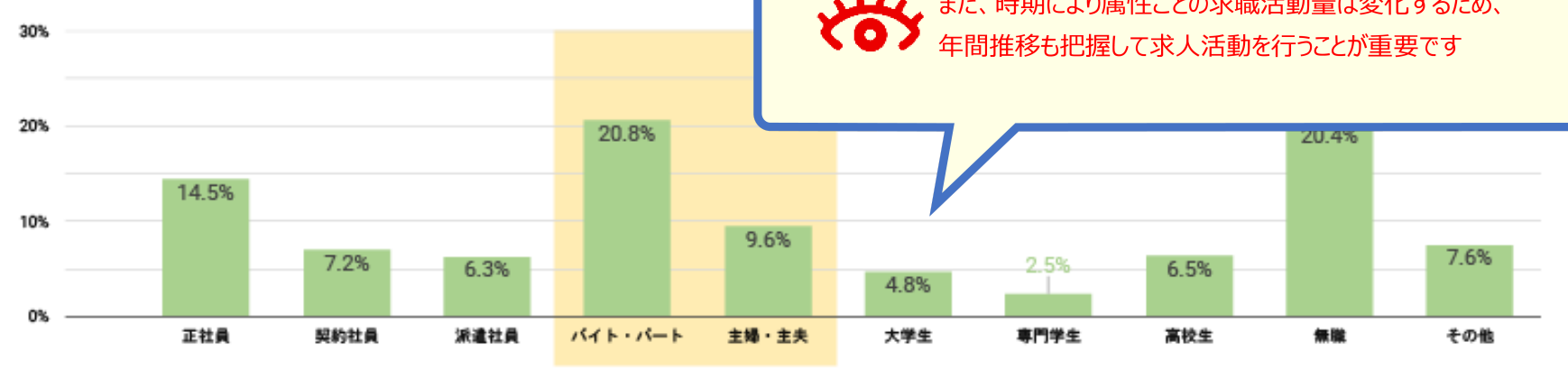
属性分析：バイト・パー

CHECK POINT

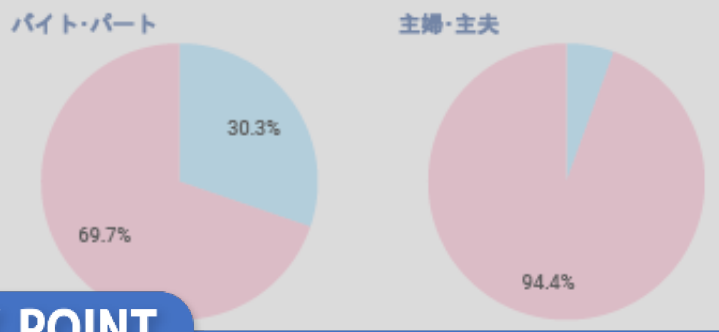
■ １ヶ月間の全ての応募数のうち、各属性ごとの応募数の割合

見 方　当月において、どの属性の応募が活発化しているのかを確認できます
また、時期により属性ごとの求職活動量は変化するため、
年間推移も把握して求人活動を行うことが重要です

応募数の割合



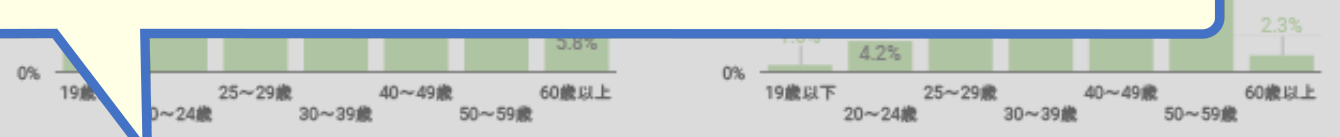
男女比



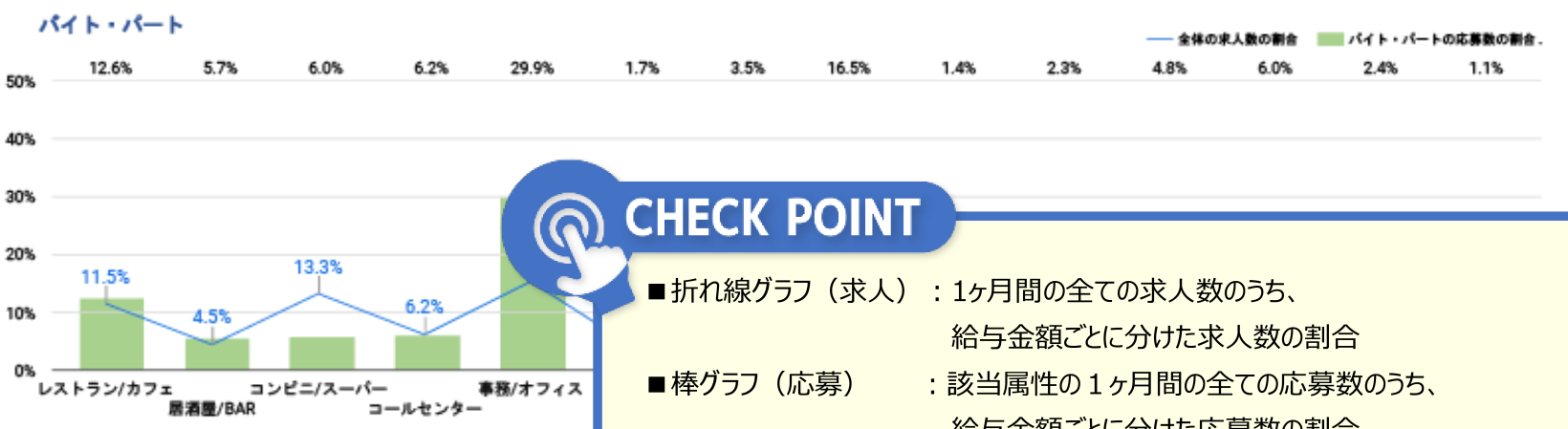
CHECK POINT

■折れ線グラフ（求人）：１ヶ月間の全ての求人数のうち、各業種ごとの求人数の割合
■棒グラフ（応募）　　：該当属性の１ヶ月間の全ての応募数のうち、各業種ごとの応募数の割合

見 方
当月において、どの業種の求人が多く、
該当属性がどの業種に応募しているのかを確認できます



業種（求人数・応募数の割合）



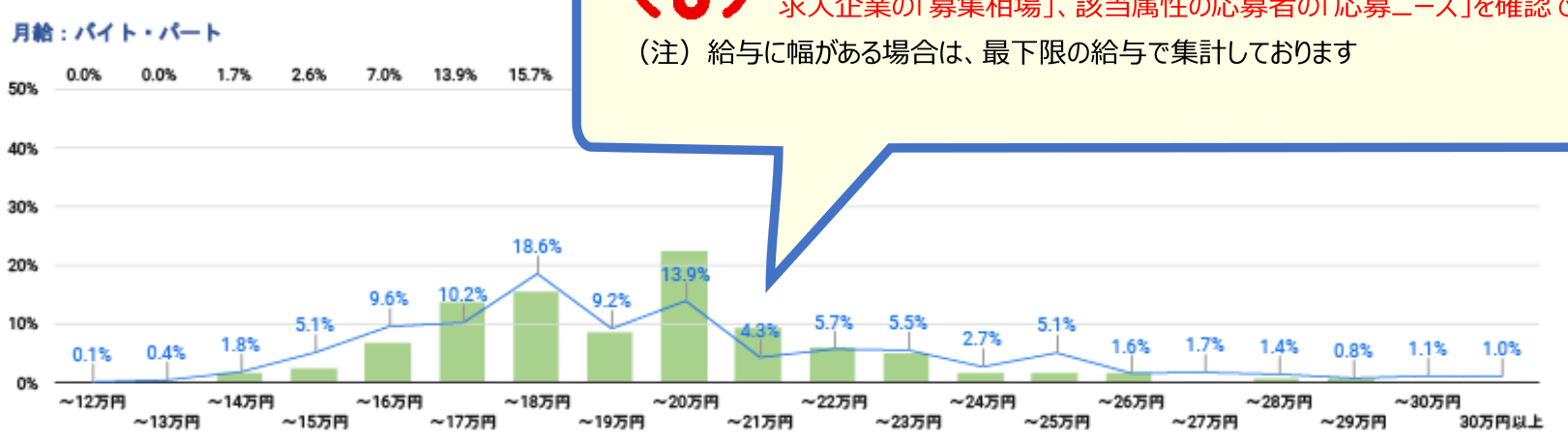
CHECK POINT

■折れ線グラフ（求人）：1ヶ月間の全ての求人数のうち、
給与金額ごとに分けた求人数の割合
■棒グラフ（応募）　　：該当属性の１ヶ月間の全ての応募数のうち、
給与金額ごとに分けた応募数の割合

見 方　当月において、どの金額帯の求人が多く、
該当属性がどの金額帯に応募しているのかを表示しておりますので、
求人企業の「募集相場」、該当属性の応募者の「応募ニーズ」を確認できます

（注）給与に幅がある場合は、最下限の給与で集計しております

給与（求人数・応募数の割合）



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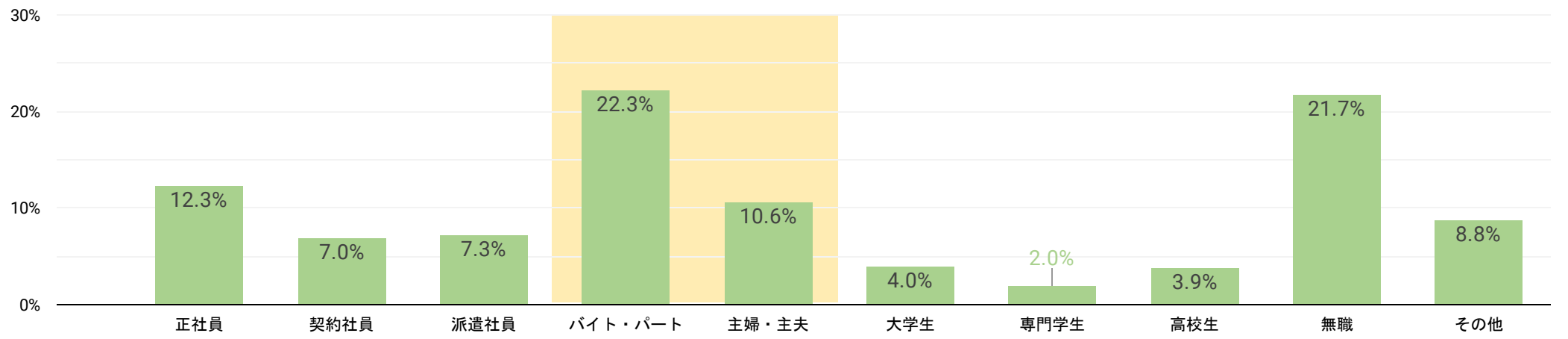
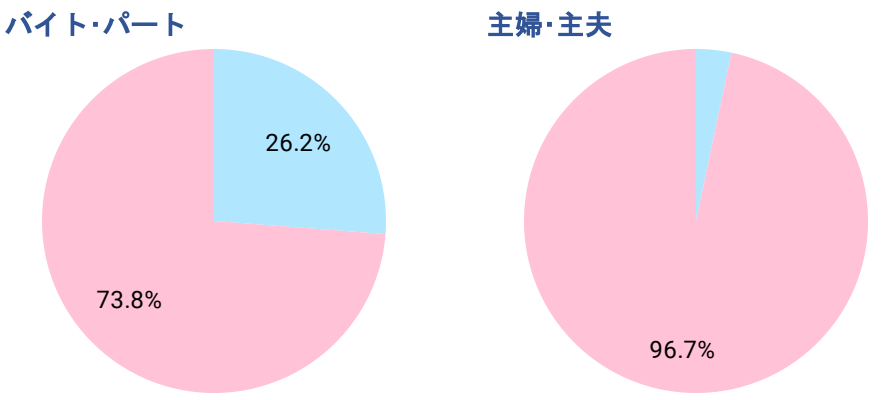
属性分析：バイト･パート/主婦･主夫

2023/04/01 - 2023/04/30

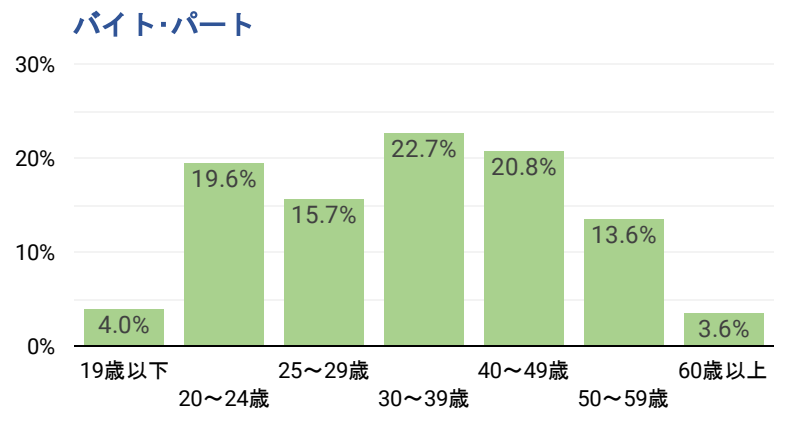
応募数の割合

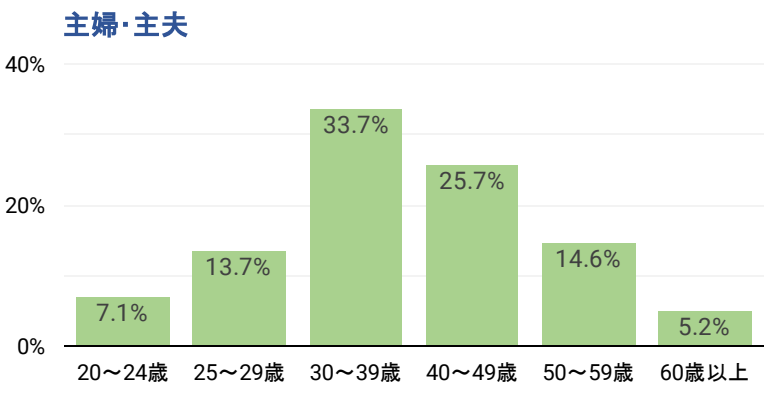


男女比

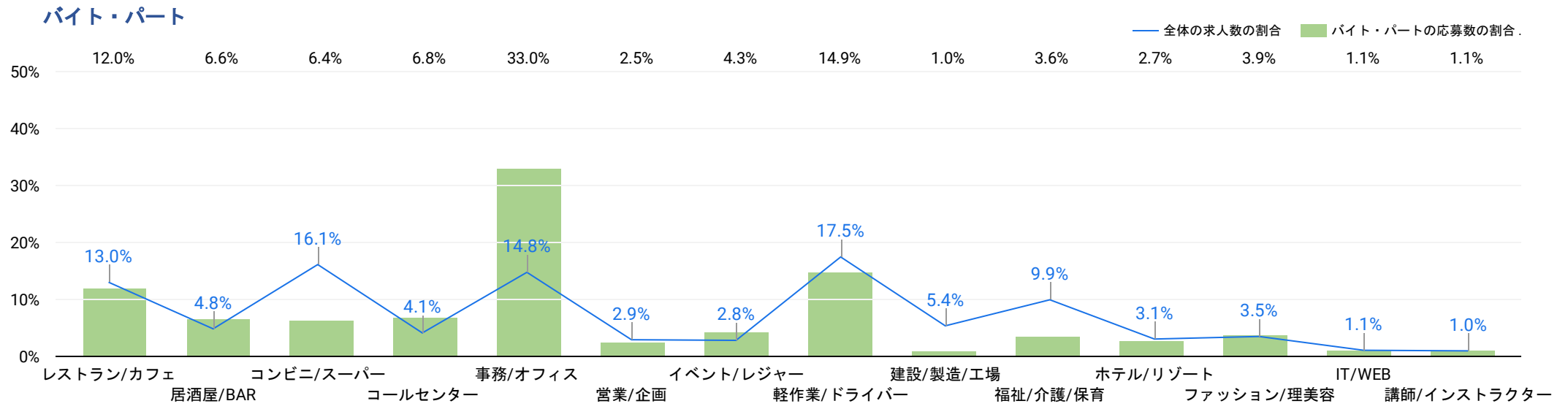


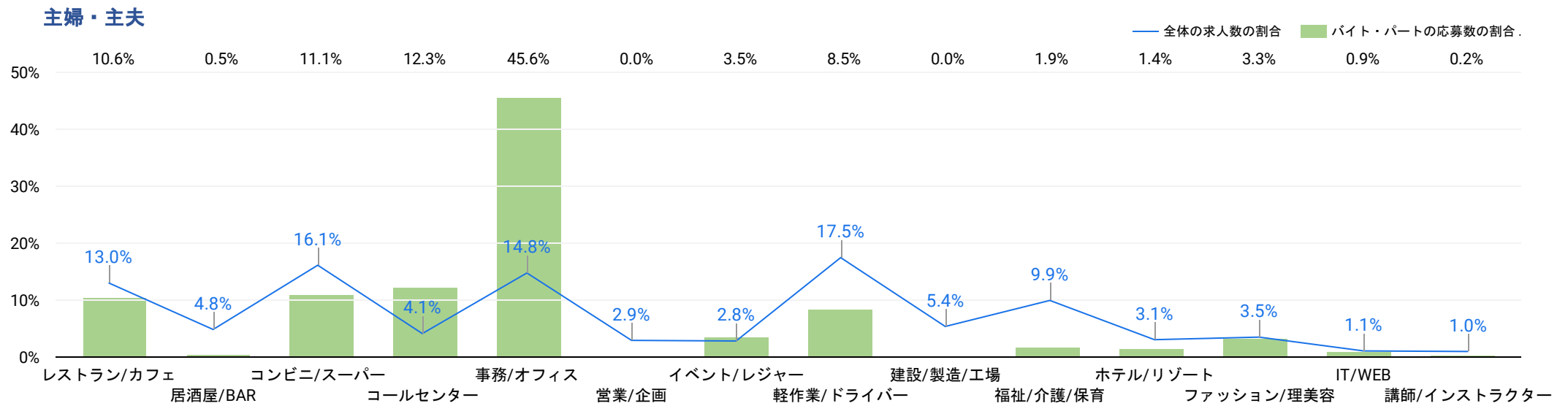
年齢層





業種（求人数・応募数の割合）





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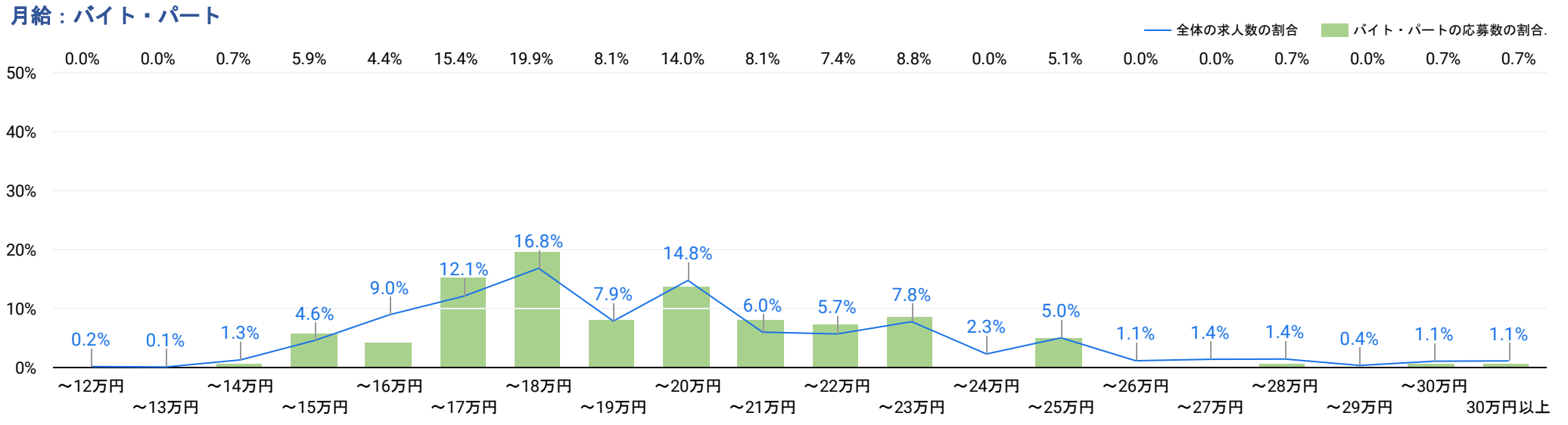
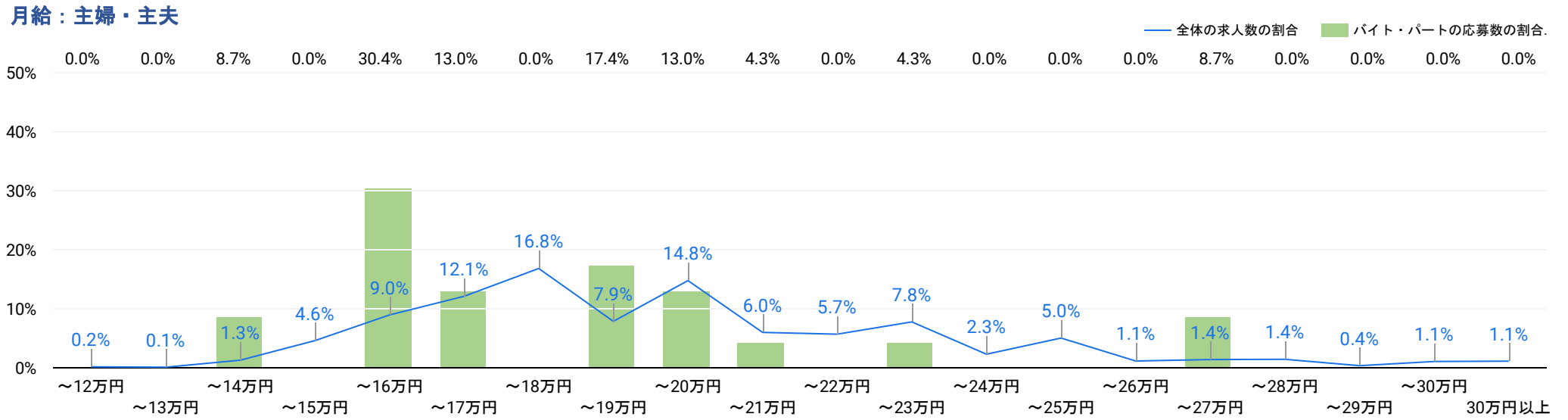
2023/04/01 - 2023/04/30

給与（求人数・応募数の割合）

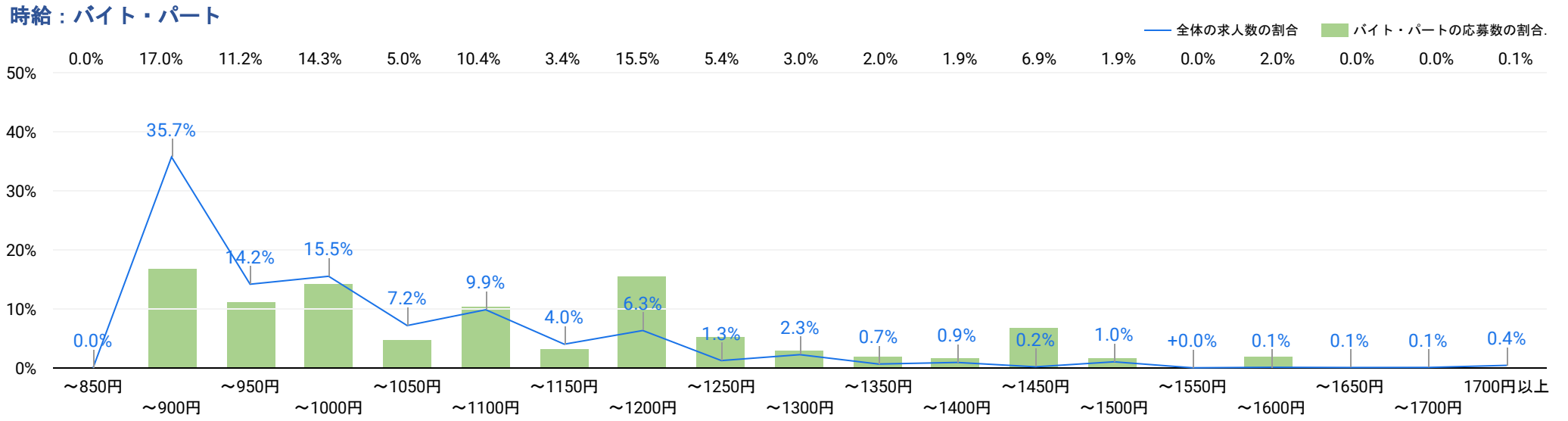
月給：バイト・パート



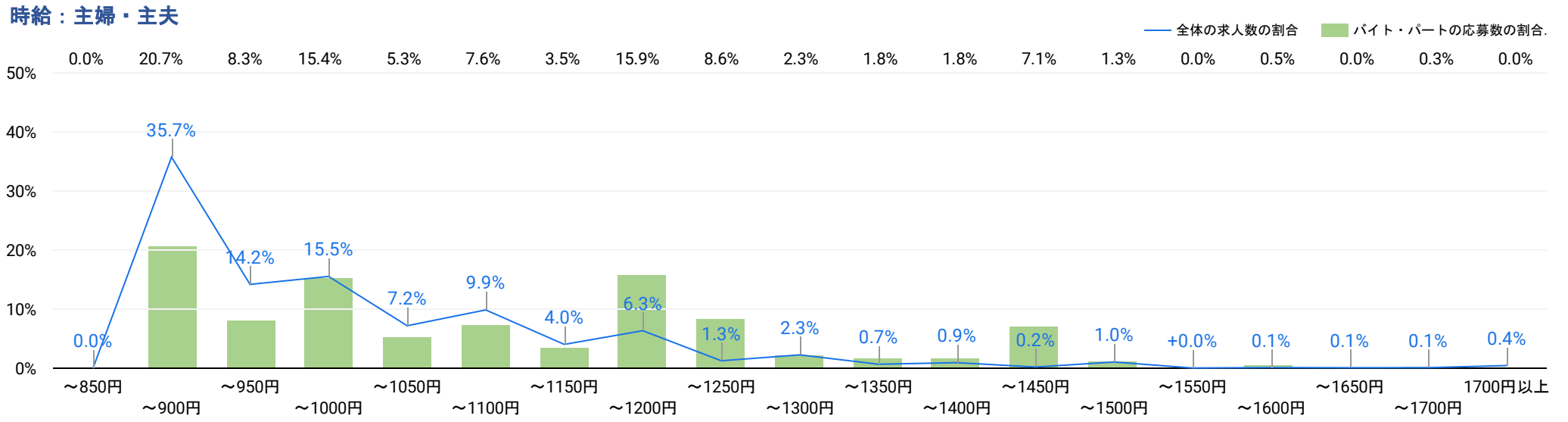
月給：主婦・主夫



時給：バイト・パート



時給：主婦・主夫



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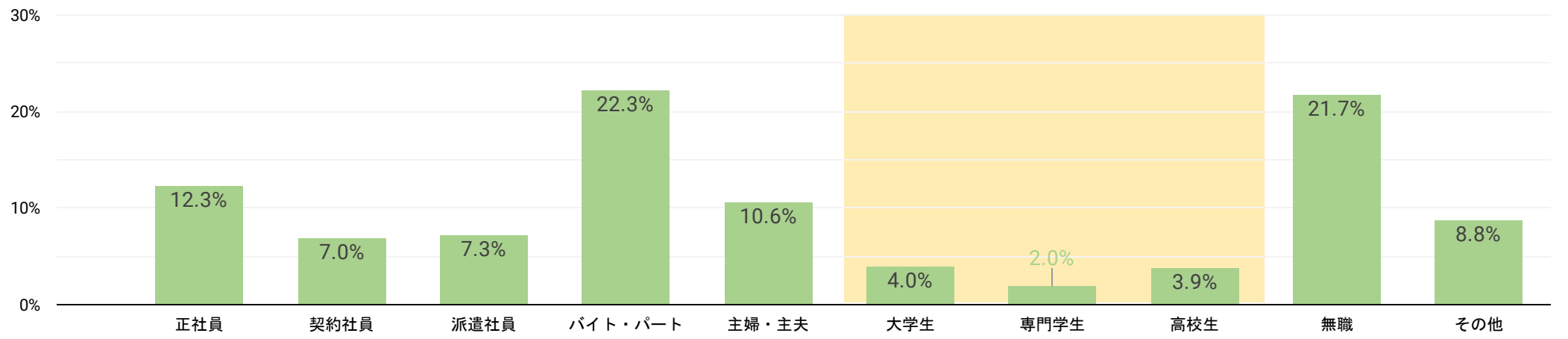
属性分析：大学生/専門学生/高校生

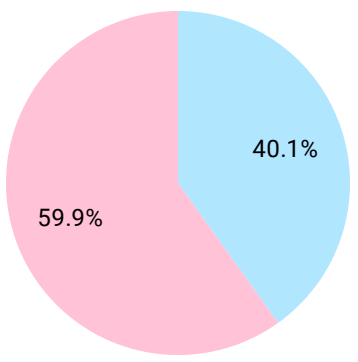
2023/04/01 - 2023/04/30

応募数の割合

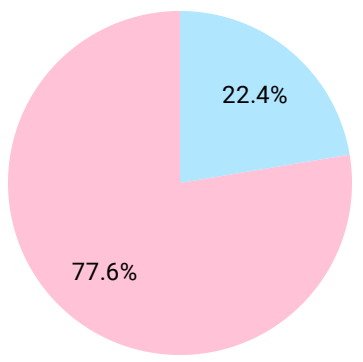


男女比

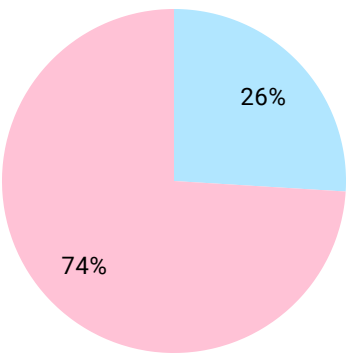
大学生



専門学生

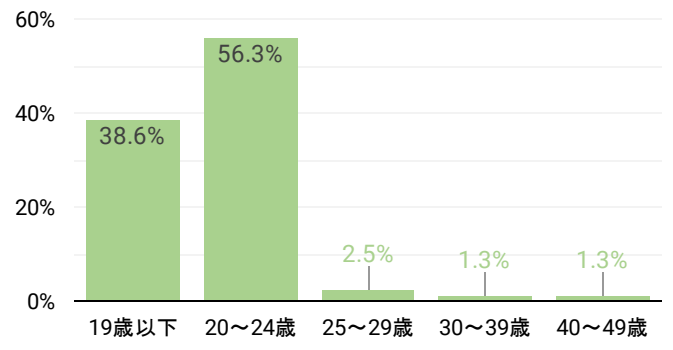


高校生

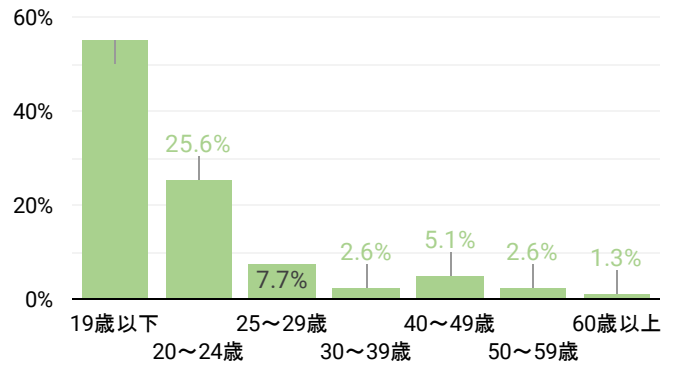


年齢層

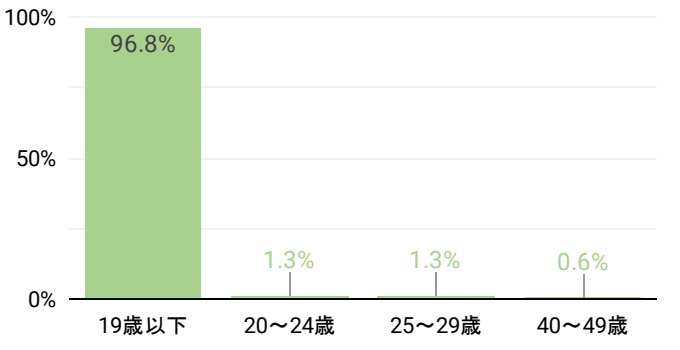
大学生



専門学生

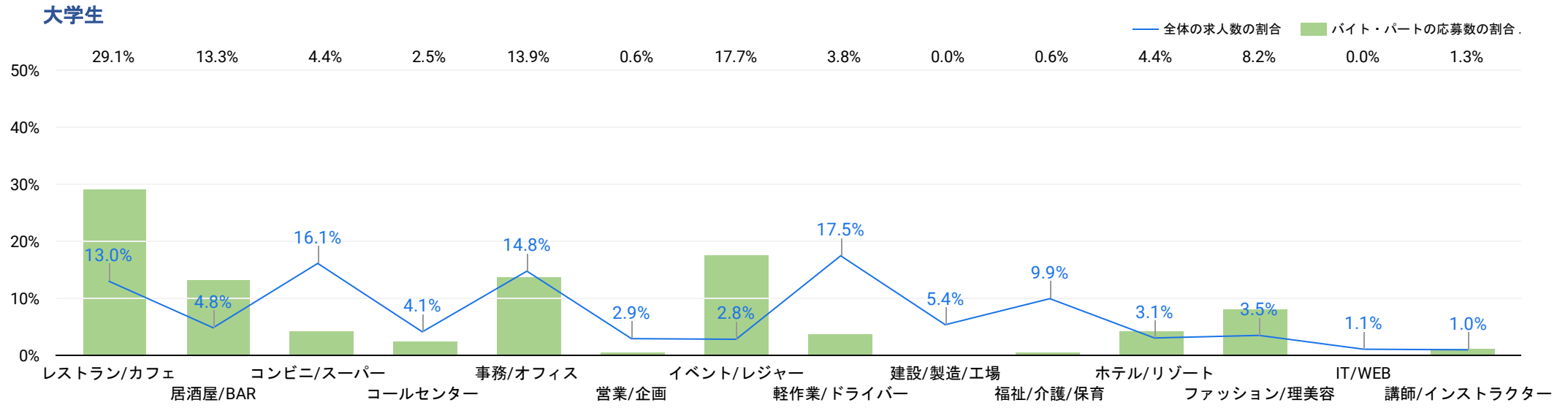


高校生

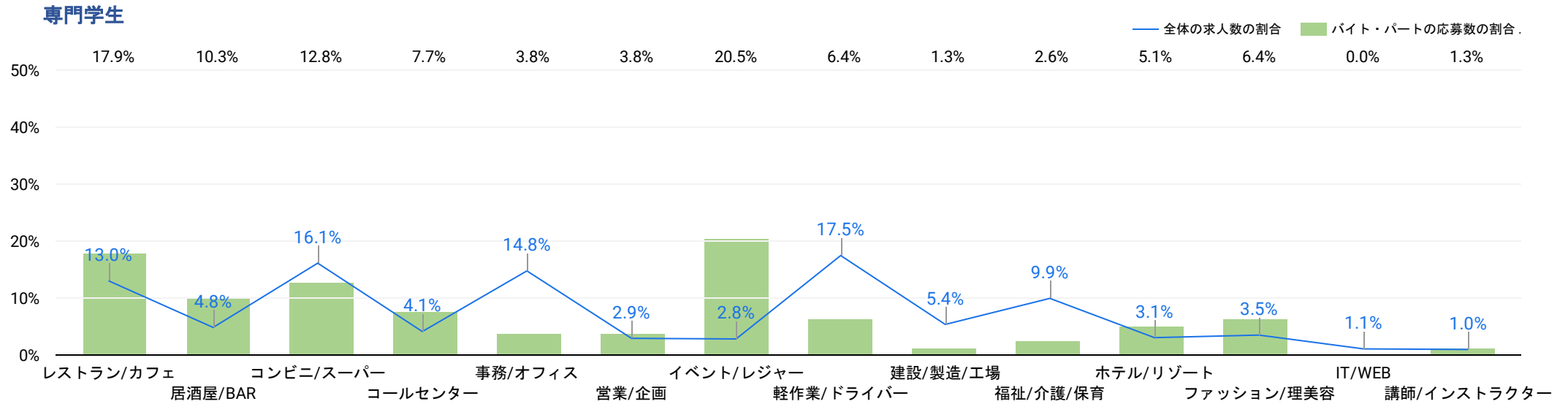


業種（求人数・応募数の割合）

大学生



専門学生



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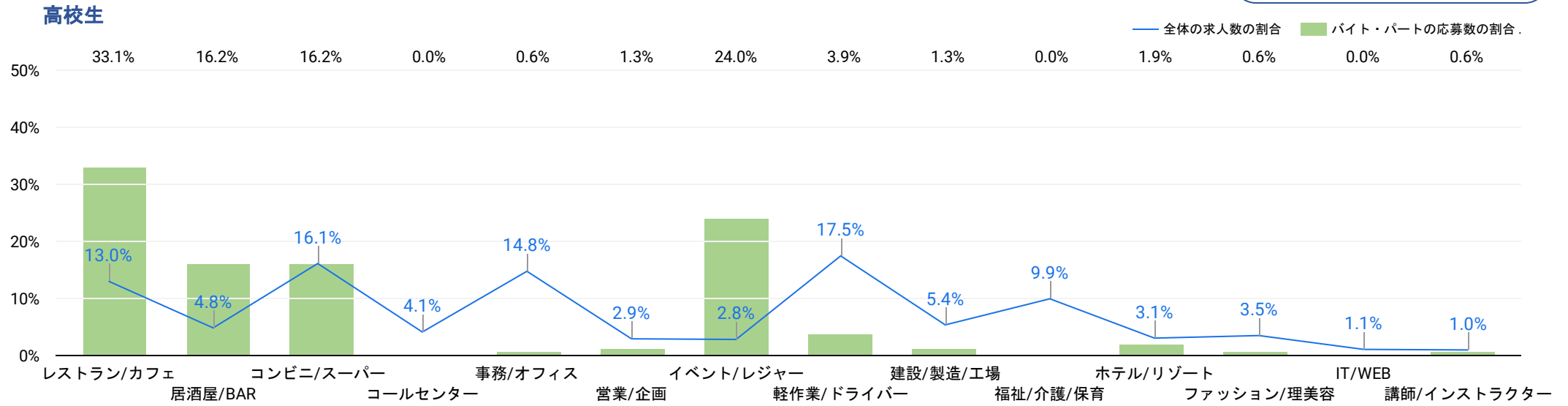
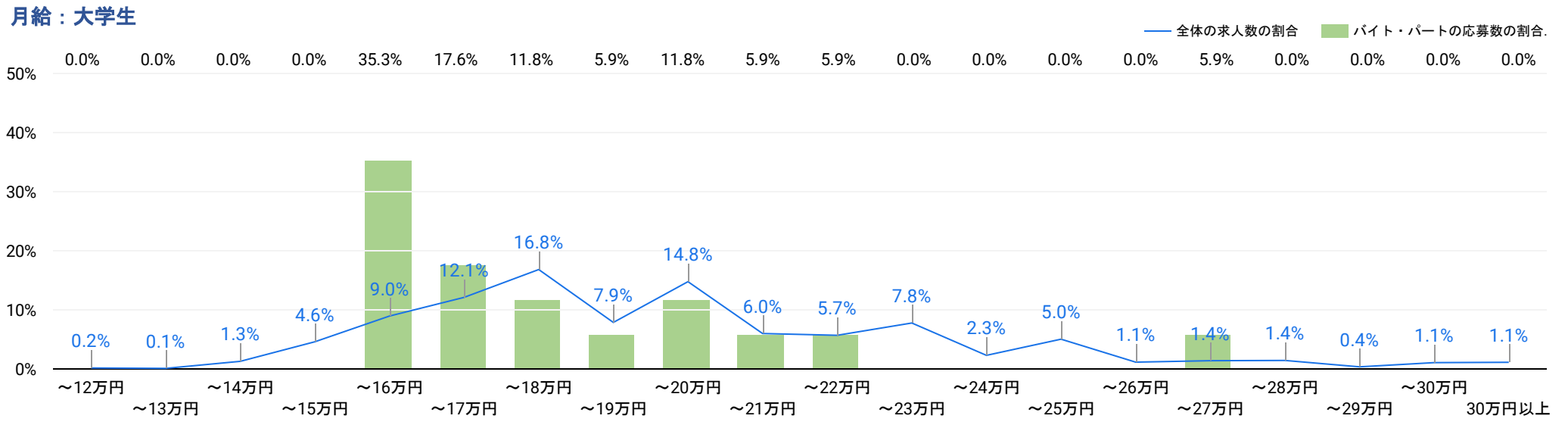
2023/04/01 - 2023/04/30

高校生

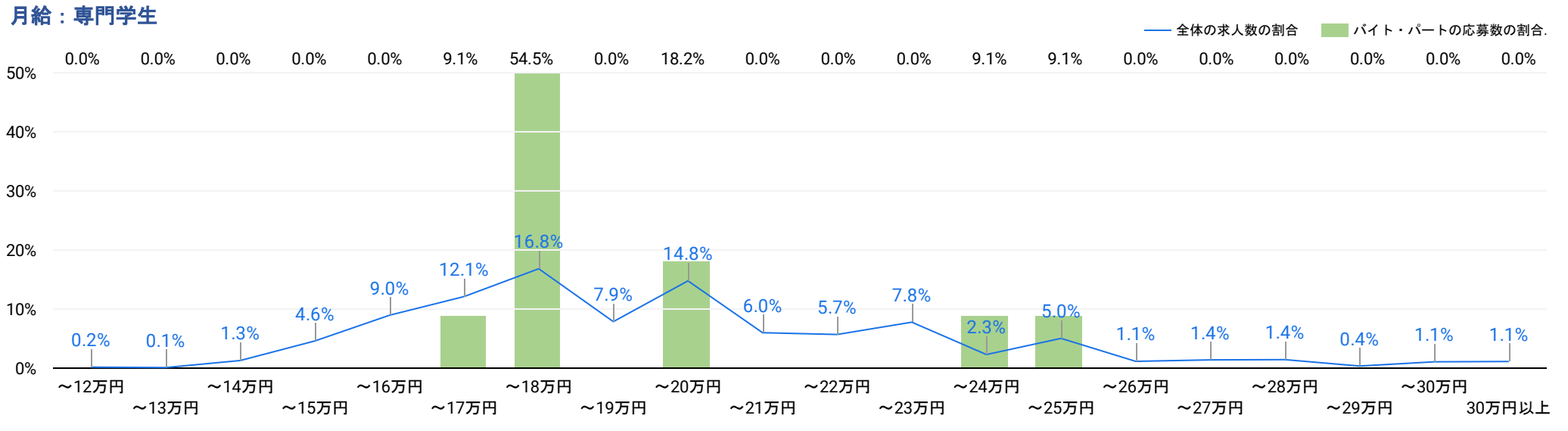


給与（求人数・応募数の割合）

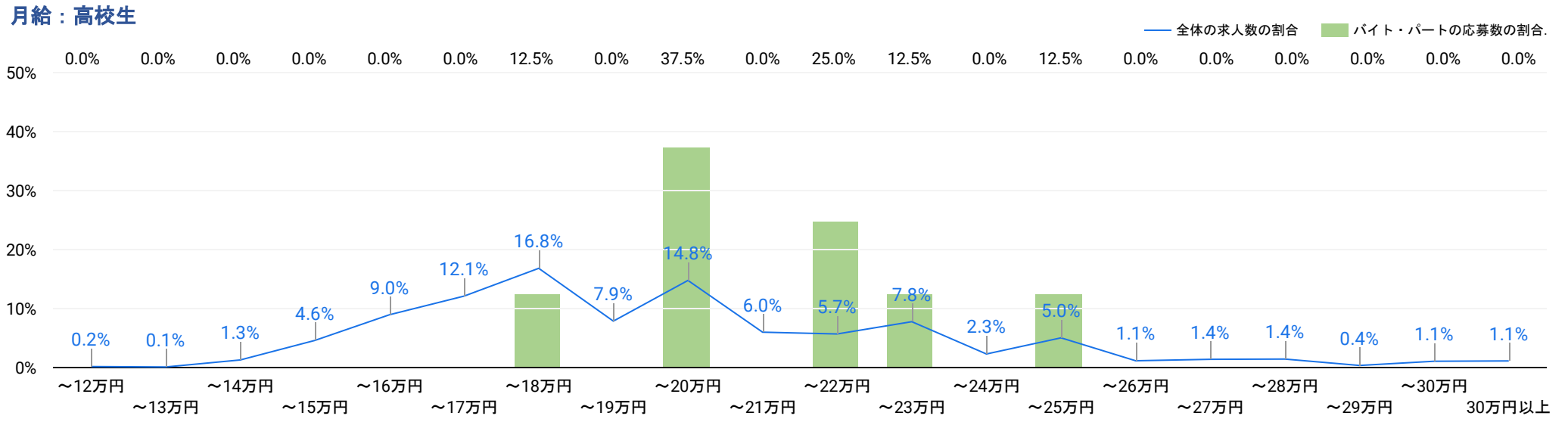
月給：大学生



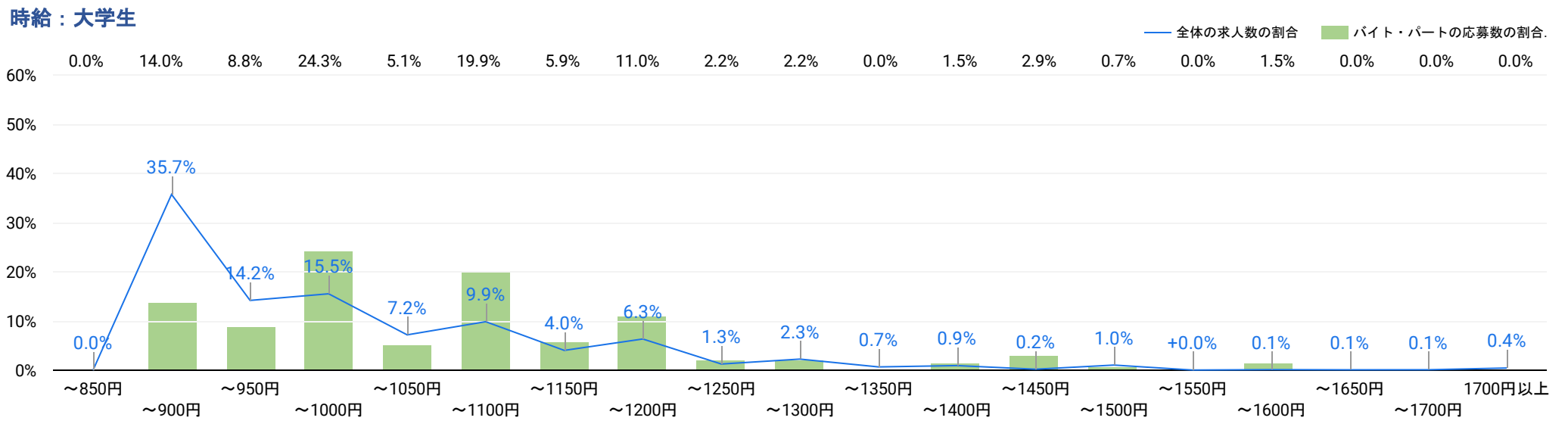
月給：専門学生



月給：高校生



時給：大学生



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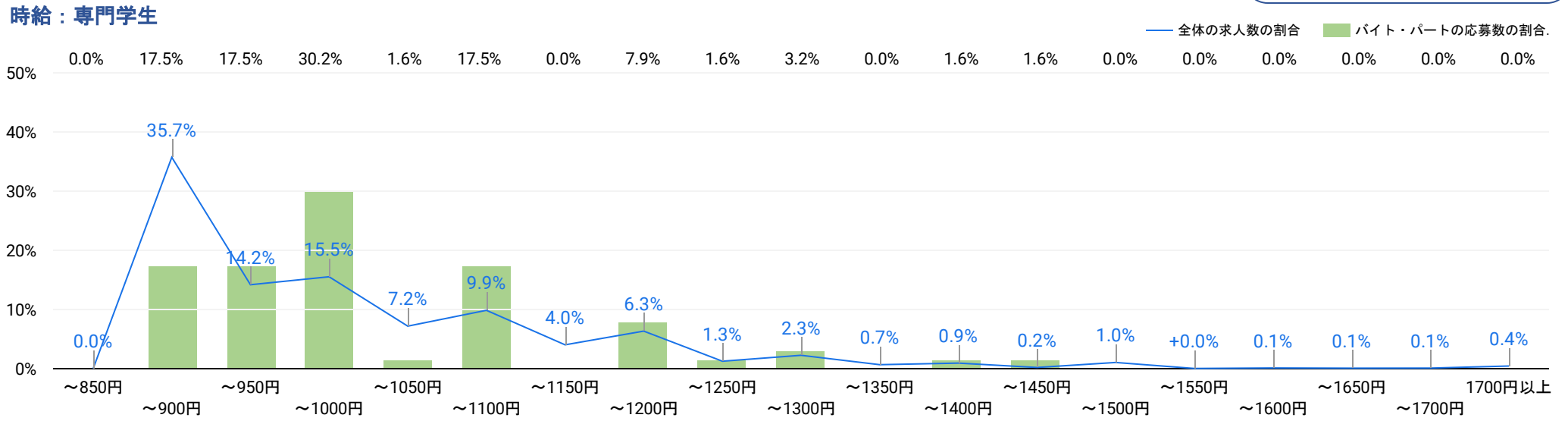
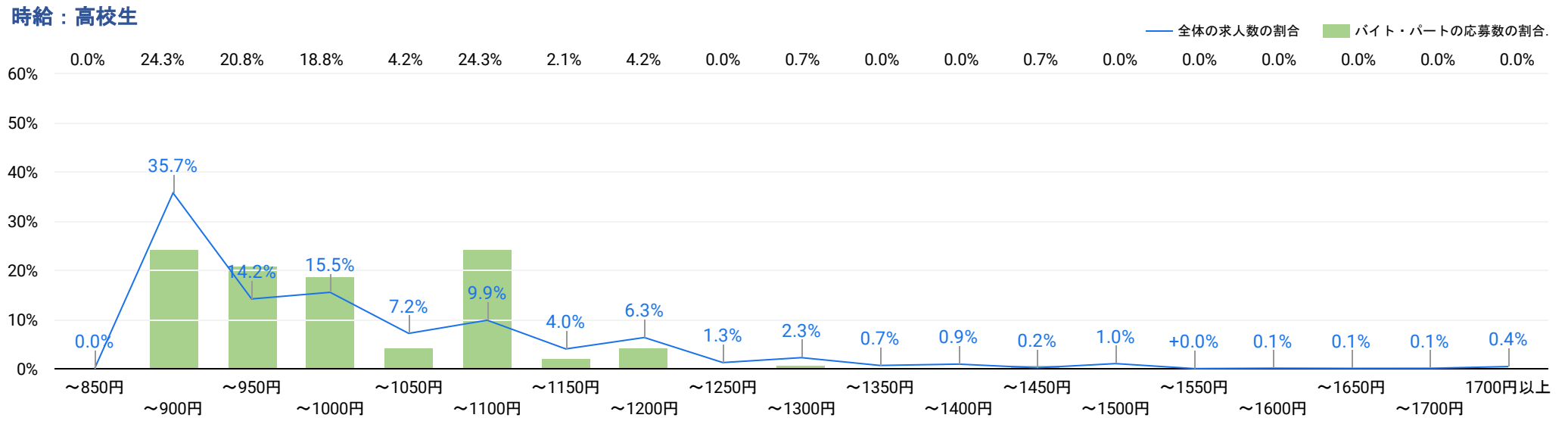
2023/04/01 - 2023/04/30

時給：専門学生



時給：高校生



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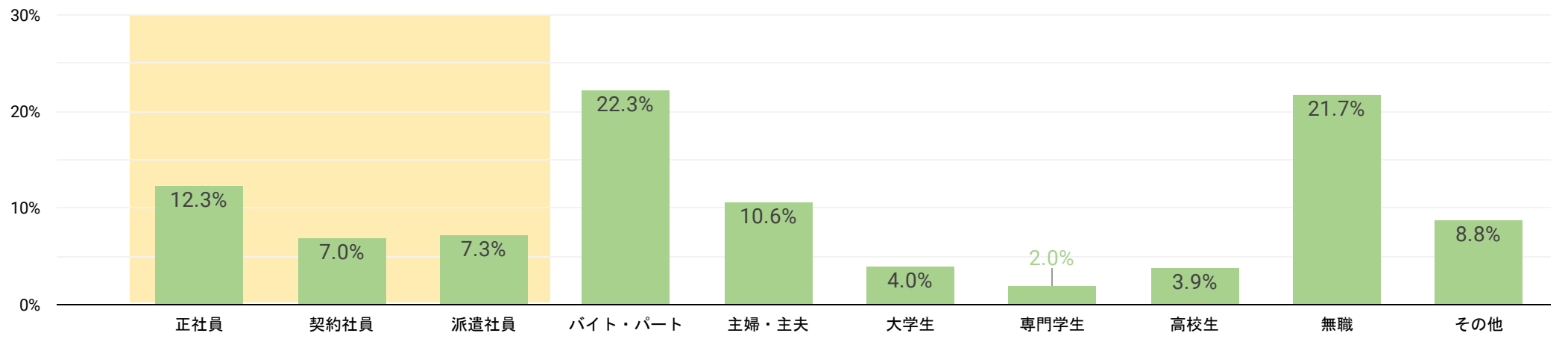
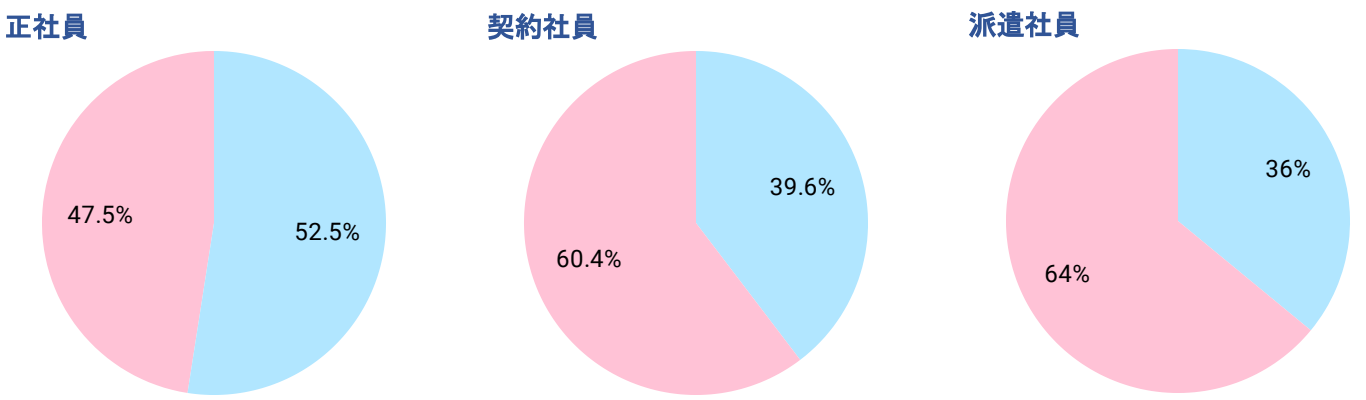
属性分析：正社員/契約社員/派遣社員

2023/04/01 - 2023/04/30

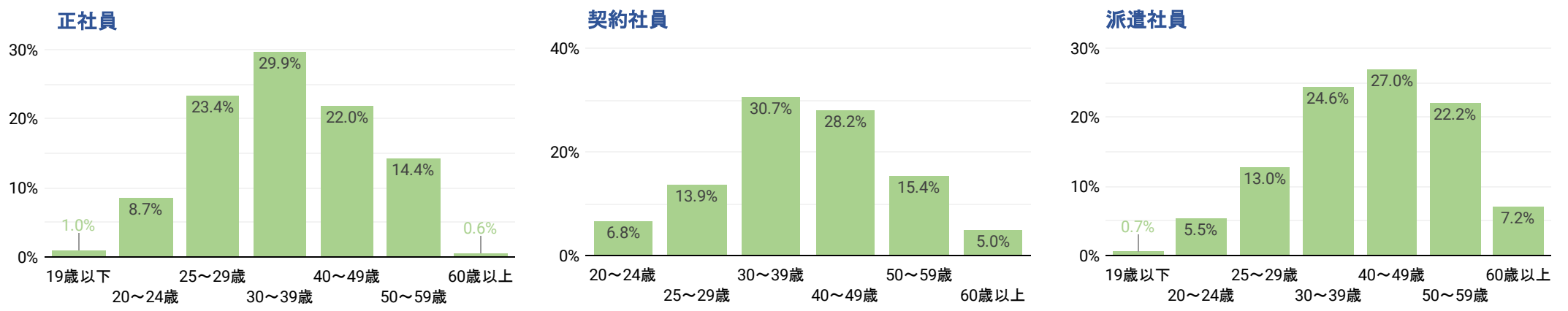
応募数の割合



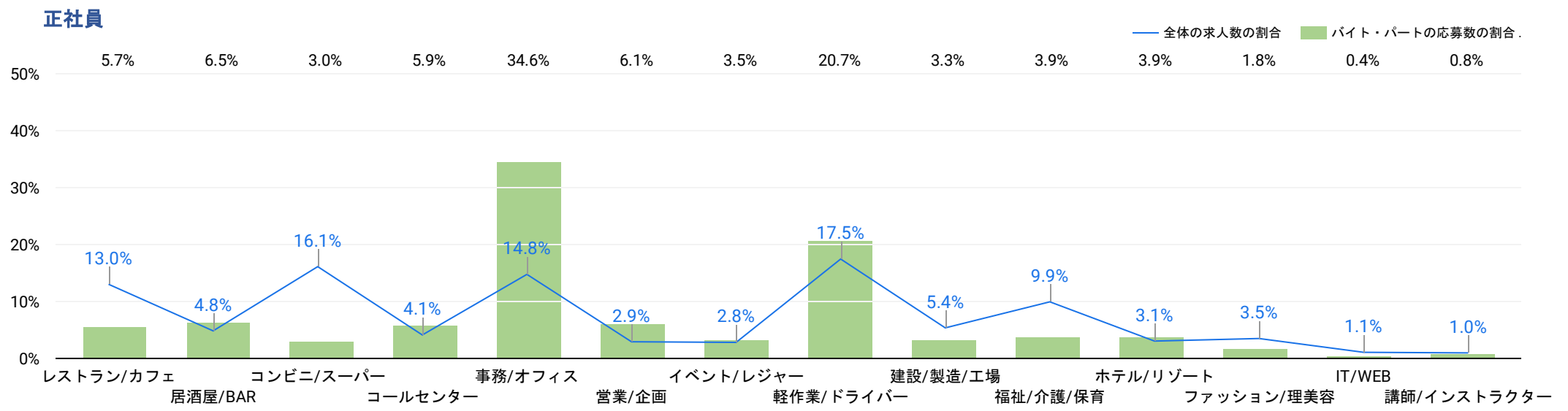
男女比

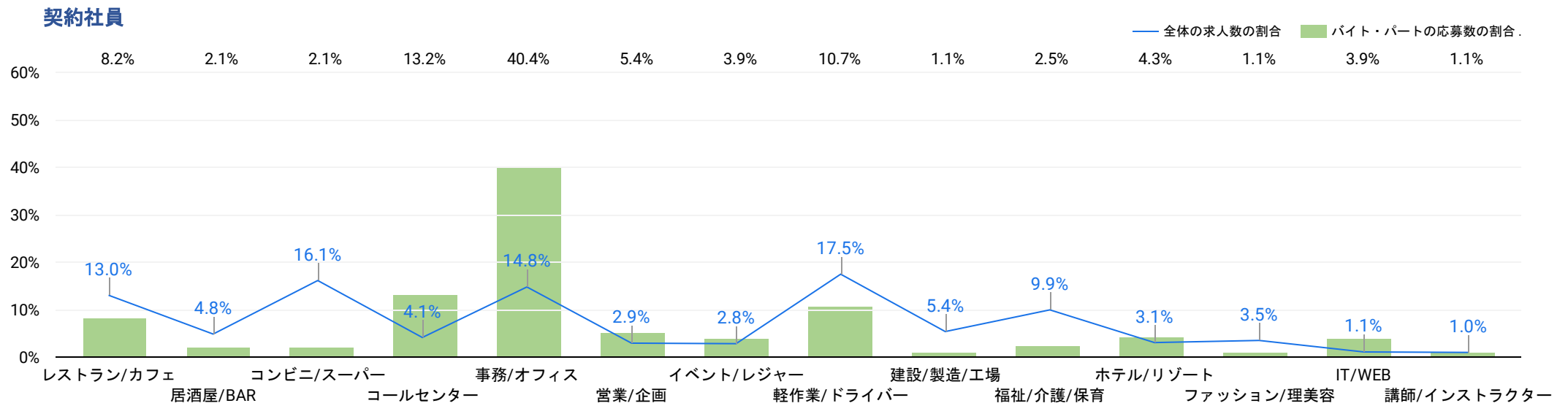


年齢層



業種（求人数・応募数の割合）





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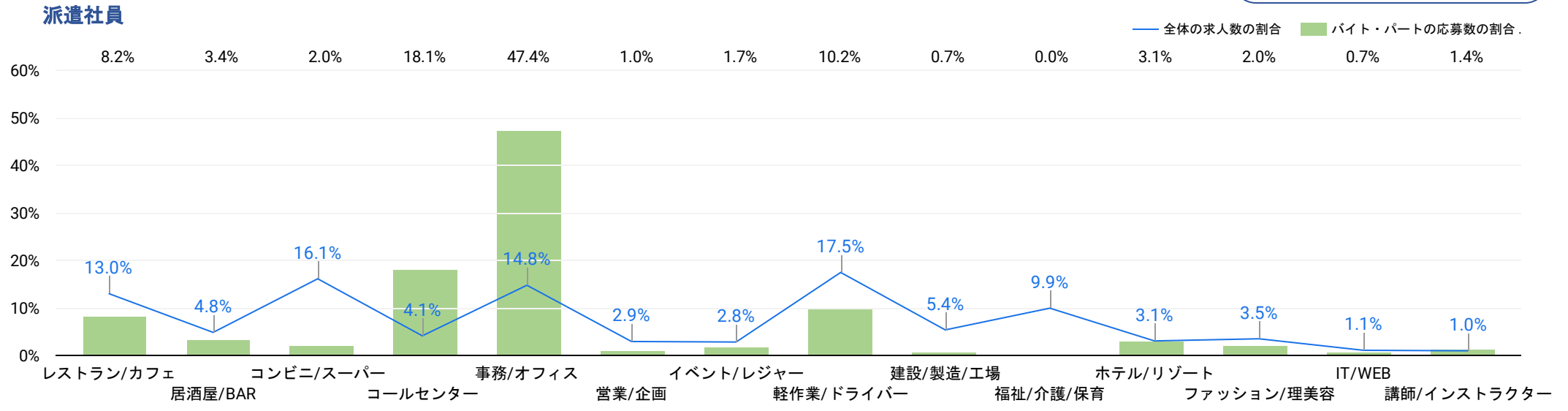
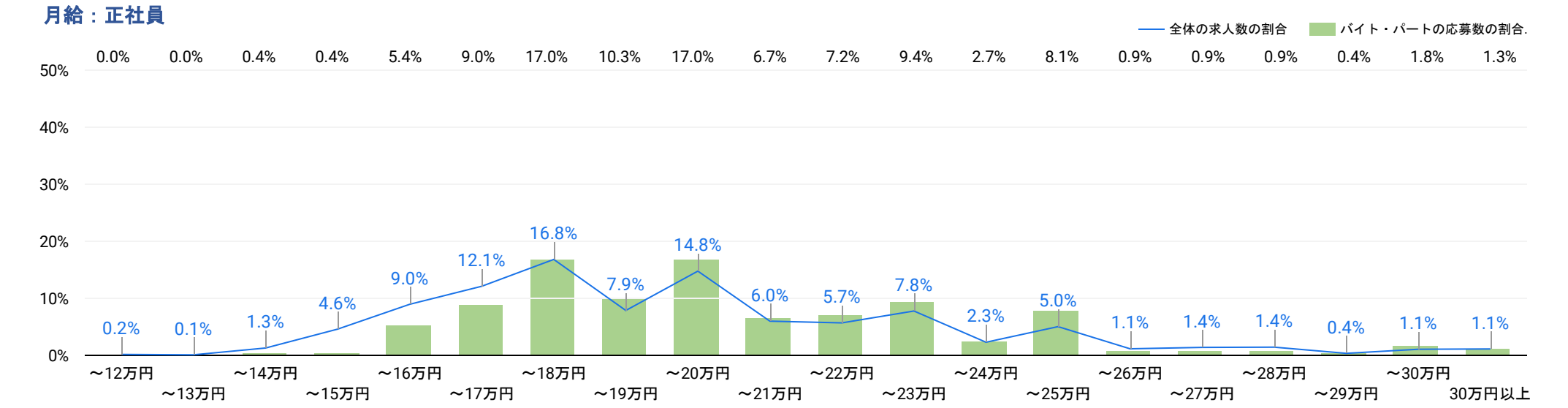
2023/04/01 - 2023/04/30

派遣社員

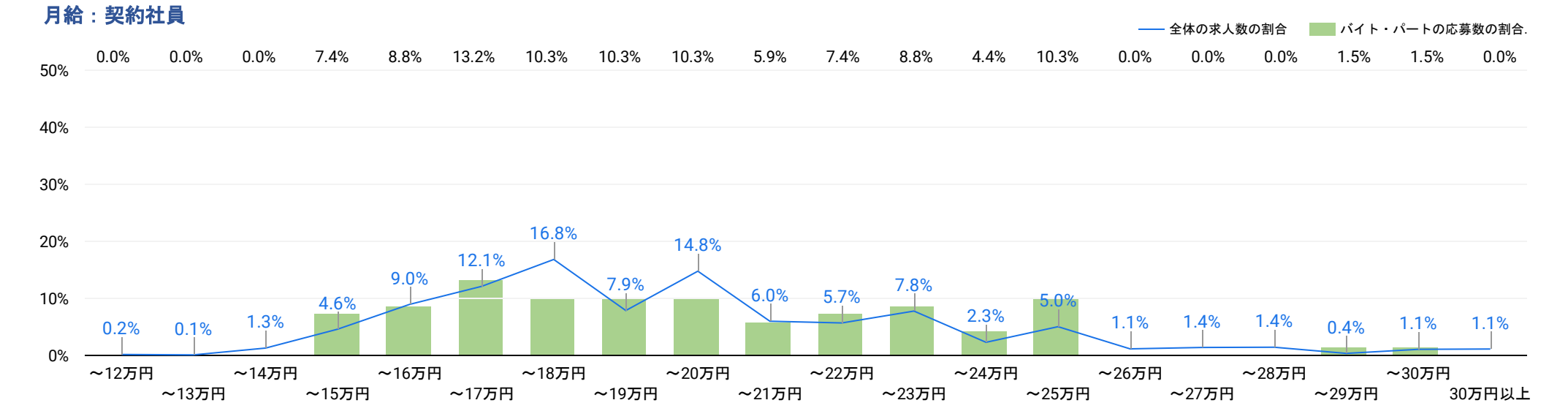


給与（求人数・応募数の割合）

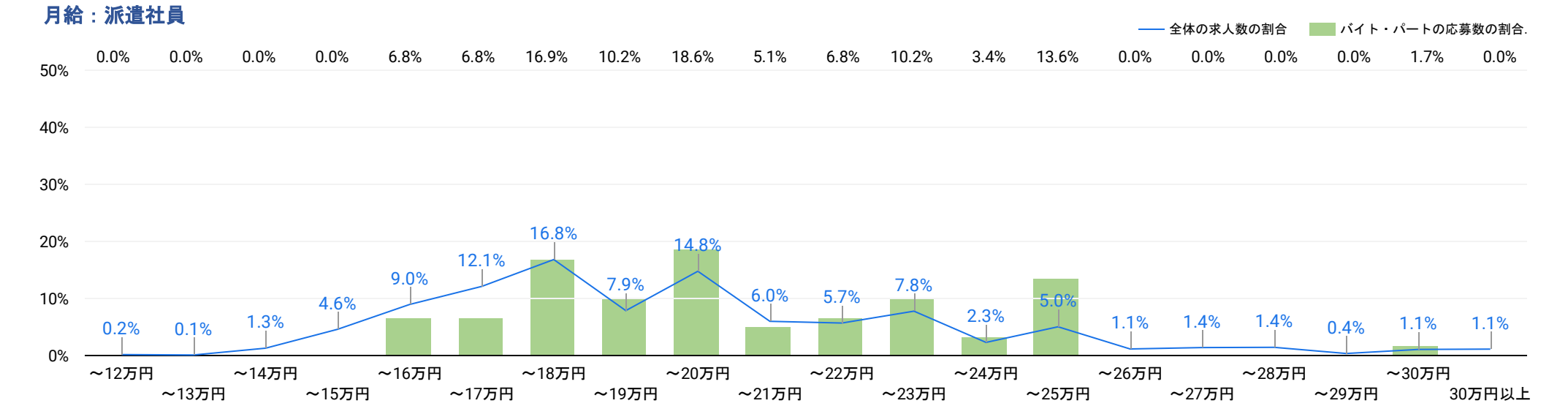
月給：正社員



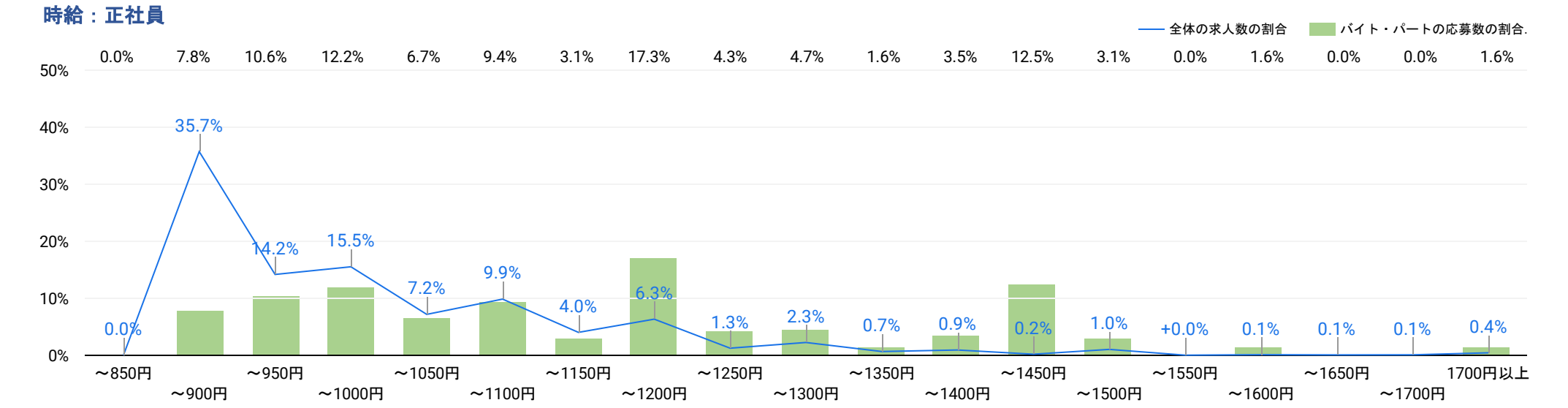
月給：契約社員



月給：派遣社員



時給：正社員



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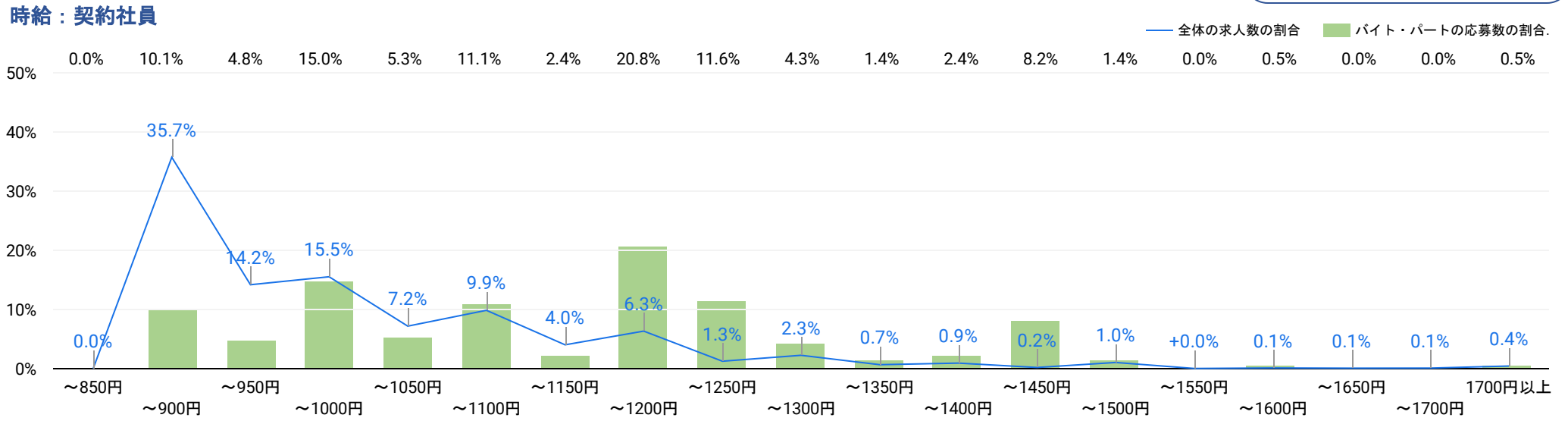
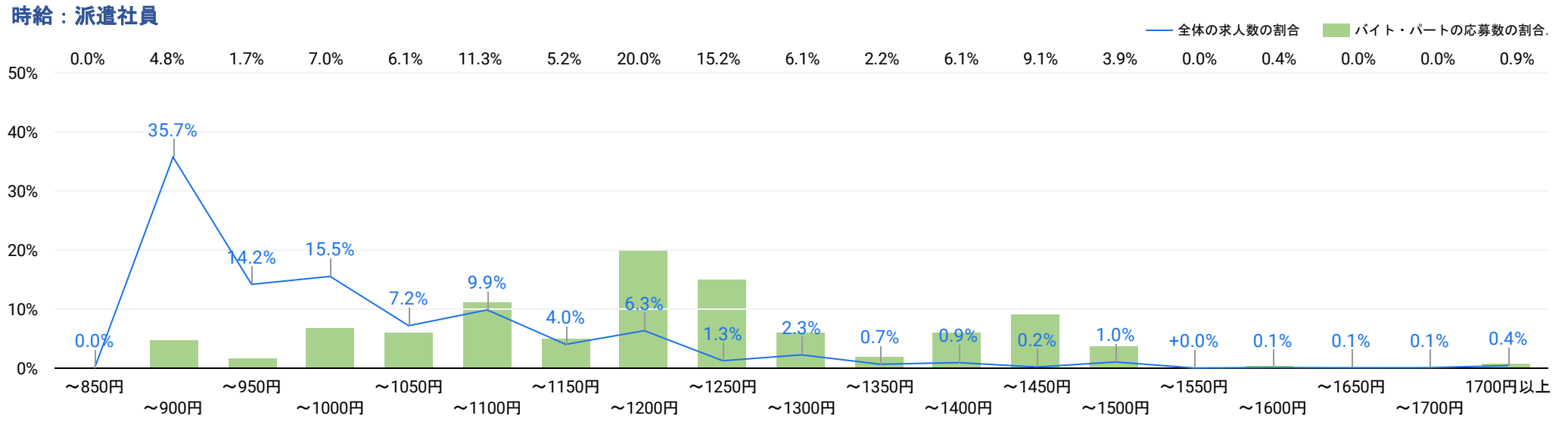
2023/04/01 - 2023/04/30

時給：契約社員



時給：派遣社員



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